

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454825

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ALLGOODS LLC		12/15/2017	Limited Liability Company: DELAWARE
HERFF JONES, LLC		12/15/2017	Limited Liability Company: INDIANA
VARSITY BRANDS, LLC		12/15/2017	Limited Liability Company: DELAWARE
VARSITY SPIRIT LLC		12/15/2017	Limited Liability Company: TENNESSEE
BSN SPORTS, LLC		12/15/2017	Limited Liability Company: DELAWARE
VARSITY SPIRIT FASHIONS & SUPPLIES, LLC		12/15/2017	Limited Liability Company: MINNESOTA
AMERICAN CHEERLEADER MEDIA, LLC		12/15/2017	Limited Liability Company:

RECEIVING PARTY DATA

Name:	JEFFERIES FINANCE LLC
Street Address:	520 MADISON AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 314

Property Type	Number	Word Mark
Serial Number:	86663939	
Serial Number:	86934150	A
Serial Number:	87060211	A
Registration Number:	5107642	
Registration Number:	5117069	FAN CLOTH
Registration Number:	5117068	FAN CLOTH
Registration Number:	2016049	AMERICAN CHEERLEADER
Registration Number:	4379980	AIR RAID
Registration Number:	4536043	AIR RELEASE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1919079	AIR RELEASE
Registration Number:	1262511	ALUMAGOAL
Registration Number:	4260863	ANACONDA
Registration Number:	2242889	ANACONDA SPORTS
Registration Number:	3775170	ANACONDA SPORTS
Registration Number:	4319066	BEST SUPPLY NETWORK IN SPORTS
Registration Number:	1949588	BRUTE FORCE
Registration Number:	2473322	BSN
Registration Number:	4380577	BSN SPORTS
Registration Number:	4730915	BSN SPORTS
Registration Number:	4369051	BSN SPORTS FEEL THE STRENGTH
Registration Number:	1880726	BULLDOG
Registration Number:	4558715	BUSY BEE
Registration Number:	3793364	C CHAMPION BARBELL
Registration Number:	3795882	CHAMPION BARBELL
Registration Number:	1534487	CITY ROCK
Registration Number:	2049744	CITY ROCK
Registration Number:	2804533	CITY ROCK
Registration Number:	1845758	COLOR MY CLASS
Registration Number:	4780407	COLOR MY CLASS
Registration Number:	4691900	CONNECT-A-SCOOTERS
Registration Number:	4324951	
Registration Number:	1506171	DIAL-A-DOWN
Registration Number:	1880747	DOMINATOR
Registration Number:	4163691	EKHO
Registration Number:	4615956	EKHO
Registration Number:	4628467	ESPORTSONLINE
Registration Number:	4628468	'ESPORTSONLINE'
Registration Number:	0738205	FLAG-A-TAG
Registration Number:	2425244	FUNNETS
Registration Number:	3421465	GAMECRAFT
Registration Number:	1965771	GAMECRAFT
Registration Number:	5064404	GAMER
Registration Number:	1931017	GEAR 2000
Registration Number:	5127406	GEAR PRO-TEC
Registration Number:	4005721	GLSPORTS
Registration Number:	0394740	GOLD MEDAL
Registration Number:	2077055	GREAT WHITE

Property Type	Number	Word Mark
Registration Number:	3745796	GSC
Registration Number:	3957952	IMPACT SPORTS
Registration Number:	1930761	INTIMIDATOR
Registration Number:	1887993	INVADER
Registration Number:	4363190	LEAGUE DIRECT
Registration Number:	2447836	MARK 1
Registration Number:	2431716	MARK 1
Registration Number:	4688792	MARK 1
Registration Number:	3453580	MARK 1
Registration Number:	2052751	MULTIFIT SYSTEM
Registration Number:	4636904	'MY TEAM SHOP'
Registration Number:	5063530	NEW ENGLAND CAMP
Registration Number:	1998854	NEW ENGLAND CAMP
Registration Number:	5234844	NEW ENGLAND CAMP DI\$COUNTER
Registration Number:	5005249	ONLINE PHYSICAL EDUCATION NETWORK
Registration Number:	4915862	ONLINE PHYSICAL EDUCATION NETWORK
Registration Number:	4983342	"OPEN"
Registration Number:	5082879	OPEN
Registration Number:	5194403	PAD-LOC
Registration Number:	1223595	PILLO POLO
Registration Number:	4785904	PORTAPIT
Registration Number:	3105665	PORT-A-PIT
Registration Number:	0800268	PORT-A-PIT
Registration Number:	3291343	PRO DOWN
Registration Number:	1410733	PROBASE
Registration Number:	1909693	PRO-DOWN
Registration Number:	4785999	PRO-DOWN
Registration Number:	2816210	PROFESSIONAL SIGNATURE SERIES
Registration Number:	2034235	PRO-LOC
Registration Number:	4828860	RAZOR
Serial Number:	87072326	REACTOR
Registration Number:	1030600	ROL-DRI
Registration Number:	2299816	ROLL-N-FOLD
Registration Number:	4828861	RZ
Registration Number:	1880748	SCRAMBLER
Registration Number:	1943179	SECUR-A-STRAP
Registration Number:	2843728	SPECIAL DAY
Registration Number:	2846146	SPECIAL DAY

Property Type	Number	Word Mark
Registration Number:	2778839	SPORT SUPPLY GROUP, INC.
Registration Number:	4200445	SPORTS COOL
Serial Number:	87586147	TEAM ART LOCKER
Registration Number:	1870846	THE ATHLETIC CONNECTION
Registration Number:	3333366	THE BIG ROCK
Registration Number:	2002107	THE HEART ADVENTURE
Serial Number:	87700128	THE HEART OF THE GAME
Registration Number:	1951224	THE ROCK
Registration Number:	2719009	THE ROCK
Registration Number:	3876315	THE ROCK
Registration Number:	4955885	THE ROCK
Registration Number:	3333365	THE ROCK
Registration Number:	1055596	TIDI-COURT
Registration Number:	3426253	TOMARK
Registration Number:	1223594	TOPPLEBALL
Registration Number:	4175420	TRANSFERMAGIC
Registration Number:	4175419	TRANSFERMAGIC.COM
Registration Number:	3527570	TRUMP
Registration Number:	1246494	U.S. GAMES
Registration Number:	1934630	ULTIMAT
Registration Number:	1739140	VOLLEY TRAINER
Registration Number:	4233416	VPI
Registration Number:	1906667	WAFFLE
Registration Number:	4455059	WORKER BEE
Registration Number:	3092001	X2AIR
Registration Number:	3430408	X-S.O.B.
Serial Number:	85613353	XTREME PERFORMANCE
Registration Number:	3358375	Z
Registration Number:	3292661	Z-COOL
Registration Number:	2977651	Z-COOL
Registration Number:	1991419	LOGOART
Registration Number:	3569091	LOGOART
Registration Number:	1033810	ULTRIUM
Registration Number:	3716062	ACADEMIC E PRESS
Registration Number:	3673885	ACADEMICEXPRESS
Registration Number:	1229592	ASTRALITE
Registration Number:	1055521	BALE
Registration Number:	4669883	BELIEVE IN YOU

Property Type	Number	Word Mark
Registration Number:	3655147	BELIEVE IN U
Registration Number:	1407634	BPA
Registration Number:	2655144	CHURCHWEAR
Registration Number:	0903047	COLLEGIATE
Registration Number:	0901233	COLLEGIATE
Registration Number:	2524984	COLLEGIATE APPAREL
Registration Number:	2417646	CONTESSA
Registration Number:	4350425	CREATING A CLIMATE OF ACHIEVEMENT
Registration Number:	3399738	CRIMSON GOLD
Registration Number:	3364926	DAMASCENE
Registration Number:	4603432	DIPLOMA EZ PRINT
Registration Number:	2215368	EXPLORING WHERE & WHY
Registration Number:	3769190	EXTREME AURISTA
Registration Number:	3255098	EXTREME SILVER
Registration Number:	2700106	FIRST & FINEST IN ACHIEVEMENT FRAMING
Registration Number:	2677964	FRAMING SUCCESS
Registration Number:	2674961	FRAMING SUCCESS
Registration Number:	1711594	FRESHMAN RECORD
Registration Number:	0921551	GLOBEMASTER
Registration Number:	1347809	HEIRLOOM
Registration Number:	1837227	HERFF JONES
Registration Number:	1839684	HERFF JONES
Registration Number:	1837393	HERFF JONES
Registration Number:	1247648	HERFF JONES
Registration Number:	1837133	HJ
Registration Number:	1837362	HJ
Registration Number:	1836766	HJ
Registration Number:	1837089	HJ
Registration Number:	1222531	HJ
Registration Number:	4689962	HJ
Serial Number:	87643265	HJ
Serial Number:	87640952	HJ JOURNEY
Registration Number:	1268584	HJ ULT
Registration Number:	1214101	MURPHY ROBES
Registration Number:	2467293	NEW STUDENT RECORD
Registration Number:	2456822	OUR YEAR
Registration Number:	1301830	QWICK-SHIP
Registration Number:	0915902	REPLOGLE

