

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455438

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Choice Ministries		12/06/2017	Non-Profit Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Passion, Inc.		
Street Address:	P.O. Box 14145		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30324		
Entity Type:	Non-Profit Corporation: GEORGIA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3665764	P	
Registration Number:	3720705	PASSION	
Registration Number:	3701326	PASSION CITY CHURCH	
Registration Number:	4713399	PASSION PUBLISHING	
Registration Number:	2490753	SIXSTEPSRECORDS	
Registration Number:	4466330	SIXSTEPSRECORDS	
Registration Number:	5057126	X	
Serial Number:	87710565	P	
Serial Number:	87710573	PASSION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-259-1308		
Email:	haverly.macarthur@arlaw.com		
Correspondent Name:	Haverly MacArthur		
Address Line 1:	424 Church Street		
Address Line 2:	Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
NAME OF SUBMITTER:	Haverly MacArthur		

CH \$240.00 3665764

SIGNATURE:	/Haverly MacArthur/
DATE SIGNED:	12/21/2017
Total Attachments: 2 source=Trademark Assignment - Choice to Passion Inc. (signed)#page1.tif source=Trademark Assignment - Choice to Passion Inc. (signed)#page2.tif	

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into by and between Choice Ministries, a nonprofit corporation organized under the laws of the State of Texas, with an address of P.O. Box 14145, Atlanta, Georgia 30324 (the "Assignor"), and Passion, Inc., a nonprofit corporation organized under the laws of the State of Georgia, with a mailing address of P.O. Box 14145, Atlanta, Georgia 30324 (the "Assignee").

WHEREAS, Assignor owns the trademarks listed on the attached Schedule A (the "Marks");

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor has in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks; and

NOW, THEREFORE, for U.S. \$1.00 (One United States Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks throughout the world, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks, along with any right to sue and recover for damages and profits.


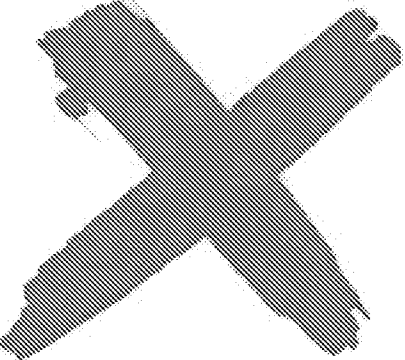

Date: 12/6/17

Choice Ministries

By: Louie Grglio

Title: President

Schedule A
Trademarks

Mark	Application No.	Registration No.
	77509840	3665764
PASSION	77509870	3720705
PASSION CITY CHURCH	77707244	3701326
PASSION PUBLISHING	86081569	4713399
SIXSTEPSRECORDS	76144658	2490753
SIXSTEPSRECORDS	85956564	4466330
	86516849	5057126
	87710565	n/a
PASSION	87710573	n/a