

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455329

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIRECT DIGITAL, LLC		12/20/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SUNTRUST BANK, AS ADMINISTRATIVE AGENT		
Street Address:	303 PEACHTREE STREET, N.E.		
Internal Address:	25TH FLOOR		
City:	ATLANTA		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	5116296	SUPER TURMERIC	
Registration Number:	4622484	SPS SCIENCE POWERED SUPPLEMENTS	
Registration Number:	4622482	SCIENCE POWERED SUPPLEMENTS	
Registration Number:	4607282	PRECURSOR	
Registration Number:	4499231	SLIM SCIENCE	
Registration Number:	4393607	BENEFLEX	
Registration Number:	4299379	NUGENIX	
Registration Number:	3972032	LUMINITE	
Registration Number:	3972011	LUMIDAY	
Registration Number:	3830769	INSTAFLEX	
Serial Number:	87402591	PEPTIVA	
Serial Number:	87336495	TRIPLE BIOTIX	
Serial Number:	87031580	ADAPTIVE HEALTH	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$340.00 5116296

Phone: 919 286-8000
Email: PTO_TMconfirmation@mvalaw.com, sandraday@mvalaw.com
Correspondent Name: MOORE & VAN ALLEN PLLC
Address Line 1: 3015 CARRINGTON MILL BOULEVARD
Address Line 2: SUITE 400
Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	410643.188
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NAME OF SUBMITTER:	John Slaughter
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SIGNATURE:	/john slaughter/
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DATE SIGNED:	12/20/2017
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Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

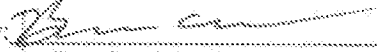
Please be advised that pursuant to the Security and Pledge Agreement dated as of December 20, 2017 (as the same may be amended, modified, extended or restated from time to time, the “Agreement”) by and among the Obligors party thereto (each an “Obligor” and collectively, the “Obligors”) and SunTrust Bank, as Administrative Agent (the “Administrative Agent”) for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

DIRECT DIGITAL, LLC

By: 

Name: Brandon Adcock

Title: Manager

Direct Digital, LLC

550 South Caldwell Street, Suite 700

Charlotte, NC 28202

Attention: Brandon Adcock

DIRECT DIGITAL, LLC
TRADEMARK NOTICE

Acknowledged and Accepted:

SUNTRUST BANK, as Administrative Agent

By: 

Name: Sherry D. Harris

Title: Senior Vice President

SunTrust Bank

Agency Services

303 Peachtree Street, N.E. / 25th Floor

Atlanta, Georgia 30308

Attention: Doug Weltz

DIRECT DIGITAL, LLC
TRADEMARK NOTICE

TRADEMARK
REEL: 006231 FRAME: 0959

Schedule 1

Direct Digital, LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
SUPER TURMERIC	5116296	01/03/17
SPS SCIENCE POWERED SUPPLEMENTS	4622484	10/14/14
SCIENCE POWERED SUPPLEMENTS	4622482	10/14/14
PRECURSOR	4607282	09/16/14
SLIM SCIENCE	4499231	03/18/14
BENEFLEX	4393607	08/27/13
NUGENIX	4299379	03/05/13
LUMINITE	3972032	05/31/11
LUMIDAY	3972011	05/31/11
INSTAFLEX	3830769	08/10/10

Trademark Applications

Mark	Appl. No.	Filing Date
PEPTIVA	87402591	04/07/17
TRIPLE BIOTIX	87336495	02/15/17
ADAPTIVE HEALTH	87031580	05/10/16