Property Type	Number	Word Mark
Registration Number:	2846814	SCAN GLOBE
Registration Number:	4488888	STITCH
Registration Number:	3855301	STRAIGHT UP GET HOME SAFELY
Registration Number:	4060746	THE EXTREME COLLECTION
Registration Number:	2732157	THE RECORD PROGRAMS
Registration Number:	2425319	WHERE ACHIEVEMENT IS RECOGNIZED
Registration Number:	2891441	WHITE GLOVE PKG
Registration Number:	2745099	WONDER GLOBE
Registration Number:	2400755	YOUR SUCCESS DESERVES THE BEST
Registration Number:	3928856	VARSITY
Registration Number:	3626221	ALL STAR CHALLENGE
Registration Number:	1671395	AMERICAN ASSOCIATION CHEERLEADING COACHE
Registration Number:	3232282	AMERICAN CHEER POWER NATIONALS
Registration Number:	2358346	AMERICAN CHEERLEADERS ASSOCIATION ACA
Registration Number:	3444342	C THE CHEERLEADING WORLDS
Registration Number:	3120253	CHEER LTD
Registration Number:	2432547	CHEER POWER
Registration Number:	4388201	CHEERSPORT
Registration Number:	2245095	CHEERSPORT
Registration Number:	2290755	COLLEGE CHEERLEADING & DANCE TEAM NATION
Registration Number:	1528887	CROWDLEADER
Registration Number:	3455148	IASF INTERNATIONAL ALL STAR FEDERATION
Registration Number:	1927869	INTROPA TOURS
Registration Number:	4546436	MYVARSITY
Registration Number:	2793707	NATIONAL CHEERLEADERS ASSOCIATION
Registration Number:	2520826	NATIONAL DANCE ALLIANCE
Registration Number:	1776825	NATIONAL DANCE TEAM CHAMPIONSHIP
Registration Number:	1576926	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Registration Number:	2520827	NDA
Registration Number:	2878268	NDA NATIONAL DANCE ALLIANCE
Registration Number:	4383733	ONE UP
Registration Number:	2383307	SPIRIT OF AMERICA
Registration Number:	3564581	SPIRIT XPRESS
Registration Number:	4541953	THE GROOVE EXPERIENCE
Registration Number:	4293501	THE WORK IS WORTH IT
Registration Number:	4507733	TRIPLE CROWN
Registration Number:	4263247	U.S. OPEN CHEERLEADING AND DANCE TEAM CH
Registration Number:	2458791	U.S.OPEN CHEERLEADING & DANCE TEAM CHAMP

Property Type	Number	Word Mark
Registration Number:	3567653	UCA
Registration Number:	2341059	UCA
Registration Number:	4688748	UCA ALL STAR INTERNATIONAL CHAMPIONSHIP
Registration Number:	1761773	USA NATIONALS
Registration Number:	2814728	USA UNITED SPIRIT ASSOCIATION
Registration Number:	2357303	V VARSITY
Registration Number:	4258636	VARSITY ALL STAR
Registration Number:	4607865	VARSITY ALL STAR
Registration Number:	4451703	VARSITY ALL STAR FASHION
Registration Number:	4526644	VARSITY COUTURE
Registration Number:	4593424	VARSITY DANCE
Registration Number:	4314148	VARSITY LAST PASS
Registration Number:	4625161	VARSITY PIN TRADING
Registration Number:	1796645	VARSITY SPIRIT
Registration Number:	2293083	VARSITY SPORT
Registration Number:	4615138	VARSITY TOUCHDOWN
Registration Number:	4464123	VINTAGE VARSITY
Registration Number:	3645099	WE ARE CHEERLEADING
Registration Number:	2548877	WESTCOAST CHAMPIONSHIP
Registration Number:	2489351	WORLD CHEERLEADING CHAMPIONSHIP
Registration Number:	4179621	WORLD CUP OF CHEERLEADING
Registration Number:	3076217	WORLD SPIRIT FEDERATION
Registration Number:	2733181	ACTIONWEAVE
Registration Number:	1575830	JUNIOR VARSITY SPIRIT FASHIONS
Registration Number:	2728021	MOTIONFLEX
Registration Number:	1680452	VARSITY SPIRIT FASHIONS
Serial Number:	87399705	180 PRO
Registration Number:	3132871	A ATHLETIC CHAMPIONSHIPS
Serial Number:	86315936	A VARSITY ACHIEVEMENT BRAND
Serial Number:	86316142	A VARSITY SPORT BRAND
Registration Number:	3488540	AACCA
Registration Number:	4642062	AMERICAN CHEERLEADER
Registration Number:	5148144	AMERICAN CHEERLEADER
Registration Number:	3273355	AMERICAN CHEER POWER
Registration Number:	4256360	B1 SELF
Registration Number:	2891439	CHEER POWER
Registration Number:	0911544	CHEERLEADER
Registration Number:	2056750	CHEERLEADER & DANZTEAM

Property Type	Number	Word Mark
Registration Number:	4007673	CHEERLEBRITY
Registration Number:	1341584	CHEEROBICS
Registration Number:	4471370	CROSS CHEER
Registration Number:	3494984	D THE DANCE WORLDS
Registration Number:	5222798	D2 SUMMIT
Registration Number:	5222785	D2 SUMMIT
Registration Number:	4081222	ENCORE
Registration Number:	5298301	FIERCE CONNECTION
Registration Number:	5228261	FIERCE CONNECTION
Registration Number:	4748314	FLASH APPS
Registration Number:	2038322	FLY-AWAY
Registration Number:	4378407	GLOBAL VILLAGE CONCERNS
Registration Number:	4256361	INCREDIBLE MASCOTS
Registration Number:	3335937	MASTERS OF THE MAT
Registration Number:	2436010	NATIONAL ALL STAR CHEERLEADING CHAMPIONS
Registration Number:	1132169	NATIONAL CHEERLEADERS ASSOCIATION
Registration Number:	3799507	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Registration Number:	4940967	NATIONAL SCHOOL SPIRIT DAY
Registration Number:	3970580	NCA
Registration Number:	2036638	NCA
Registration Number:	3484813	NDTC
Registration Number:	3484814	NHSCC
Registration Number:	4933274	NSPA NATIONAL SMALL PROGRAM ASSOCIATION
Registration Number:	3058778	POWER DANCE
Registration Number:	3192456	PREMIER ATHLETICS
Registration Number:	4964011	SPEED CAMPS
Registration Number:	4009573	SPIRIT SPORTS
Registration Number:	1995465	SPIRIT STICK
Registration Number:	5177484	SPIRIT WORKS
Registration Number:	3822711	THE ALL STAR WORLDS
Registration Number:	3653809	THE AMERICAN CHEER & DANCE CHAMPIONSHIPS
Registration Number:	2999331	THE CHEERLEADING WORLDS
Registration Number:	4832919	THE DANCE SUMMIT
Registration Number:	2018501	THE ORIGINAL CHEERLEADER SUPPLY COMPANY
Registration Number:	4401804	THE SUMMIT
Registration Number:	5222787	THE SUMMIT
Registration Number:	3655288	U.S. CHEERLEADING OPEN
Registration Number:	3254626	UDA

