

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454670

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vetta Jewelry, Inc.		11/20/2017	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Fragments Holding, LLC		
Street Address:	42 West 39th Street		
Internal Address:	8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4872969	VETTA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128897400		
Email:	harlan.lazarus@gmail.com		
Correspondent Name:	Harlan M. Lazarus		
Address Line 1:	240 Madison Avenue 8th Floor		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Harlan M. Lazarus		
SIGNATURE:	/Harlan M. Lazarus/		
DATE SIGNED:	12/15/2017		
Total Attachments: 2			
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OP \$40.00 4872969

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, **Vetta Jewelry, Inc.** a New York corporation having its principal office and place of business at 989 6th Avenue, New York, NY 10018 (“Assignor”) owns all the right, title and interest in and to the federal trademark registrations of the marks identified in Schedule A hereto (the “Marks”); and

WHEREAS, **Fragments Holding, LLC**, a New York limited liability company having its principal office at 42 West 39th Street, 8th Floor, New York, NY 10018 (“Assignee”), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Assignor:

Vetta Jewelry, Inc.

By: 

Mary Walsh, President

Assignee:

Fragments Holding LLC

By: 

Philip Frankenberg

Schedule A

Serial No.	Country	Title/Mark	FILE DATE	REG. No.	REG. DATE
86451025	US	Vetta Jewelry, Inc.	11/11/2014	4,872,969	12/22/2015