# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM453618

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Relocation of Unincorporated Association

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
National Collegiate Athletic Association		12/31/1999	Unincorporated Association: KANSAS

### **RECEIVING PARTY DATA**

Name:	National Collegiate Athletic Association	
Street Address:	P.O. Box 6222	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46206	
Entity Type:	Unincorporated Association: INDIANA	

### **PROPERTY NUMBERS Total: 27**

Property Type	Number	Word Mark
Registration Number:	2031593	ELITE EIGHT
Registration Number:	1488836	FINAL FOUR
Registration Number:	2396245	
Registration Number:	2302857	FROZEN FOUR
Registration Number:	2302858	FROZEN FOUR
Registration Number:	0976116	NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
Registration Number:	1708907	NATIONAL COLLEGIATE CHAMPIONSHIPS
Registration Number:	1508377	NCAA
Registration Number:	1483616	NCAA
Registration Number:	1728508	NCAA
Registration Number:	1790366	NCAA
Registration Number:	2333761	NCAA
Registration Number:	2333735	NCAA
Registration Number:	2428696	NCAA
Registration Number:	2253896	NCAA HALL OF CHAMPIONS
Registration Number:	2116688	NCAA HALL OF CHAMPIONS
Registration Number:	2378001	NCAA SWEET SIXTEEN
Registration Number:	1651086	STAGG BOWL
Registration Number:	1668568	STAGG BOWL
	•	TRADEMARK

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Property Type	Number	Word Mark
Registration Number:	2791560	THE BIG DANCE
Registration Number:	2719537	THE BIG DANCE
Registration Number:	1367874	THE FINAL FOUR
Registration Number:	2048646	WOMEN'S ELITE EIGHT
Registration Number:	2178822	WOMEN'S ELITE EIGHT
Registration Number:	1786019	WOMEN'S FINAL FOUR
Registration Number:	1792749	WOMEN'S FINAL FOUR
Registration Number:	1512087	YES

#### **CORRESPONDENCE DATA**

**Fax Number:** 3124643111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 312-464-3100

Email: chicagopto@loeb.com

Correspondent Name: Douglas N. Masters c/o Loeb & Loeb LLP

Address Line 1: 321 N. Clark Street, Suite 2300 Address Line 4: Chicago, ILLINOIS 60654

NAME OF SUBMITTER:	Douglas N. Masters
SIGNATURE:	/Douglas N. Masters/
DATE SIGNED:	12/07/2017

#### **Total Attachments: 2**

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Please take notice that as of 1999, the National Collegiate Athletic Association (an unincorporated association) relocated from Kansas to Indiana and is now an unincorporated association of Indiana. There is no official document or transfer of title, given the organization's unincorporated status.

The trademark registrations listed in **SCHEDULE A** should be updated to reflect that the National Collegiate Athletic Association is an UNINCORPORATED ASSOCIATION OF INDIANA

## **SCHEDULE A**

Mark	Registration No.
ELITE EIGHT	2031593
FINAL FOUR	1488836
Football Design (design only)	2396245
FROZEN FOUR	2302857
FROZEN FOUR	2302858
NATIONAL COLLEGIATE ATHLETIC ASSOCIATION	976116
NATIONAL COLLEGIATE CHAMPIONSHIPS	1708907
NCAA	1508377
NCAA	1483616
NCAA	1728508
NCAA	1790366
NCAA (football pennant design)	2333761
NCAA (football pennant design)	2333735
NCAA (football pennant design)	2428696
NCAA HALL OF CHAMPIONS	2253896

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TRADEMARK REEL: 006232 FRAME: 0743

Mark	Registration No.
NCAA HALL OF CHAMPIONS	2116688
NCAA SWEET SIXTEEN	2378001
STAGG BOWL	1651086
STAGG BOWL	1668568
THE BIG DANCE	2791560
THE BIG DANCE	2719537
THE FINAL FOUR	1367874
WOMEN'S ELITE EIGHT	2048646
WOMEN'S ELITE EIGHT	2178822
WOMEN'S FINAL FOUR	1786019
WOMEN'S FINAL FOUR	1792749
YES	1512087

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**RECORDED: 12/07/2017** 

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