Property Type	Number	Word Mark
Registration Number:	3771514	UDA
Registration Number:	3799150	UNIVERSAL CHEERLEADERS ASSOCIATION
Registration Number:	3767416	UNIVERSAL DANCE ASSOCIATION
Registration Number:	1563866	UNIVERSAL DANCE ASSOCIATION
Serial Number:	87659402	UNIVERSITY WORLD CUP CHEERLEADING CHAMPI
Registration Number:	3782739	V
Registration Number:	3842122	V
Registration Number:	4110341	V VARSITY SHOP
Registration Number:	3331926	VIROC
Registration Number:	5008375	VARSIITY
Registration Number:	4403734	VARSIITY
Registration Number:	3782740	VARSIITY
Registration Number:	2526564	VARSIITY
Registration Number:	3436493	VARSIITY
Registration Number:	2082554	VARSIITY
Registration Number:	3696209	VARSIITY
Registration Number:	1812198	VARSIITY
Registration Number:	0879543	VARSIITY
Registration Number:	4743867	VARSIITY COLORS
Registration Number:	2155823	VARSIITY GIRL
Serial Number:	86824500	VARSIITY GIRL
Registration Number:	4203121	VARSIITY ID
Registration Number:	4203122	VARSIITY ID
Registration Number:	5156409	VARSIITY LIFE
Serial Number:	87630337	VARSIITY SWITCH UP
Registration Number:	3858342	VARSIITY TV
Registration Number:	3920302	VARSIITY TV
Registration Number:	4438199	VARSIITY U.
Registration Number:	3797635	VARSIITY UNIVERSITY
Registration Number:	4823834	VARSIITY UNIVERSITY
Registration Number:	3418764	VARSIITY.COM
Registration Number:	3689696	VARSIITY.COM
Registration Number:	3617640	WE ARE CHEERLEADING
Registration Number:	3804925	WE ARE CHEERLEADING
Registration Number:	1961935	WHERE TEAMS COME TRUE
Registration Number:	4633983	WORLD SCHOOL & PERFORMANCE CHEER CHAMPIO
Registration Number:	4217321	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS
Registration Number:	5095715	WORLD SERIES OF CHEERLEADING

Property Type	Number	Word Mark
Registration Number:	4392326	WORLD UNIVERSITY CHEERLEADING CHAMPIONSH

CORRESPONDENCE DATA

Fax Number: 3105572193
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 310-557-2900
Email: klathrop@proskauer.com
Correspondent Name: PROSKAUER ROSE LLP
Address Line 1: 2049 CENTURY PARK EAST, SUITE 3200
Address Line 2: C/O KIMBERLEY A. LATHROP
Address Line 4: LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	40767.172
NAME OF SUBMITTER:	Kimberley A. Lathrop
SIGNATURE:	/Kimberley A. Lathrop/
DATE SIGNED:	12/16/2017

Total Attachments: 30

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, each of allgoods LLC, Herff Jones, LLC, Varsity Brands, LLC, Varsity Spirit LLC, BSN Sports, LLC, Varsity Spirit Fashions & Supplies, LLC and American Cheerleader Media, LLC (collectively, the "Grantors"), hereby grants to JEFFERIES FINANCE LLC, in its capacity as administrative and collateral agent (in such capacity, the "Grantee"), a continuing security interest in (a) all of the Grantors' right, title and interest in, to and under to the United States trademarks, tradenames, trade dress and service marks and all trademark registrations and trademark applications and recordings (the "Marks") set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to the Grantors' use of any trademarks, tradenames, trade dress and service marks, (c) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks, (d) all present and future license and distribution agreements (subject to the rights of the licensors therein) pertaining to the Marks, (e) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith; (f) the right to sue for past, present and future infringements thereof, (g) all rights corresponding thereto, (h) any and all other proceeds of any of the foregoing, including, without limitation, all damages and payments or claims by any Grantor against third parties for past or future infringement of the Marks and (i) all causes of action arising prior to or after the date hereof for unfair competition regarding the Marks.

Each of the Grantors authorizes and requests that the Commissioner of Patents and Trademarks record this Agreement.

THIS GRANT (the "Grant") is made to secure the satisfactory performance and payment of all the Obligations of the Grantors, as such term is defined in the Security Agreement by, among others, the Grantors and the Grantee, dated as of December 15, 2017 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Each of the Grantors does hereby acknowledge and confirm that the grant of the security interest herein, and the rights and remedies of the Grantee with respect to the security interest granted herein, are more fully set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

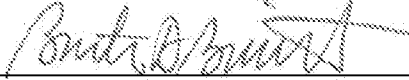
This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

This Grant may be executed in any number of counterparts each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

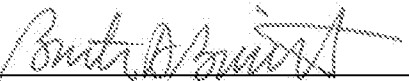
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IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 15th day of December, 2017.


ALLGOODS LLC
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of Staff & Secretary

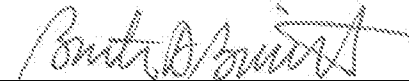
HERFF JONES, LLC
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of Staff & Secretary

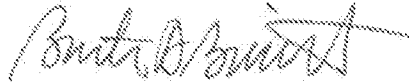
VARSITY BRANDS, LLC
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of Staff & Secretary

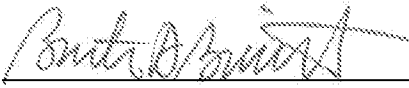
VARSITY SPIRIT LLC
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of Staff & Secretary

BSN SPORTS, LLC
as Grantor

By: 
Name: Burton Brillhart
Title: Chief Legal Officer, General Counsel, Chief of Staff & Secretary

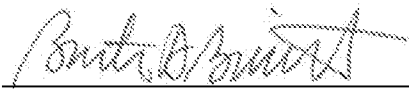
VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
as Grantor

By: _____

Name: Burton Brillhart

Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

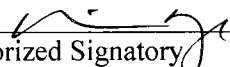
AMERICAN CHEERLEADER MEDIA, LLC
as Grantor

By: _____

Name: Burton Brillhart

Title: Chief Legal Officer, General Counsel, Chief of
Staff & Secretary

JEFFERIES FINANCE LLC,
as Administrative and Collateral Agent
as Grantee

By:  _____
Authorized Signatory




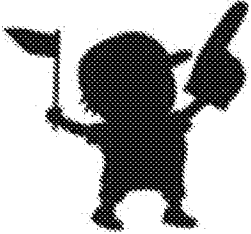

[Varsity – IL Trademark Security Agreement]

TRADEMARK
REEL: 006230 FRAME: 0676

Marks

(see attached)

TRADE NAMES, TRADEMARKS, SERVICES MARKS, TRADEMARK AND SERVICE MARK REGISTRATIONS AND APPLICATIONS FOR TRADEMARK AND SERVICE MARK REGISTRATIONS

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
1.		86663939	--	U.S.	PENDING	ALLGOODS LLC
2.	A and Design 	86934150 3/9/2016	--	U.S.	PENDING	ALLGOODS LLC
3.	A and Design 	87060211 6/3/2016	--	U.S.	PENDING	ALLGOODS LLC
4.	Design Only 	86797919 10/23/2015	5107642 12/27/2016	U.S.	REGISTERED	ALLGOODS LLC
5.	FAN CLOTH	86792787 10/20/2015	5117069 1/10/2017	U.S.	REGISTERED	ALLGOODS LLC
6.	FAN CLOTH (Stylized) 	86792781 10/20/2015	5117068 1/10/2017	U.S.	REGISTERED	ALLGOODS LLC
7.	AMERICAN CHEERLEADER	74506224 3/23/1994	2016049 11/12/1996	U.S.	REGISTERED	AMERICAN CHEERLEADER MEDIA, LLC
8.	AIR RAID	85811396 12/27/2012	4379980 8/6/2013	U.S.	REGISTERED	BSN SPORTS, LLC



