

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457412

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anaya Gems Inc.		01/02/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Meeshaa Inc.		
Doing Business As:	Diamond Essence		
Street Address:	1115 Inman Avenue, Suite 333		
City:	Edison		
State/Country:	NEW JERSEY		
Postal Code:	08820		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86293737	DIAMOND ESSENCE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	201.580.6600		
Email:	jchoi@jchoilaw.com		
Correspondent Name:	John H. Choi		
Address Line 1:	65 Challenger Road, Suite 100		
Address Line 2:	John H. Choi & Associates LLC		
Address Line 4:	Ridgefield Park, NEW JERSEY 07660		
NAME OF SUBMITTER:	John H. Choi		
SIGNATURE:	/John H. Choi/		
DATE SIGNED:	01/09/2018		
Total Attachments: 1			
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OP \$40.00 86293737

TRADEMARK ASSIGNMENT

WHEREAS, Anaya Gems Inc., a corporation existing under the laws of the State of New York, located and doing business at 31-00 47th Avenue, #5, Long Island City, New York, 11101, is the owner of the trademark DIAMOND ESSENCE and Trademark Application Serial No. 86/293,737, filed May 28, 2014, for registration of said trademark; and

WHEREAS, Meeshaa Inc., dba Diamond Essence, a corporation existing under the laws of the State of New Jersey, located and doing business at 1115 Inman Avenue, Suite 333, Edison, New Jersey, 08820, is desirous of acquiring all Anaya Gems Inc.'s right, title and interest in and to said trademark and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Anaya Gems Inc. hereby sells, assigns and transfers unto Meeshaa Inc., dba Diamond Essence, all Anaya Gems Inc.'s right, title and interest in and to said trademark together with the goodwill of the business symbolized thereby and said application to register said trademark.

This Assignment is executed at 31-00 47th Avenue, this

2 day of September, ~~2017~~ 2018.

January 2018

By: *A. Sandhu*