

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM454763

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The SVL Companies Inc		12/01/2017	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TAS Rights Management, LLC		
<b>Street Address:</b>	718 Thompson Lane		
<b>Internal Address:</b>	Suite 108256		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37204		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3943896	REPUTATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023444976		
<b>Email:</b>	trademarkdocket@venable.com, rliebowitz@venable.com		
<b>Correspondent Name:</b>	Rebecca Liebowitz		
<b>Address Line 1:</b>	P.O. Box 34385		
<b>Address Line 2:</b>	c/o Venable LLP		
<b>Address Line 4:</b>	Washington, D.C. 20043		
<b>ATTORNEY DOCKET NUMBER:</b>	124909-420622		
<b>NAME OF SUBMITTER:</b>	Rebecca Liebowitz		
<b>SIGNATURE:</b>	/rebecca liebowitz/		
<b>DATE SIGNED:</b>	12/15/2017		
<b>Total Attachments: 1</b>			
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CH \$40.00 3943896

**Exhibit A**  
**ASSIGNMENT**

**WHEREAS**, The SVL Companies Inc (hereinafter "Assignor"), a Nevada corporation with an address at 9728 Gilespe Street, Las Vegas, Nevada 89183, is the owner of U.S. Trademark Registration No. 3943896 for the mark REPUTATION and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;


**AND WHEREAS**, TAS Rights Management, LLC (hereinafter "Assignee"), a Tennessee limited liability company with its address at 718 Thompson Lane, Suite 108256, Nashville, Tennessee 37204 is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Dated this 1st day of December, 2017

The SVL Companies Inc

By:

  
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Steven Lee, President