	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
9.	AIR RELEASE	85923822 5/6/2013	4536043 5/27/2014	U.S.	REGISTERED	BSN SPORTS, LLC
10.	AIR RELEASE	74466006 12/2/1993	1919079 9/12/1995	U.S.	REGISTERED	BSN SPORTS, LLC
11.	ALUMAGOAL	73356631 3/26/1982	1262511 12/27/1983	U.S.	REGISTERED	BSN SPORTS, LLC
12.	ANACONDA	85604333 4/20/2012	4260863 12/18/2012	U.S.	REGISTERED	BSN SPORTS, LLC
13.	ANACONDA SPORTS 	75976939 11/6/1996	2242889 5/4/1999	U.S.	REGISTERED	BSN SPORTS, LLC
14.	ANACONDA SPORTS	77268379 8/30/2007	3775170 4/13/2010	U.S.	REGISTERED	BSN SPORTS, LLC
15.	BEST SUPPLY NETWORK IN SPORTS	85410426 8/30/2011	4319066 4/9/2013	U.S.	REGISTERED	BSN SPORTS, LLC
16.	BRUTE FORCE	74513305 4/18/1994	1949588 1/16/1996	U.S.	REGISTERED	BSN SPORTS, LLC
17.	BSN	76015737 4/3/2000	2473322 7/31/2001	U.S.	REGISTERED	BSN SPORTS, LLC
18.	BSN SPORTS	85297791 4/18/2011	4380577 8/6/2013	U.S.	REGISTERED	BSN SPORTS, LLC
19.	BSN SPORTS	86379321 8/28/2014	4730915 5/5/2015	U.S.	REGISTERED	BSN SPORTS, LLC
20.	BSN SPORTS FEEL THE STRENGTH 	85307900 4/28/2011	4369051 7/16/2013	U.S.	REGISTERED	BSN SPORTS, LLC
21.	BULLDOG	74432607 9/7/1993	1880726 2/28/1995	U.S.	REGISTERED	BSN SPORTS, LLC
22.	BUSY BEE	85955786 6/10/2013	4558715 7/1/2014	U.S.	REGISTERED	BSN SPORTS, LLC


	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
23.	C CHAMPION BARBELL 	76494961 2/28/2003	3793364 5/25/2010	U.S.	REGISTERED	BSN SPORTS, LLC
24.	CHAMPION BARBELL	76494960 2/28/2003	3795882 6/1/2010	U.S.	REGISTERED	BSN SPORTS, LLC
25.	CITY ROCK	73749592 9/1/1988	1534487 4/11/1989	U.S.	REGISTERED	BSN SPORTS, LLC
26.	CITY ROCK 	74675270 5/12/1995	2049744 4/1/1997	U.S.	REGISTERED	BSN SPORTS, LLC
27.	CITY ROCK	76493263 2/27/2003	2804533 1/13/2004	U.S.	REGISTERED	BSN SPORTS, LLC
28.	COLOR MY CLASS	74436294 9/16/1993	1845758 7/19/1994	U.S.	REGISTERED	BSN SPORTS, LLC
29.	COLOR MY CLASS	86333495 7/10/2014	4780407 7/28/2015	U.S.	REGISTERED	BSN SPORTS, LLC
30.	CONNECT-A-SCOOTERS	86333351 7/10/2014	4691900 2/24/2015	U.S.	REGISTERED	BSN SPORTS, LLC
31.	Design Only 	85307904 4/28/2011	4324951 4/23/2013	U.S.	REGISTERED	BSN SPORTS, LLC
32.	DIAL-A-DOWN	73715052 3/7/1988	1506171 9/27/1988	U.S.	REGISTERED	BSN SPORTS, LLC
33.	DOMINATOR	74501138 3/15/1994	1880747 2/28/1995	U.S.	REGISTERED	BSN SPORTS, LLC
34.	EKHO	85400547 8/17/2011	4163691 6/26/2012	U.S.	REGISTERED	BSN SPORTS, LLC
35.	EKHO and Design 	85956258 6/11/2013	4615956 10/7/2014	U.S.	REGISTERED	BSN SPORTS, LLC
36.	ESPORTSONLINE	86232347 3/26/2014	4628467 10/28/2014	U.S.	REGISTERED	BSN SPORTS, LLC




	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
37.	'ESPORTSONLINE' and Design 	86232414 3/26/2014	4628468 10/28/2014	U.S.	REGISTERED	BSN SPORTS, LLC
38.	FLAG-A-TAG	72132662 11/24/1961	738205 9/25/1962	U.S.	REGISTERED	BSN SPORTS, LLC
39.	FUNNETS	75927011 2/23/2000	2425244 1/30/2001	U.S.	REGISTERED	BSN SPORTS, LLC
40.	GAMECRAFT	77103599 2/9/2007	3421465 5/6/2008	U.S.	REGISTERED	BSN SPORTS, LLC
41.	GAMECRAFT	74682812 6/2/1995	1965771 4/2/1996	U.S.	REGISTERED	BSN SPORTS, LLC
42.	GAMER (Stylized) 	87031763 5/10/2016	5064404 10/18/2016	U.S.	REGISTERED	BSN SPORTS, LLC
43.	GEAR 2000	74541115 6/22/1994	1931017 10/31/1995	U.S.	REGISTERED	BSN SPORTS, LLC
44.	GEAR PRO-TEC and Design 	87031704 5/10/2016	5127406 1/24/2017	U.S.	REGISTERED	BSN SPORTS, LLC
45.	GLSPORTS	85203201 12/21/2010	4005721 8/2/2011	U.S.	REGISTERED	BSN SPORTS, LLC
46.	GOLD MEDAL	71445660 7/26/1941	394740 4/28/1942	U.S.	REGISTERED	BSN SPORTS, LLC
47.	GREAT WHITE and Design 	75048313 1/25/1996	2077055 7/8/1997	U.S.	REGISTERED	BSN SPORTS, LLC
48.	GSC	77493308 6/6/2008	3745796 2/9/2010	U.S.	REGISTERED	BSN SPORTS, LLC
49.	IMPACT SPORTS	76643420 7/22/2005	3957952 5/10/2011	U.S.	REGISTERED	BSN SPORTS, LLC
50.	INTIMIDATOR	74501141 3/15/1994	1930761 10/31/1995	U.S.	REGISTERED	BSN SPORTS, LLC

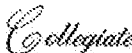

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
51.	INVADER	74442177 9/30/1993	1887993 4/4/1995	U.S.	REGISTERED	BSN SPORTS, LLC
52.	LEAGUE DIRECT 	85562531 3/7/2012	4363190 7/9/2013	U.S.	REGISTERED	BSN SPORTS, LLC
53.	MARK 1 	76017561 4/4/2000	2447836 5/1/2001	U.S.	REGISTERED	BSN SPORTS, LLC
54.	MARK 1	76017560 4/4/2000	2431716 2/27/2001	U.S.	REGISTERED	BSN SPORTS, LLC
55.	MARK 1 and Design 	86362568 8/11/2014	4688792 2/17/2015	U.S.	REGISTERED	BSN SPORTS, LLC
56.	MARK1	77330822 11/15/2007	3453580 6/24/2008	U.S.	REGISTERED	BSN SPORTS, LLC
57.	MULTIFIT SYSTEM	75113872 6/4/1996	2052751 4/15/1997	U.S.	REGISTERED	BSN SPORTS, LLC
58.	'MY TEAM SHOP' and Design 	86243016 4/4/2014	4636904 11/11/2014	U.S.	REGISTERED	BSN SPORTS, LLC
59.	NEW ENGLAND CAMP	86934166 3/9/2016	5063530 10/18/2016	U.S.	REGISTERED	BSN SPORTS, LLC
60.	NEW ENGLAND CAMP AND RECREATION	74655732 4/4/1995	1998854 9/3/1996	U.S.	REGISTERED	BSN SPORTS, LLC
61.	NEW ENGLAND CAMP DISCOUNTER and Design 	86934233 3/9/2016	5234844 7/4/2017	U.S.	REGISTERED	BSN SPORTS, LLC
62.	ONLINE PHYSICAL EDUCATION NETWORK	86545341 2/25/2015	5005249 7/19/2016	U.S.	REGISTERED	BSN SPORTS, LLC
63.	ONLINE PHYSICAL EDUCATION NETWORK	86977631 2/25/2015	4915862 3/8/2016	U.S.	REGISTERED	BSN SPORTS, LLC






