

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM454897

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	08/18/2017

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Robert Bosch Start-up Platform North America LLC		08/18/2017	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Robert Bosch Start-up Platform North America LLC, Series 1
<b>Street Address:</b>	400 Convention Way
<b>City:</b>	Redwood City
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94063
<b>Entity Type:</b>	Statutory Series of a Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 37**

Property Type	Number	Word Mark
Serial Number:	87265412	HEY KURI
Serial Number:	87265416	HEY KURI
Serial Number:	86941135	KURI
Serial Number:	86941134	KURI
Serial Number:	86941141	KURI
Serial Number:	86941140	KURI
Serial Number:	86941138	KURI
Serial Number:	87410484	KURI
Serial Number:	87410469	KURI
Serial Number:	87410465	KURI
Serial Number:	87410471	KURI
Serial Number:	87410485	KURI
Serial Number:	87545919	KURI VISION
Serial Number:	87545923	KURI VISION
Serial Number:	87545929	KURI VISION
Serial Number:	87545930	KURI VISION
Serial Number:	87545933	KURI VISION
Serial Number:	87278130	MAYFIELD ROBOTICS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87278128	MAYFIELD ROBOTICS
Serial Number:	87278127	MAYFIELD ROBOTICS
Serial Number:	87278123	MAYFIELD ROBOTICS
Serial Number:	87278118	MAYFIELD ROBOTICS
Serial Number:	87410476	MAYFIELD ROBOTICS
Serial Number:	87410478	MAYFIELD ROBOTICS
Serial Number:	87410472	MAYFIELD ROBOTICS
Serial Number:	87410459	MAYFIELD ROBOTICS
Serial Number:	87410482	MAYFIELD ROBOTICS
Serial Number:	87410450	
Serial Number:	87410454	
Serial Number:	87410456	
Serial Number:	87410457	
Serial Number:	87410474	
Serial Number:	87265417	ROMOJI
Serial Number:	87265420	ROMOJI
Serial Number:	87265422	ROMOJI
Serial Number:	87265426	ROMOJI
Serial Number:	87265428	ROMOJI

**CORRESPONDENCE DATA**

**Fax Number:** 4157735759

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4157735700

**Email:** ipprosecutionsf@orrick.com

**Correspondent Name:** Beth M. Goldman

**Address Line 1:** 2050 Main Street, Suite 1100

**Address Line 2:** Orrick, Herrington & Sutcliffe LLP

**Address Line 4:** Irvine, CALIFORNIA 92614-8255

**ATTORNEY DOCKET NUMBER:** 33264-6000

**NAME OF SUBMITTER:** Eileen Z. Aghnami

**SIGNATURE:** /Eileen Z. Aghnami/

**DATE SIGNED:** 12/18/2017

**Total Attachments: 3**

source=Mayfield Trademarks Assignment Signature 2017.12.15#page1.tif

source=Mayfield Trademarks Assignment Signature 2017.12.15#page2.tif

source=Mayfield Trademarks Assignment Signature 2017.12.15#page3.tif

**ASSIGNMENT OF TRADEMARKS**

THIS ASSIGNMENT OF TRADEMARKS is made by Robert Bosch Start-up Platform North America LLC, a Delaware limited liability company, with an address at 400 Convention Way, Redwood City, CA 94063 ("Assignor"), in favor of Robert Bosch Start-up Platform North America LLC, Series 1, a statutory series of Assignor, with an address at 400 Convention Way, Redwood City, CA 94063 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks and the applications and registrations thereof identified in Schedules A, B, and C, attached hereto and incorporated herein by this reference (the "Marks"), and the goodwill associated therewith;

WHEREAS, Assignee is the successor-in-interest to the portion of the business of Assignor to which the Marks pertain;

WHEREAS, pursuant to that certain Allocation Agreement dated as of August 18, 2017 (together with all schedules, exhibits, and incorporated documents thereto, the "Allocation Agreement") by and between Assignor and Assignee, Assignor has agreed to assign the Marks to Assignee and the goodwill associated therewith;

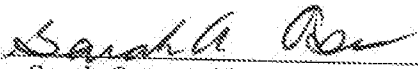
NOW, THEREFORE, pursuant to that certain Allocation Agreement and for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in the Marks, including all common law rights therein and all applications to register, and any registrations thereof, together with the goodwill associated therewith, including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademark has been duly executed and effective as of August 18, 2017:

**ROBERT BOSCH START-UP  
PLATFORM NORTH AMERICA LLC**











By: **ROBERT BOSCH START-UP  
PLATFORM NORTH AMERICA LLC,  
SERIES 1, a statutory series of Robert  
Bosch Start-up Platform North America  
LLC, Its Successor-In-Interest**

Date: 12/15/17  
(nunc pro tunc)

By:   
Name: Sarah Osentoski  
Title: Chief Operating Officer

**SCHEDULE A**  
 Trademarks Schedule – United States

<b>Mark</b>	<b>Jurisdiction</b>	<b>App. No. Filing Date</b>	<b>Reg. No. Reg. Date</b>	<b>Int'l. Class</b>
HEY KURI	United States	87/265,412 12/12/2016		9
HEY KURI	United States	87/265,416 12/12/2016		42
KURI	United States	86/941,135 3/15/2016		7
KURI	United States	86/941,134 3/15/2016		9
KURI	United States	86/941,141 3/15/2016		12
KURI	United States	86/941,140 3/15/2016		28
KURI	United States	86/941,138 3/15/2016		42
<b>KURİ</b>	United States	87/410,484 4/13/2017		7
<b>KURİ</b>	United States	87/410,469 4/13/2017		9
<b>KURİ</b>	United States	87/410,465 4/13/2017		12
<b>KURİ</b>	United States	87/410,471 4/13/2017		28
<b>KURİ</b>	United States	87/410,485 4/13/2017		42
KURI VISION	United States	87/545,919 7/27/2017		7
KURI VISION	United States	87/545,923 7/27/2017		9
KURI VISION	United States	87/545,929 7/27/2017		12
KURI VISION	United States	87/545,930 7/27/2017		28
KURI VISION	United States	87/545,933 7/27/2017		42
MAYFIELD ROBOTICS	United States	87/278,130 12/22/2016		7
MAYFIELD ROBOTICS	United States	87/278,128 12/22/2016		9
MAYFIELD ROBOTICS	United States	87/278,127 12/22/2016		12

MAYFIELD ROBOTICS	United States	87/278,123 12/22/2016		28
MAYFIELD ROBOTICS	United States	87/278,118 12/22/2016		42
 MAYFIELD ROBOTICS	United States	87/410,476 4/13/2017		7
 MAYFIELD ROBOTICS	United States	87/410,478 4/13/2017		9
 MAYFIELD ROBOTICS	United States	87/410,472 4/13/2017		12
 MAYFIELD ROBOTICS	United States	87/410,459 4/13/2017		28
 MAYFIELD ROBOTICS	United States	87/410,482 4/13/2017		42
	United States	87/410,450 4/13/2017		7
	United States	87/410,454 4/13/2017		9
	United States	87/410,456 4/13/2017		12
	United States	87/410,457 4/13/2017		28
	United States	87/410,474 4/13/2017		42
ROMOJI	United States	87/265,417 12/12/2016		7
ROMOJI	United States	87/265,420 12/12/2016		9
ROMOJI	United States	87/265,422 12/12/2016		12
ROMOJI	United States	87/265,426 12/12/2016		28
ROMOJI	United States	87/265,428 12/12/2016		42