

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Red Bull GmbH		12/18/2017	Limited Liability Company: AUSTRIA
RECEIVING PARTY DATA			
Name:	Red Bull Media House GmbH		
Street Address:	Oberst-Lepperdinger-Straße 11-15		
City:	5071 Wals-Siezenheim		
State/Country:	AUSTRIA		
Entity Type:	Limited Liability Company: AUSTRIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5326519	PANTAURO	
CORRESPONDENCE DATA			
Fax Number:	3124607000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-460-5343		
Email:	slott@seyfarth.com		
Correspondent Name:	Stephen D. Lott		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	Suite 8000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	104002-030045		
NAME OF SUBMITTER:	Stephen D. Lott		
SIGNATURE:	/Stephen D. Lott/		
DATE SIGNED:	12/21/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement"), effective as of the last date signed below, is made by and between Red Bull GmbH, an Austrian limited liability company with its principal place of business at Am Brunnen 1, 5330 Fuschl am See, Austria ("Assignor") and Red Bull Media House GmbH, an Austrian limited liability company with its principal place of business at Oberst-Lepperdinger-Straße 11-15, 5071 Wals-Siezenheim, Austria ("Assignee") (each individually a "Party," and collectively, the "Parties").

WHEREAS, Assignor has adopted and owns, itself or through a related company, the mark identified at Exhibit A ("Assigned Mark");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Assigned Mark and all registrations thereof, or applications therefor, in the jurisdictions listed;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Assigned Mark, and all registrations for the Assigned Mark, including but not limited to, the right to pursue legal actions and related damages against third parties for past infringement of Assignor's rights in the Assigned Mark, together with the goodwill of Assignor's business connected with the use of and symbolized by the Assigned Mark, and all rights corresponding thereto throughout the world.

This Agreement may be executed in counterparts, which together shall be deemed one instrument.

IN WITNESS WHEREOF, the parties have executed this Agreement by and through their properly authorized signatories.

RED BULL GMBH
Red Bull GmbH
A-5330 Fuschl am See, Am Brunnen 1
Tel. +43/662/2240-28 140
Fax +43/662/2240-28 140
By: [Signature]
Name: Jennifer Powers
Title: Intellectual Property Counsel
Dated: December 18, 2017

RED BULL MEDIA HOUSE GMBH
Red Bull Media House GmbH
Oberst-Lepperdinger-Straße 11 - 15
A-5071 Wals-Siezenheim
Tel. +43/662/2240-28 140
Fax +43/662/2240-28 140
By: [Signature]
Name: Jennifer Powers
Title: Intellectual Property Counsel
Dated: December 18, 2017

EXHIBIT A

Mark	Reg. No.	Status	Jurisdiction
PANTAURO	5326519	Registered	USA