	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
64.	OPEN 	86977630 2/25/2015	4983342 6/21/2016	U.S.	REGISTERED	BSN SPORTS, LLC
65.	OPEN and Design 	86545330 2/25/2015	5082879 11/15/2016	U.S.	REGISTERED	BSN SPORTS, LLC
66.	PAD-LOC	87031797 5/10/2016	5194403 5/2/2017	U.S.	REGISTERED	BSN SPORTS, LLC
67.	PILLO POLO	73352956 12/14/1981	1223595 1/11/1983	U.S.	REGISTERED	BSN SPORTS, LLC
68.	PORT A PIT 	86509787 1/21/2015	4785904 8/4/2015	U.S.	REGISTERED	BSN SPORTS, LLC
69.	PORT-A-PIT 	76622900 12/2/2004	3105665 6/20/2006	U.S.	REGISTERED	BSN SPORTS, LLC
70.	PORT-A-PIT	72210670 1/26/1965	800268 12/14/1965	U.S.	REGISTERED	BSN SPORTS, LLC
71.	PRO DOWN	76629171 1/28/2005	3291343 9/11/2007	U.S.	REGISTERED	BSN SPORTS, LLC
72.	PROBASE 	73585209 2/28/1986	1410733 9/23/1986	U.S.	REGISTERED	BSN SPORTS, LLC
73.	PRO-DOWN	74432160 9/7/1993	1909693 8/8/1995	U.S.	REGISTERED	BSN SPORTS, LLC
74.	PRO-DOWN	86553806 3/4/2015	4785999 8/4/2015	U.S.	REGISTERED	BSN SPORTS, LLC
75.	PROFESSIONAL SIGNATURE SERIES	76426245 6/26/2002	2816210 2/24/2004	U.S.	REGISTERED	BSN SPORTS, LLC
76.	PRO-LOC	74600192 11/17/1994	2034235 1/28/1997	U.S.	REGISTERED	BSN SPORTS, LLC
77.	RAZOR	86472858 12/5/2014	4828860 10/6/2015	U.S.	REGISTERED	BSN SPORTS, LLC
78.	REACTOR	87072326 6/15/2016	--	U.S.	PENDING	BSN SPORTS, LLC
79.	ROL-DRI	73047869 3/27/1975	1030600 1/20/1976	U.S.	REGISTERED	BSN SPORTS, LLC



	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
80.	ROLL-N-FOLD	75558703 9/22/1998	2299816 12/14/1999	U.S.	REGISTERED	BSN SPORTS, LLC
81.	RZ	86472881 12/5/2014	4828861 10/6/2015	U.S.	REGISTERED	BSN SPORTS, LLC
82.	SCRAMBLER	74501139 3/15/1994	1880748 2/28/1995	U.S.	REGISTERED	BSN SPORTS, LLC
83.	SECUR-A-STRAP	74476747 1/5/1994	1943179 12/19/1995	U.S.	REGISTERED	BSN SPORTS, LLC
84.	SPECIAL DAY	76474366 12/3/2002	2843728 5/18/2004	U.S.	REGISTERED	BSN SPORTS, LLC
85.	SPECIAL DAY and Design 	76474017 12/10/2002	2846146 5/25/2004	U.S.	REGISTERED	BSN SPORTS, LLC
86.	SPORT SUPPLY GROUP, INC.	75701100 5/10/1999	2778839 11/4/2003	U.S.	REGISTERED	BSN SPORTS, LLC
87.	SPORTS COOL	77929245 2/5/2010	4200445 9/4/2012	U.S.	REGISTERED	BSN SPORTS, LLC
88.	TEAM ART LOCKER	87586147 8/28/2017	--	U.S.	PENDING	BSN SPORTS, LLC
89.	THE ATHLETIC CONNECTION	74293047 7/9/1992	1870846 12/27/1994	U.S.	REGISTERED	BSN SPORTS, LLC
90.	THE BIG ROCK and Design 	77012706 10/3/2006	3333366 11/13/2007	U.S.	REGISTERED	BSN SPORTS, LLC
91.	THE HEART ADVENTURE	74513629 4/18/1994	2002107 9/24/1996	U.S.	REGISTERED	BSN SPORTS, LLC
92.	THE HEART OF THE GAME	87700128 11/28/2017	--	U.S.	PENDING	BSN SPORTS, LLC
93.	THE ROCK	74638668 2/27/1995	1951224 1/23/1996	U.S.	REGISTERED	BSN SPORTS, LLC
94.	THE ROCK	76418496 6/6/2002	2719009 5/27/2003	U.S.	REGISTERED	BSN SPORTS, LLC
95.	THE ROCK	78722281 9/28/2005	3876315 11/16/2010	U.S.	REGISTERED	BSN SPORTS, LLC

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
96.	THE ROCK and Design 	86773258 9/30/2015	4955885 5/10/2016	U.S.	REGISTERED	BSN SPORTS, LLC
97.	THE ROCK and Design 	77012684 10/3/2006	3333365 11/13/2007	U.S.	REGISTERED	BSN SPORTS, LLC
98.	TIDI-COURT	73078419 2/26/1976	1055596 1/4/1977	U.S.	REGISTERED	BSN SPORTS, LLC
99.	TOMARK	77266620 8/28/2007	3426253 5/13/2008	U.S.	REGISTERED	BSN SPORTS, LLC
100.	TOPPLEBALL	73352954 12/14/1981	1223594 1/11/1983	U.S.	REGISTERED	BSN SPORTS, LLC
101.	TRANSFERMAGIC	85479019 11/22/2011	4175420 7/17/2012	U.S.	REGISTERED	BSN SPORTS, LLC
102.	TRANSFERMAGIC.COM	85479017 11/22/2011	4175419 7/17/2012	U.S.	REGISTERED	BSN SPORTS, LLC
103.	TRUMP	78666479 7/8/2005	3527570 11/4/2008	U.S.	REGISTERED	BSN SPORTS, LLC
104.	U.S. GAMES	73352955 12/14/1981	1246494 7/26/1983	U.S.	REGISTERED	BSN SPORTS, LLC
105.	ULTIMAT	74436295 9/16/1993	1934630 11/14/1995	U.S.	REGISTERED	BSN SPORTS, LLC
106.	VOLLEY TRAINER	74168987 5/22/1991	1739140 12/8/1992	U.S.	REGISTERED	BSN SPORTS, LLC
107.	VPI 	85564004 3/8/2012	4233416 10/30/2012	U.S.	REGISTERED	BSN SPORTS, LLC
108.	WAFFLE	74433241 9/7/1993	1906667 7/18/1995	U.S.	REGISTERED	BSN SPORTS, LLC
109.	WORKER BEE	85955829 6/10/2013	4455059 12/24/2013	U.S.	REGISTERED	BSN SPORTS, LLC
110.	X2AIR	76621189 11/18/2004	3092001 5/16/2006	U.S.	REGISTERED	BSN SPORTS, LLC

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
111.	X-S.O.B. X-S.O.B.	77273400 9/6/2007	3430408 5/20/2008	U.S.	REGISTERED	BSN SPORTS, LLC
112.	XTREME PERFORMANCE	85613353 5/1/2012		U.S.	PUBLISHED	BSN SPORTS, LLC
113.	Z Z	76674186 3/16/2007	3358375 12/25/2007	U.S.	REGISTERED	BSN SPORTS, LLC
114.	Z-COOL	76666245 9/18/2006	3292661 9/18/2007	U.S.	REGISTERED	BSN SPORTS, LLC
115.	Z-COOL	76543608 9/10/2003	2977651 7/26/2005	U.S.	REGISTERED	BSN SPORTS, LLC
116.	LOGOART	74726961 9/11/1995	1991419 8/6/1996	U.S.	REGISTERED	HERFF JONES, INC.
117.	LOGOART	77352738 12/14/2007	3569091 2/3/2009	U.S.	REGISTERED	HERFF JONES, INC.
118.	ULTRIUM	73042841 1/27/1975	1033810 2/17/1976	U.S.	REGISTERED	HERFF JONES, INC.
119.	ACADEMIC EXPRESS 	77406225 2/26/2008	3716062 11/24/2009	U.S.	REGISTERED	HERFF JONES, LLC
120.	ACADEMICEXPRESS	77406223 2/26/2008	3673885 8/25/2009	U.S.	REGISTERED	HERFF JONES, LLC
121.	ASTRALITE	73306661 4/20/1981	1229592 3/8/1983	U.S.	REGISTERED	HERFF JONES, LLC
122.	BALE	73074129 1/13/1976	1055521 1/4/1977	U.S.	REGISTERED	HERFF JONES, LLC
123.	BELIEVE IN U	86131056 11/27/2013	4669883 1/13/2015	U.S.	FILED	HERFF JONES, LLC
124.	BELIEVE IN U 	77061050 12/11/2006	3655147 7/14/2009	U.S.	REGISTERED	HERFF JONES, LLC
125.	BPA	73578767 1/21/1986	1407634 9/2/1986	U.S.	REGISTERED	HERFF JONES, LLC
126.	CHURCHWEAR 	76292971 7/31/2001	2655144 11/26/2002	U.S.	REGISTERED	HERFF JONES, LLC

