

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455585

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nirvana Vapor LLC		12/13/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Elizabeth and James Holdings, LLC		
Street Address:	609 Greenwich Street, 3/F		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86557890	NIRVANA VAPOUR AROMATHERAPY	
CORRESPONDENCE DATA			
Fax Number:	2134432892		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 228-3700		
Email:	trademarksc@sheppardmullin.com		
Correspondent Name:	Susan Hwang		
Address Line 1:	1901 Avenue of the Stars, Suite 1600		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	36TL-259955		
NAME OF SUBMITTER:	Susan Hwang		
SIGNATURE:	/Susan Hwang/		
DATE SIGNED:	12/21/2017		
Total Attachments: 1			
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EXHIBIT A

TRADEMARK ASSIGNMENT

This assignment is made by and between Nirvana Vapor LLC, a California limited liability company having a principal place of business at 1040 N. Harper Ave, West Hollywood, CA 90046 (hereinafter "Assignor"), and Elizabeth and James Holdings, LLC, a Delaware limited liability company having a principal place of business at 609 Greenwich Street, 3/F, New York, NY 10014 (hereinafter "Assignee").

WHEREAS, Assignor has an intent to use the mark identified below, and filed an application to register the mark NIRVANA VAPOUR AROMATHERAPY based on its intent to use the mark for those goods listed in the United States trademark application identified below (hereinafter the "Mark" and "Application", respectively).

Mark	Class	App. No.	Filing Date
NIRVANA VAPOUR AROMATHERAPY	3	86/557,890	March 9, 2015

WHEREAS, Assignor is assigning the Mark and the Application to Assignee as part of the entire business or portion thereof to which the Mark pertain as required by 15 U.S.C. § 1060.

WHEREAS, Assignee, the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Mark pertain, is desirous of acquiring the Mark and the Application, including the goodwill associated with the ongoing and existing business, the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, and the Application, together with the goodwill of the business symbolized by the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

Signed at _____, California, effective this 13 day of ^{DECEMBER} ~~November~~ 2017.


Terence Jay O'Brien