

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453450

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GENEX COOPERATIVE, INC.		12/06/2017	Cooperative Corporation:
RECEIVING PARTY DATA			
Name:	COOPERATIVE RESOURCES INTERNATIONAL		
Street Address:	117 East Green Bay Street		
City:	Shawano		
State/Country:	WISCONSIN		
Postal Code:	54166		
Entity Type:	Cooperative Association: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1218700	GENEX	
CORRESPONDENCE DATA			
Fax Number:	6082529243		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(608)255-8891		
Email:	jfe@dewittross.com		
Correspondent Name:	CHARLES S. SARA		
Address Line 1:	2 EAST MIFFLIN STREET		
Address Line 2:	SUITE 600		
Address Line 4:	MADISON, WISCONSIN 53703		
NAME OF SUBMITTER:	CHARLES S. SARA		
SIGNATURE:	/CHARLES S. SARA/		
DATE SIGNED:	12/06/2017		
Total Attachments: 1			
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OP \$40.00 1218700

TRADEMARK ASSIGNMENT

WHEREAS, GENEX COOPERATIVE, INC., a Wisconsin cooperative (hereinafter "ASSIGNOR") has adopted, used and is using a mark registered in the United States Patent and Trademark Office as Registration No. 1,218,700, and


WHEREAS, Cooperative Resources International, a Wisconsin cooperative (hereinafter "ASSIGNEE") desires to acquire the mark and the registration thereof;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which by ASSIGNOR from ASSIGNEE is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all of its right, title and interest in the mark referred to above, together with all goodwill associated therewith.

Absent express authorization by ASSIGNEE, ASSIGNOR agrees to refrain from the use of the mark in any way and for any purpose or to use in commerce any other mark in connection with the sale, offering for sale, distribution, or advertising of any goods or services when such use is likely to cause confusion, or to cause mistake, or to deceive any party as to the source of any goods and services offered by ASSIGNOR or as to the sponsorship of ASSIGNOR, its business, products, or services. The waiver by ASSIGNEE of a breach by ASSIGNOR of this section shall not operate or be construed as a waiver of any subsequent breach by ASSIGNOR. Any use of the mark by ASSIGNOR, under the terms of this section or otherwise, shall inure to the benefit of ASSIGNEE.

This agreement shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of the parties hereto.

ASSIGNOR:


Huub te Plate, Chief Operating Officer

STATE OF WISCONSIN)
) ss.
COUNTY OF SHAWANO)

On this 6th day of December, 2017, before me appeared Huub te Plate, the person who signed this instrument, who acknowledged that the same was signed as a free act on behalf of the identified Cooperative as its Chief Operating Officer with authority to do so.

Kristine R Uomastik

Kristine R Uomastik Notary Public

Shawano County, Wisconsin

My commission: July 26, 2019