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
127.	COLLEGIATE 	72328955 6/3/1969	903047 11/24/1970	U.S.	REGISTERED	HERFF JONES, LLC
128.	COLLEGIATE	72328954 6/3/1969	901233 10/20/1970	U.S.	REGISTERED	HERFF JONES, LLC
129.	COLLEGIATE APPAREL	76231145 3/27/2001	2524984 1/1/2002	U.S.	REGISTERED	HERFF JONES, LLC
130.	CONTESSA	75909393 02/04/2000	2417646 01/02/2001	U.S.	REGISTERED	HERFF JONES, LLC
131.	CREATING A CLIMATE OF ACHIEVEMENT	77806151 8/17/2009	4350425 06/11/2013	U.S.	REGISTERED	HERFF JONES, LLC
132.	CRIMSON GOLD	78777356 12/20/2005	3399738 3/18/2008	U.S.	REGISTERED	HERFF JONES, LLC
133.	DAMASCENE	77162963 04/23/2007	3364926 01/08/2008	U.S.	REGISTERED	HERFF JONES, LLC
134.	DIPLOMA EZ PRINT	86075829 09/26/2013	4603432 9/9/2014	U.S.	REGISTERED	HERFF JONES, LLC
135.	EXPLORING WHERE & WHY	75291462	2215368	U.S.	REGISTERED	HERFF JONES, LLC
136.	EXTREME AURISTA	77737070 5/14/2009	3769190 3/30/2010	U.S.	REGISTERED	HERFF JONES, LLC
137.	EXTREME SILVER	78777449 12/20/2005	3255098 6/26/2007	U.S.	REGISTERED	HERFF JONES, LLC
138.	FIRST & FINEST IN ACHIEVEMENT FRAMING	76413848 5/24/2002	2700106 3/25/2003	U.S.	REGISTERED	HERFF JONES, LLC
139.	FRAMING SUCCESS 	76412644 5/22/2002	2677964 1/21/2003	U.S.	REGISTERED	HERFF JONES, LLC
140.	FRAMING SUCCESS	76395057 4/12/2002	2674961 1/14/2003	U.S.	REGISTERED	HERFF JONES, LLC
141.	FRESHMAN RECORD	74084773 8/3/1990	1711594 9/1/1992	U.S.	REGISTERED	HERFF JONES, LLC
142.	GLOBEMASTER	72368495	0921551	U.S.	REGISTERED	HERFF JONES, LLC
143.	HEIRLOOM	73514450	1347809	U.S.	REGISTERED	HERFF JONES, LLC

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144.	HERFF JONES	74421390 8/6/1993	1837227 5/17/1994	U.S.	REGISTERED	HERFF JONES, LLC
145.	HERFF JONES	74429047 8/27/1993	1839684 6/14/1994	U.S.	REGISTERED	HERFF JONES, LLC
146.	HERFF JONES	74421241 8/6/1993	1837393 5/24/1994	U.S.	REGISTERED	HERFF JONES, LLC
147.	HERFF JONES	73348546 2/3/1982	1247648 8/9/1983	U.S.	REGISTERED	HERFF JONES, LLC
148.	HJ 	74429039 8/27/1993	1837133 5/17/1994	U.S.	REGISTERED	HERFF JONES, LLC
149.	HJ 	74421398 8/6/1993	1837362 5/24/1994	U.S.	REGISTERED	HERFF JONES, LLC
150.	HJ 	7442179 8/6/1993	1836766 5/17/1993	U.S.	REGISTERED	HERFF JONES, LLC
151.	HJ 	74421177 8/6/1993	1837089 5/17/1994	U.S.	REGISTERED	HERFF JONES, LLC
152.	HJ	73338631 11/23/1981	1222531 1/4/1983	U.S.	REGISTERED	HERFF JONES, LLC
153.	HJ (Stylized) 	86230012 3/24/2014	4689962 2/17/2015	U.S.	REGISTERED	HERFF JONES, LLC
154.	HJ (Stylized) 	87643265 10/12/2017	--	U.S.	PENDING	HERFF JONES, LLC
155.	HJ JOURNEY	87640952 10/11/2017	--	U.S.	PENDING	HERFF JONES, LLC
156.	HJ ULT	73335556 11/4/1981	1268584 2/28/1984	U.S.	REGISTERED	HERFF JONES, LLC

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157.	MURPHY ROBES and Design 	73331826 10/9/1981	1214101 10/26/1982	U.S.	REGISTERED	HERFF JONES, LLC
158.	NEW STUDENT RECORD	75860778 11/30/1999	2467293 7/10/2001	U.S.	REGISTERED	HERFF JONES, LLC
159.	OUR YEAR	75812121 9/30/1999	2456822 6/5/2001	U.S.	REGISTERED	HERFF JONES, LLC
160.	QWICK-SHIP	73442672 9/6/1983	1301830 10/23/1984	U.S.	REGISTERED	HERFF JONES, LLC
161.	REPLOGLE	72368493	0915902	U.S.	REGISTERED	HERFF JONES, LLC
162.	SCAN GLOBE	78207919	2846814	U.S.	REGISTERED	HERFF JONES, LLC
163.	STITCH	85455491 10/25/2011	4488888 2/25/2014	U.S.	REGISTERED	HERFF JONES, LLC
164.	STRAIGHT UP GET HOME SAFELY 	77062705 12/12/2006	3855301 10/5/2010	U.S.	REGISTERED	HERFF JONES, LLC
165.	THE EXTREME COLLECTION	77963367 3/19/2010	4060746 11/22/2011	U.S.	REGISTERED	HERFF JONES, LLC
166.	THE RECORD PROGRAMS	78134112 6/7/2002	2732157 7/1/2003	U.S.	REGISTERED	HERFF JONES, LLC
167.	WHERE ACHIEVEMENT IS RECOGNIZED	76003054 3/17/2000	2425319 1/30/2001	U.S.	REGISTERED	HERFF JONES, LLC
168.	WHITE GLOVE PKG and Design 	78320075 10/29/2003	2891441 10/5/2004	U.S.	REGISTERED	HERFF JONES, LLC
169.	WONDER GLOBE	78092568	2745099	U.S.	REGISTERED	HERFF JONES, LLC
170.	YOUR SUCCESS DESERVES THE BEST	75574885 10/22/1998	2400755 10/31/2000	U.S.	REGISTERED	HERFF JONES, LLC

	Trademark/Image	Application Number Application Date	Registration Number Registration Date	Jurisdiction	Status	Grantor
171.	VARSITY	77324887 11/8/2007	3928856 3/8/2011	U.S.	REGISTERED	VARSITY BRANDS, LLC
172.	NATIONAL CHEERLEADERS ASSOCIATION		10107810 2/14/2008	NEBRASKA	REGISTERED	VARSITY SPIRIT CORPORATION
173.	ALL STAR CHALLENGE	77569775 9/15/2008	3626221 5/26/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
174.	AMERICAN ASSOCIATION CHEERLEADING COACHES & ADMINISTRATORS AACCA 	73697774 11/27/1987	1671395 1/7/1992	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
175.	AMERICAN CHEER POWER NATIONALS	77001122 9/17/2006	3232282 4/24/2007	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
176.	AMERICAN CHEERLEADERS ASSOCIATION ACA 	75472238 4/22/1998	2358346 6/13/2000	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
177.	C THE CHEERLEADING WORLDS 	77269829 8/31/2007	3444342 6/10/2008	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
178.	CHEER LTD 	78683866 8/2/2005	3120253 7/25/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC

