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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM455055

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		12/13/2017	Corporation: OHIO

RECEIVING PARTY DATA

Name:	KEH, Inc.
Street Address:	4900 HIGHLANDS PARKWAY
City:	Smyrna
State/Country:	GEORGIA
Postal Code:	30082
Entity Type:	Corporation: GEORGIA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85810038	KEH.COM
Serial Number:	85810045	KEH CAMERA
Serial Number:	85810024	KEH CAMERA

CORRESPONDENCE DATA

Fax Number: 4105803423

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4105804423

Email: diane.williams@dlapiper.com

Correspondent Name: Diane S. Williams, Paralegal Specialist

Address Line 1: 6225 Smith Avenue

Address Line 4: Baltimore, MARYLAND 21209

NAME OF SUBMITTER:	Diane S. Williams, Paralegal Specialist
SIGNATURE:	/s/Diane S. Williams
DATE SIGNED:	12/19/2017

Total Attachments: 3

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TRADEMARK REEL: 006232 FRAME: 0988

RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT ("Release"), dated as of December 13, 2017 is made by **FIFTH THIRD BANK**, an Ohio banking corporation (for itself and as agent for each affiliate of Fifth Third Bancorp) (collectively, "Secured Party"), and is as follows:

WHEREAS, KEH, INC., a Georgia corporation ("<u>Debtor</u>"), and Secured Party are parties to that certain Trademark Security Agreement, dated as of February 7, 2013, which was recorded with the United States Patent and Trademark Office on March 1, 2013 in its records at Reel 4973, Frame 0538 (the "<u>Agreement</u>"); capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to the Secured Party a security interest in all of each Debtor's right, title and interest in and to all of its Trademark Collateral, including, without limitation: (a) all of each Debtor's right, title and interest in and to all of its now or in the future owned or existing Trademarks listed on Schedule I of the Agreement (attached hereto and made a part hereof as Schedule I); (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all Trademarks, including damages and payments for past or future infringements of any and all Trademarks; (d) all rights to sue for past, present and future infringements of any and all Trademarks; (e) all rights corresponding to each of the Trademarks throughout the world; (f) all rights of each Debtor as licensor or licensee under, and with respect to, trademarks, service marks, trade names, and trademark and service mark applications, including the Trademark Licenses; and (g) together in each case with the goodwill of each Debtor's business connected with the use of, and symbolized by, the foregoing; and

WHEREAS, Secured Party desires to release its rights and security interests in the Trademark Collateral solely as granted under the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby fully and finally releases and terminates (i) its security interest and other rights in, to and under the Trademark Collateral and (ii) any and all other rights it may have under the Agreement.

[Signature Page Follows]

TRADEMARK
REEL: 006232 FRAME: 0989

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed as of the day and year first above written.

FIFTH THIRD BANK

By:_

Frank V. Perez, Vice President

TRADEMARK
REEL: 006232 FRAME: 0990

SCHEDULE I

TRADEMARKS

Registered/Pending Trademarks

Mark	Serial No.	Filing Date
KEH.com	85810038	12/24/2012
KEH Camera	85810045	12/24/2012
KEH Camera	85810024	12/24/2012

Common-law Trade Names and Trademarks

- KEH, Inc.
- KEH
- KEH.com
- KEH Camera

Trademark License Rights

- Pursuant to that certain Nikon Pro Dealer Retail Dealer Sales Agreement, by and between Debtor and Nikon, Inc., dated March 19, 2012, Debtor may use the Nikon Marks solely in connection with the sale of the Nikon products.
- License Agreement by and between Debtor and Amazon Services LLC and/or its affiliates.

TRADEMARK REEL: 006232 FRAME: 0991 **RECORDED: 12/19/2017**

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