

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455149

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reynolds Innovations Inc.		11/07/2017	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reynolds Brands Inc.		
<b>Street Address:</b>	401 North Main Street		
<b>City:</b>	Winston Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 113</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0849688	AUSTIN	
<b>Registration Number:</b>	4970266		
<b>Registration Number:</b>	4079790	BLUE CAMEL TURKISH & DOMESTIC BLEND SINC	
<b>Registration Number:</b>	3211464	CAMEL	
<b>Registration Number:</b>	1391824	CAMEL	
<b>Registration Number:</b>	4102346	CAMEL	
<b>Registration Number:</b>	1502414	CAMEL	
<b>Registration Number:</b>	0126760	CAMEL	
<b>Registration Number:</b>	4133443		
<b>Registration Number:</b>	3886615	CAMEL CRUSH	
<b>Registration Number:</b>	3886620	CAMEL CRUSH	
<b>Registration Number:</b>	4988065	CAMEL CRUSH MENTHOL SILVER	
<b>Registration Number:</b>	1030232		
<b>Registration Number:</b>	3375847		
<b>Registration Number:</b>	3599620		
<b>Registration Number:</b>	3809991	CAMEL EASY PACKING LONG LASTING PREMIUM	
<b>Registration Number:</b>	3512391	CAMEL FILTERS SINCE 1913 TURKISH DOMESTI	
<b>Registration Number:</b>	3382463	CAMEL NO. 9	
<b>Registration Number:</b>	3750610	CAMEL SNUS WINTERCHILL	
<b>TRADEMARK</b>			

OP \$2840.00 0849688

Property Type	Number	Word Mark
Registration Number:	0222446	CAMEL TURKISH & DOMESTIC BLEND CIGARETTE
Registration Number:	2620063	CAMEL TURKISH GOLD
Registration Number:	3194975	CAMEL TURKISH SILVER
Registration Number:	4561322	CAMEL VINTAGE
Registration Number:	1693466	CAMEL WIDES
Registration Number:	0748337	CAPRI
Registration Number:	3546845	CAPRI
Registration Number:	1850012	CAPRI
Registration Number:	4158933	CAPSULE INSTITUTE
Registration Number:	0755341	CARLTON
Registration Number:	4102592	CARLTON
Registration Number:	2427378	C
Registration Number:	4239304	CRUSH EXPERIENCE
Registration Number:	4269711	CRUSH EXPERIENCE
Registration Number:	4685618	DALE SABOR A TODO
Registration Number:	0836213	DORAL
Registration Number:	2769797	
Registration Number:	2030475	ECLIPSE
Registration Number:	3986700	FLEX
Registration Number:	3293162	FROST
Registration Number:	4523324	GO LARGE
Registration Number:	1736945	GPC
Registration Number:	2201403	GPC
Registration Number:	2210754	
Registration Number:	4188029	HUMPTENNIAL
Registration Number:	1185094	I'D WALK A MILE FOR A CAMEL
Registration Number:	4455342	IGNITED BY PASSION
Registration Number:	4155594	IMPROBABLY FRESH
Registration Number:	4970268	IN FOCUS PROJECT
Registration Number:	4970267	IN FOCUS PROJECT
Registration Number:	2032164	KAMEL RED
Registration Number:	2057040	KAMEL RED GENUINE TASTE ORIGINALS
Registration Number:	2057041	KAMEL RED LIGHT FILTERS RED CIGARETTES G
Registration Number:	0413816	L.S./M.F.T.
Registration Number:	1495296	LEGEND
Registration Number:	0118372	LUCKY STRIKE
Registration Number:	0366744	LUCKY STRIKE
Registration Number:	0404302	LUCKY STRIKE

Property Type	Number	Word Mark
Registration Number:	2174493	LUCKY STRIKE IT'S TOASTED LUCKIES AN AME
Registration Number:	1481837	MARKER
Registration Number:	4955983	MENTHOL FRESHNESS ON DEMAND
Registration Number:	1573726	MISTY
Registration Number:	3546846	MISTY
Registration Number:	1176451	MONARCH
Registration Number:	1021649	MORE
Registration Number:	1022212	MORE FILTER CIGARETTES
Registration Number:	1022211	MORE FILTER CIGARETTES 120S
Registration Number:	1022210	MORE MENTHOL FILTER CIGARETTES 120S
Registration Number:	5257539	MORE OF WHAT MATTERS
Registration Number:	3436742	NO. 9
Registration Number:	1028871	NOW
Registration Number:	1046497	NOW
Registration Number:	4638488	ONE CRUSH AWAY
Registration Number:	3595791	ORBS
Registration Number:	0130029	PALL MALL
Registration Number:	4972070	PALL MALL EST 1899
Registration Number:	2492504	PALL MALL FAMOUS AMERICAN CIGARETTES
Registration Number:	2533893	PALL MALL FAMOUS AMERICAN CIGARETTES
Registration Number:	0418770	PALL MALL IN HOC SIGNO VINCES "WHEREVER
Registration Number:	2492505	PALL MALL
Registration Number:	0813839	PER ASPERA AD ASTRA IN HOC SIGNO VINCES
Registration Number:	4589564	RED KAMEL
Registration Number:	4375004	REVEL
Registration Number:	4375040	REVEL ARC
Registration Number:	4375039	REVEL FLEX
Registration Number:	4375041	REVEL ROUNDS
Registration Number:	4733102	REVO
Registration Number:	0362601	SIGNATURE
Registration Number:	5101831	SINCE NOW
Registration Number:	2254324	SMOKE 1
Registration Number:	3518565	
Registration Number:	4481646	SNUS NATION
Registration Number:	3558841	SQUEEZE. CLICK. CHANGE.
Registration Number:	0625220	TAREYTON
Registration Number:	0676595	
Registration Number:	2535934	TAREYTON

Property Type	Number	Word Mark
Registration Number:	2549361	TAREYTON
Registration Number:	4433398	TASTE IT ALL
Registration Number:	4102603	TECH 13
Registration Number:	4044163	V VICEROY FLEX
Registration Number:	0784715	VANTAGE
Registration Number:	1821600	
Registration Number:	2827750	
Registration Number:	4269869	VELO
Registration Number:	4269868	VELO ARC
Registration Number:	4269867	VELO FLEX
Registration Number:	4375038	VELO ROUNDS
Registration Number:	3958820	VICEROY
Registration Number:	1097681	
Registration Number:	3986701	VICEROY FLEX
Registration Number:	4974753	WHICH STICK WILL YA PICK?
Registration Number:	4590208	WHITE CAMEL
Registration Number:	3833180	WIDE CUT
Registration Number:	3793123	WINTERCHILL

**CORRESPONDENCE DATA**

Fax Number: 3366077500

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3366077300

Email: tmadmin@kilpatricktownsend.com

Correspondent Name: William M. Bryner

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 2: Mailstop: IP Docketing - 22

Address Line 4: Atlanta, GEORGIA 30309

<b>NAME OF SUBMITTER:</b>	HARRIS W. HENDERSON, NC BAR MEMBER
<b>SIGNATURE:</b>	/Harris W. Henderson/
<b>DATE SIGNED:</b>	12/19/2017

**Total Attachments: 0**

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