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179.	CHEER POWER	75463246 4/6/1998	2432547 3/6/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
180.	CHEERSPORT	85857550 2/22/2013	4388201 8/20/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
181.	CHEERSPORT	75340160 8/13/1997	2245095 5/11/1999	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
182.	COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP	75701614 5/10/1999	2290755 11/2/1999	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
183.	CROWDLEADER	73740973 7/15/1988	1528887 3/7/1989	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
184.	IASF INTERNATIONAL ALL STAR FEDERATION 	77975571 9/27/2006	3455148 6/24/2008	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
185.	INTROPA TOURS	74579326 9/28/1994	1927869 10/17/1995	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
186.	MYVARSITY	85941860 5/24/2013	4546436 6/10/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
187.	NATIONAL CHEERLEADERS ASSOCIATION	76342433 11/26/2001	2793707 12/16/2003	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
188.	NATIONAL CHEERLEADERS ASSOCIATION		2008- 00055036 7 2/13/2008	WYONM ING	REGISTERED	VARSITY SPIRIT CORPORATION

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189.	NATIONAL DANCE ALLIANCE	75761103 7/28/1999	2520826 12/18/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
190.	NATIONAL DANCE TEAM CHAMPIONSHIP	74295078 7/17/1992	1776825 6/15/1993	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
191.	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP 	73796011 4/26/1989	1576926 1/9/1990	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
192.	NDA	75761104 7/26/1999	2520827 1/18/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
193.	NDA NATIONAL DANCE ALLIANCE 	76343598 11/30/2001	2878268 8/31/2004	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
194.	ONE UP	85814060 1/2/2013	4383733 8/13/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
195.	SPIRIT OF AMERICA	75832205 10/26/1999	2383307 9/5/2000	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
196.	SPIRIT XPRESS	77510009 6/27/2008	3564581 1/20/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
197.	THE GROOVE EXPERIENCE	85904381 4/15/2013	4541953 4/15/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION

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198.	THE WORK IS WORTH IT	85674159 7/11/2012	4293501 2/19/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
199.	TRIPLE CROWN	85891614 4/1/2013	4507733 4/1/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
200.	U.S. OPEN CHEERLEADING AND DANCE TEAM CHAMPIONSHIP	85421151 9/13/2011	4263247 12/25/2012	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
201.	U.S.OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP	75832206 10/26/1999	2458791 6/5/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
202.	UCA 	77517139 7/8/2008	3567653 1/27/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
203.	UCA	75701587 5/10/1999	2341059 4/11/2000	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
204.	UCA ALL STAR INTERNATIONAL CHAMPIONSHIP	86341090 7/18/2014	4688748 2/17/2015	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
205.	USA NATIONALS	74274726 5/12/1992	1761773 3/30/1993	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
206.	USA UNITED SPIRIT ASSOCIATION	76495523 3/7/2003	2814728 2/17/2004	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
207.	V VARSITY and Design 	75704039 5/13/1999	2357303 6/13/2000	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
208.	VARSITY ALL STAR	85402157 8/19/2011	4258636 12/11/2012	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION






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209.	VARSITY ALL STAR	85074898 6/30/2010	4607865 9/23/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
210.	VARSITY ALL STAR FASHION VARSITY all star fashion	85281511 3/30/2011	4451703 12/17/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
211.	VARSITY COUTURE	85817591 1/8/2013	4526644 5/6/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
212.	VARSITY DANCE	85698025 8/8/2012	4593424 8/26/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
213.	VARSITY LAST PASS	85493057 12/12/2011	4314148 4/2/2013	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
214.	VARSITY PIN TRADING	85110222 8/18/2010	4625161 10/21/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
215.	VARSITY SPIRIT	74231166 12/13/1991	1796645 10/5/1993	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
216.	VARSITY SPORT	75216343 12/20/1996	2293083 11/16/1999	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
217.	VARSITY TOUCHDOWN	86103624 10/28/2013	4615138 9/30/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
218.	VINTAGE VARSITY	85890266 8/23/2011	4464123 1/7/2014	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
219.	WE ARE CHEERLEADING	78981074 4/27/2006	3645099 6/23/2009	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION

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220.	WESTCOAST CHAMPIONSHIP 	75851168 11/17/1999	2548877 3/19/2002	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
221.	WORLD CHEERLEADING CHAMPIONSHIP 	75980208 9/30/1998	2489351 9/11/2001	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
222.	WORLD CUP OF CHEERLEADING	77374339 1/17/2008	4179621 7/24/2012	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
223.	WORLD SPIRIT FEDERATION	78566447 2/14/2005	3076217 4/4/2006	U.S.	REGISTERED	VARSITY SPIRIT CORPORATION
224.	ACTION WEAVE	76345500 11/27/2001	2733181 7/1/2003	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
225.	JUNIOR VARSITY SPIRIT FASHIONS	73799998 5/15/1989	1575830 1/2/1990	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
226.	MOTIONFLEX	76345397 11/27/2001	2728021 6/17/2003	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
227.	VARSITY SPIRIT FASHIONS	74130827 4/2/1990	1680452 3/24/1992	U.S.	REGISTERED	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC
228.	180 PRO	87399705 4/5/2017	--	U.S.	PENDING	VARSITY SPIRIT LLC

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229.	A ATHLETIC CHAMPIONSHIPS 	78714694 9/16/2005	3132871 8/22/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC
230.	A VARSITY ACHIEVEMENT BRAND	86315936 6/20/2014	--	U.S.	PENDING	VARSITY SPIRIT LLC
231.	A VARSITY SPORT BRAND	86316142 6/20/2014	--	U.S.	PENDING	VARSITY SPIRIT LLC
232.	AACCA	77408728 2/28/2008	3488540 8/19/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
233.	AMERICAN CHEERLEADER	85982977 8/15/2012	4642062 11/18/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
234.	AMERICAN CHEERLEADER	86954647 3/28/2016	5148144 2/21/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
235.	AMERICAN CHEER POWER 	77001139 9/17/2006	3273355 8/7/2007	U.S.	REGISTERED	VARSITY SPIRIT LLC
236.	AMERICAN CHEERLEADER	74506224 3/23/1994	2016049 11/12/1996	U.S.	REGISTERED	AMERICAN CHEERLEADER MEDIA, LLC
237.	B1 SELF	85474303 11/16/2011	4256360 12/11/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
238.	CHEER POWER	78319304 10/27/2003	2891439 10/5/2004	U.S.	REGISTERED	VARSITY SPIRIT LLC
239.	CHEERLEADER	72307310	911544 4/27/1971	U.S.	REGISTERED	VARSITY SPIRIT LLC
240.	CHEERLEADER & DANZTEAM	74721083	2056750 4/29/1997	U.S.	REGISTERED	VARSITY SPIRIT LLC
241.	CHEERLEBRITY	85975305 12/7/2010	4007673 8/2/2011	U.S.	REGISTERED	VARSITY SPIRIT LLC
242.	CHEEROBICS	73511931 12/4/1984	1341584 6/11/1985	U.S.	REGISTERED	VARSITY SPIRIT LLC
243.	CROSS CHEER	85484896 12/1/2011	4471370 1/21/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC
244.	D THE DANCE WORLDS 	77263072 8/23/2007	3494984 9/2/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC




