

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455397

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Taylor Swift		12/20/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TAS Rights Management, LLC		
<b>Street Address:</b>	718 Thompson Lane		
<b>Internal Address:</b>	Suite 108256		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37204		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 43</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86434916	CAUSE WE NEVER GO OUT OF STYLE	
<b>Serial Number:</b>	86434919	CAUSE WE NEVER GO OUT OF STYLE	
<b>Serial Number:</b>	86434922	COULD SHOW YOU INCREDIBLE THINGS	
<b>Serial Number:</b>	86434923	COULD SHOW YOU INCREDIBLE THINGS	
<b>Serial Number:</b>	86434925	NICE TO MEET YOU. WHERE YOU BEEN?	
<b>Serial Number:</b>	86434927	NICE TO MEET YOU. WHERE YOU BEEN?	
<b>Serial Number:</b>	86434726	PARTY LIKE IT'S 1989	
<b>Serial Number:</b>	86434729	PARTY LIKE IT'S 1989	
<b>Serial Number:</b>	86434733	PARTY LIKE IT'S 1989	
<b>Serial Number:</b>	86434738	PARTY LIKE IT'S 1989	
<b>Serial Number:</b>	86434766	PARTY LIKE IT'S 1989	
<b>Serial Number:</b>	86434767	PARTY LIKE IT'S 1989	
<b>Serial Number:</b>	85321056	SPEAK NOW	
<b>Serial Number:</b>	85357082	SPEAK NOW	
<b>Serial Number:</b>	85357097	SPEAK NOW	
<b>Serial Number:</b>	85357114	SPEAK NOW	
<b>Serial Number:</b>	85357131	SPEAK NOW	
<b>Serial Number:</b>	85357162	SPEAK NOW	

OP \$1090.00 86434916

Property Type	Number	Word Mark
Serial Number:	85357183	SPEAK NOW
Serial Number:	85357230	SPEAK NOW
Serial Number:	85121389	SWIFT
Serial Number:	85121390	SWIFT
Serial Number:	86379484	SWIFTSTAKES
Serial Number:	85121392	TS
Serial Number:	85121393	TS
Serial Number:	86434697	T. S.
Serial Number:	86434698	T. S.
Serial Number:	86434703	T. S.
Serial Number:	86434704	T. S.
Serial Number:	86434707	T. S.
Serial Number:	86434710	T. S.
Serial Number:	86434711	T. S.
Serial Number:	86434712	T. S.
Serial Number:	86434714	T. S.
Serial Number:	86434716	T. S.
Serial Number:	86434717	T. S.
Serial Number:	86434718	T. S.
Serial Number:	86434719	T. S.
Serial Number:	86434722	T. S.
Serial Number:	86434723	T. S.
Serial Number:	86434780	THIS SICK BEAT
Serial Number:	86434783	THIS SICK BEAT
Serial Number:	86434791	THIS SICK BEAT

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (615) 255-6161  
**Email:** trademarks@milomlaw.com  
**Correspondent Name:** Natalya L. Rose  
**Address Line 1:** 3310 West End Avenue  
**Address Line 2:** Suite 610  
**Address Line 4:** Nashville, TENNESSEE 37203

<b>NAME OF SUBMITTER:</b>	Natalya L. Rose
<b>SIGNATURE:</b>	/Natalya L. Rose/
<b>DATE SIGNED:</b>	12/20/2017

**Total Attachments: 2**

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## ASSIGNMENT

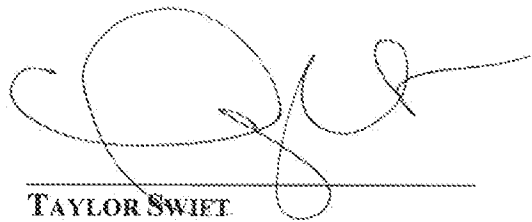
WHEREAS, TAYLOR SWIFT, an individual with an address at c/o Milom Horsnell Crow Rose Kelley PLC, 3310 West End Avenue, Suite 610, Nashville, Tennessee 37203 ("Assignor"), is the owner of the trademarks and service-marks set forth on Schedule A hereto ("Marks"), and of the registrations and pending applications for registration of the Marks with the U.S. Patent and Trademark Office (collectively, "Applications and Registrations");

WHEREAS, TAS RIGHTS MANAGEMENT, LLC, a Tennessee limited liability company with its principal business office at 718 Thompson Lane, Suite 108256, Nashville, Tennessee 37204 ("Assignee"), is a successor to the portion of Assignor's business to which the Marks pending registration with the USPTO pertain, and desires to acquire the Marks, the goodwill represented by the Marks, and the Applications and Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to each of the Marks, together with the goodwill represented and symbolized thereby, each of the Applications and Registrations, and all rights of action, in law or in equity, including the right to sue and recover, and have damages and profits for any and all past, present or future infringements, all to be held and enjoyed by Assignee for Assignee's own use and benefit, and for the use and benefit of Assignee's heirs, successors and assigns, as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made.

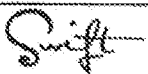

Assignor further agrees to execute and deliver to Assignee, at Assignee's request, and without further consideration, all documents and instruments, and take all other actions as may be required to secure, complete or vest Assignor's rights, title and interest in and to the Marks and the Applications and Registrations, or to carry out the terms of this Assignment.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 20<sup>th</sup> day of December, 2017.



TAYLOR SWIFT

SCHEDULE A

Mark	Application No.	Registration No.	USPTO Status
CAUSE WE NEVER GO OUT OF STYLE	86434916	5142231	Registered
	86434919	5124812	Registered
COULD SHOW YOU INCREDIBLE THINGS	86434922	5193132	Registered
	86434923	519133	Registered
NICE TO MEET YOU. WHERE YOU BEEN?	86434925	5191637	Registered
	86434927	5124813	Registered
PARTY LIKE IT'S 1989	86434726		Pending
	86434729		Pending
	86434733		Pending
	86434738		Pending
	86434766		Pending
	86434767		Pending
SPEAK NOW	85321056	4076800	Registered
	85357082	4077253	Registered
	85357097	4077254	Registered
	85357114	4077255	Registered
	85357131	4077256	Registered
	85357162	4077257	Registered
	85357183	4102010	Registered
	85357230	4077259	Registered
	85121389	4601708	Registered
	85121390	4601709	Registered
SWIFTSTAKES	86379484	4719846	Registered
	85121392	4601710	Registered
	85121393	4601711	Registered
T.S.	86434697	5096003	Registered
	86434698	5129516	Registered
	86434703	5096004	Registered
	86434704	5232997	Registered
	86434707	5237457	Registered
	86434710	5096005	Registered
	86434711	5232998	Registered
	86434712	5096006	Registered
	86434714	5228524	Registered
	86434716	5166827	Registered
	86434717	5296744	Registered
	86434718	5105560	Registered
	86434719	5105561	Registered
	86434722	5182021	Registered
	86434723	5228525	Registered
THIS SICK BEAT	86434780	5256645	Registered
	86434783	5142230	Registered
	86434791	5124811	Registered

TRADEMARK