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245.	D2 SUMMIT	87228303 11/7/2016	5222798 6/13/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
246.	D2 SUMMIT and Design 	87228097 11/7/2017	5222785 6/13/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
247.	ENCORE	85199865 12/16/2010	4081222 1/3/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
248.	FIERCE CONNECTION	87307146 1/19/2017	5298301 9/26/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
249.	FIERCE CONNECTION	87307046 1/19/2017	5228261 6/20/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
250.	FLASH APPS	85668079 7/3/2012	4748314 6/2/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
251.	FLY-AWAY	14721085	2038322 2/18/1997	U.S.	REGISTERED	VARSITY SPIRIT LLC
252.	GLOBAL VILLAGE CONCERNS	85474327 11/16/2011	4378407 8/6/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
253.	INCREDIBLE MASCOTS	85474460 11/16/2011	4256361 12/11/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
254.	MASTERS OF THE MAT	78463162 8/6/2004	3335937 11/13/2007	U.S.	REGISTERED	VARSITY SPIRIT LLC
255.	NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP	75701586 5/10/1999	2436010 3/13/2001	U.S.	REGISTERED	VARSITY SPIRIT LLC
256.	NATIONAL CHEERLEADERS ASSOCIATION	73103803	1132169 4/1/1980	U.S.	REGISTERED	VARSITY SPIRIT LLC
257.	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP	77875484 11/18/2009	3799507 6/8/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
258.	NATIONAL SCHOOL SPIRIT DAY	86743705 9/1/2015	4940967 4/19/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
259.	NCA	85150261 10/12/2010	3970580 5/31/2011	U.S.	REGISTERED	VARSITY SPIRIT LLC
260.	NCA	74721084 8/25/1995	2036638 2/11/1997	U.S.	REGISTERED	VARSITY SPIRIT LLC

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261.	NDTC	77401387 2/20/2008	3484813 8/12/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
262.	NHSCC	77401408 2/20/2008	3484814 8/12/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
263.	NSPA NATIONAL SMALL PROGRAM ASSOCIATION	86367811 8/15/2014	4933274 4/5/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
264.	POWER DANCE 	78457013 7/26/2004	3058778 2/14/2006	U.S.	REGISTERED	VARSITY SPIRIT LLC
265.	PREMIER ATHLETICS	78753572	3192456	U.S.	REGISTERED	VARSITY SPIRIT LLC
266.	SPEED CAMPS	86766229 9/23/2015	4964011 5/24/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
267.	SPIRIT SPORTS	85217915 1/14/2011	4009573 8/9/2011	U.S.	REGISTERED	VARSITY SPIRIT LLC
268.	SPIRIT STICK	74720988 8/25/1995	1995465 8/20/1996	U.S.	REGISTERED	VARSITY SPIRIT LLC
269.	SPIRIT WORKS	86852138 12/17/2015	5177484 4/4/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
270.	THE ALL STAR WORLDS	77643182 1/5/209	3822711 7/20/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
271.	THE AMERICAN NATIONAL CHEER & DANCE CHAMPIONSHIPS 	77589592 10/9/2008	3653809 7/14/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
272.	THE CHEERLEADING WORLDS	76977618 10/3/2003	2999331 9/20/2005	U.S.	REGISTERED	VARSITY SPIRIT LLC
273.	THE DANCE SUMMIT	86311630 6/17/2014	4832919 10/13/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
274.	THE ORIGINAL CHEERLEADER SUPPLY COMPANY SINCE 1948	74720386	2018501 10/19/1996	U.S.	REGISTERED	VARSITY SPIRIT LLC

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275.	THE SUMMIT	85979423 5/8/2012	4401804 9/10/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
276.	THE SUMMIT 	87228126 10/7/2016	5222787 7/13/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
277.	U.S. CHEERLEADING OPEN 	77244077 8/1/2007	3655288 7/14/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
278.	UDA	77029297 10/25/2006	3254626 6/26/2007	U.S.	REGISTERED	VARSITY SPIRIT LLC
279.	UDA and Design 	77839221 10/1/2009	3771514 4/6/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
280.	UNIVERSAL CHEERLEADERS ASSOCIATION	77848503 10/14/2009	3799150 6/8/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
281.	UNIVERSAL DANCE ASSOCIATION	77830086 9/18/2009	3767416 3/30/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
282.	UNIVERSAL DANCE ASSOCIATION 	73772749 1/3/1989	1563866 10/31/1989	U.S.	REGISTERED	VARSITY SPIRIT LLC
283.	UNIVERSITY WORLD CUP CHEERLEADING CHAMPIONSHIPS and Design  UNIVERSITY WORLD CUP CHEERLEADING CHAMPIONSHIPS	87659402 10/25/2017	--	U.S.	PENDING	VARSITY SPIRIT LLC

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284.	V 	77978934 6/13/2008	3782739 4/27/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
285.	V 	77500610 6/17/2008	3842122 8/31/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
286.	V VARSITY SHOP 	85976194 4/16/2010	4110341 3/6/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
287.	V!ROC	78795974 1/20/2006	3331926 11/6/2007	U.S.	REGISTERED	VARSITY SPIRIT LLC
288.	VARSITY	85883582 3/22/2013	5008375 7/26/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
289.	VARSITY	85295219 4/14/2011	4403734 9/17/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
290.	VARSITY VARSITY	77978935 6/17/2008	3782740 4/27/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
291.	VARSITY	75798082 9/14/1999	2526564 1/8/2002	U.S.	REGISTERED	VARSITY SPIRIT LLC
292.	VARSITY	75983628 9/1/1999	3436493 5/27/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
293.	VARSITY	75976147 6/8/1993	2082554 7/22/1997	U.S.	REGISTERED	VARSITY SPIRIT LLC
294.	VARSITY	75791751 9/1/1999	3696209 10/13/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
295.	VARSITY	74069327 6/15/1990	1812198 12/21/1993	U.S.	REGISTERED	VARSITY SPIRIT LLC
296.	VARSITY VARSITY	72321158 3/7/1969	879543 10/28/1969	U.S.	REGISTERED	VARSITY SPIRIT LLC
297.	VARSITY COLORS	85405112 8/23/2011	4743867 5/26/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
298.	VARSITY GIRL	75976947 10/21/1996	2155823 5/5/1998	U.S.	REGISTERED	VARSITY SPIRIT LLC
299.	VARSITY GIRL	86824500 11/18/2015	--	U.S.	PENDING	VARSITY SPIRIT LLC
300.	VARSITY ID	85285208 4/4/2011	4203121 9/4/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC

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301.	VARSITY ID 	85285219 4/4/2011	4203122 9/4/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
302.	VARSITY LIFE	86012461 7/17/2013	5156409 3/7/2017	U.S.	REGISTERED	VARSITY SPIRIT LLC
303.	VARSITY SWITCH UP	87630337 10/2/2017	--	U.S.	PENDING	VARSITY SPIRIT LLC
304.	VARSITY TV	77980010 11/24/2008	3858342 10/5/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
305.	VARSITY TV	77620494 11/24/2008	3920302 2/15/2011	U.S.	REGISTERED	VARSITY SPIRIT LLC
306.	VARSITY U	85305020 4/26/2011	4438199 11/26/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC
307.	VARSITY UNIVERSITY	78767393 12/6/2005	3797635 6/1/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
308.	VARSITY UNIVERSITY	6445436 11/5/2014	4823834 9/29/2015	U.S.	REGISTERED	VARSITY SPIRIT LLC
309.	VARSITY.COM	75984008 9/1/1999	3418764 4/29/2008	U.S.	REGISTERED	VARSITY SPIRIT LLC
310.	VARSITY.COM	75791750 9/1/1999	3689696 9/29/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
311.	WE ARE CHEERLEADING	78877359 5/5/2006	3617640 5/5/2009	U.S.	REGISTERED	VARSITY SPIRIT LLC
312.	WE ARE CHEERLEADING	78870783 4/27/2006	3804925 6/15/2010	U.S.	REGISTERED	VARSITY SPIRIT LLC
313.	WHERE TEAMS COME TRUE	74658311 3/22/1995	1961935 3/12/1996	U.S.	REGISTERED	VARSITY SPIRIT LLC
314.	WORLD SCHOOL & PERFORMANCE CHEER CHAMPIONSHIPS and Design 	86099441 10/23/2013	4633983 11/4/2014	U.S.	REGISTERED	VARSITY SPIRIT LLC

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315.	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS 	85540825 2/13/2012	4217321 10/2/2012	U.S.	REGISTERED	VARSITY SPIRIT LLC
316.	WORLD SERIES OF CHEERLEADING 	85913339 4/24/2013	5095715 12/6/2016	U.S.	REGISTERED	VARSITY SPIRIT LLC
317.	WORLD UNIVERSITY CHEERLEADING CHAMPIONSHIPS 	85851247 2/15/2013	4392326 8/27/2013	U.S.	REGISTERED	VARSITY SPIRIT LLC