

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455267

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHEIN GROUP LIMITED		07/07/2017	Limited Liability Company: HONG KONG
RECEIVING PARTY DATA			
Name:	ZOETOP BUSINESS CO., LIMITED		
Street Address:	301-307 Lockhart Rd.		
Internal Address:	Rm 19C Lockhart Ctr		
City:	Wan Chai		
State/Country:	HONG KONG		
Entity Type:	Limited Liability Company: HONG KONG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5046800	SHEINTEE	
Registration Number:	5256688	SHEIN	
CORRESPONDENCE DATA			
Fax Number:	2122468959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127083460		
Email:	slebson@ladas.com		
Correspondent Name:	LADAS & PARRY LLP		
Address Line 1:	1040 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Scott Lebson		
SIGNATURE:	/sjl/		
DATE SIGNED:	12/20/2017		
Total Attachments: 2			
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DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 7th day of July, 2017

BETWEEN

SHEIN GROUP LIMITED, a limited liability company organized and existing under the laws of HONG KONG, of **402 Jardine House 1 Connaught Place Central HONG KONG** (hereinafter referred to as the "Assignor") of the one part;

AND

ZOETOP BUSINESS CO., LIMITED, a limited liability company organized and existing under the laws of HONG KONG, of **RM 19C LOCKHART CTR 301-307 LOCKHART RD WAN CHAI, HK** (hereinafter referred to as the "Assignee") of the other part,

WHEREAS the Assignor is the proprietor of the trade marks set out in the Schedule annexed hereto (hereinafter collectively referred to as the "Trade Marks");


AND WHEREAS the Assignor has agreed to assign to the Assignee the Trade Marks together with the goodwill of the business concerned in the goods and services for which the Trade Marks are registered for and used and all rights therein for the consideration hereinafter appearing.


NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the agreement and in consideration of the sum of USD1.00 dollar now paid by the Assignee to the Assignor the Assignor as beneficial owner hereby assigns and transfers unto the Assignee **ALL THOSE** the Trade Marks together with the goodwill of the business concerned in the goods and services for which the Trade Marks are registered for and used **TO HOLD** the same unto the Assignee absolutely.

The Assignor hereby undertakes to execute all such documents and to take all such acts as may be necessary to perfect this assignment to the Assignee.

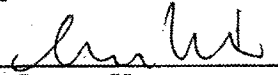
IN WITNESS whereof the Assignor and the Assignee have hereunto executed this Assignment the day and year first above written.

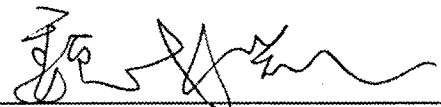
SIGNED by the Assignor
in the presence of :-


Name : Grace Chen


Name : Wei Yikai
Position : The Senior Legal Counselor

SIGNED by the Assignee
in the presence of :-


Name : Leanne He


Name : Wei Yikai
Position : The Senior Legal Counselor

DEED OF ASSIGNMENT

SCHEDULE			
<u>Trade Mark</u>	<u>Class</u>	<u>Reg./App. No.</u>	<u>Specification of Goods</u>
Sheintee	25 & 35	5046800	<p>Class 25: Clothing, namely, tee-shirts, shirts, sweaters, sweatshirts.</p> <p>Class 35: Online retail store services in the field of clothing.</p>
SheIn	14, 18, 25, 26 & 35	86526588	<p>Class 14: Jewelry; costume jewelry; necklaces; earrings; bracelets; rings; brooches; watches; hat ornaments of precious metal; pins being jewelry.</p> <p>Class 18: Wallets; handbags; purses; knapsacks; suitcases; beach bags; all-purpose sports bags; book bags; travel utensils made of leather, namely, travel cases; shopping bags, namely, leather shopping bag, textile shopping bag; travel kits, namely, travel cases; string bags for shopping.</p> <p>Class 25: Scarves; dresses; kimonos; shirts; tank tops; camisoles; blouses; T-shirts; knitwear, namely, knit tops, knit bottoms; sweaters; jumpers; coats; vests; parkas; capes; sweatshirts; lingerie; negligees; swimwear; jackets; blazers; leggings; jumpsuits; pants; trousers, shorts; shoes; flats; pumps; heels; sandals; boots; shawls; socks; bikinis; night gowns; pajamas; bathrobes; gloves; bras; bustiers; rainwear; aprons; belts for clothing; hats.</p> <p>Class 26: Hair clips; hair accessories, namely, jaw clips; hair pins; hat pins; belt buckles; Bobby pins; hat ornaments not of precious metal.</p> <p>Class 35: Online retail store services in the fields of clothing, accessories, footwear, and jewelry.</p>

Dated 18th day of December, 2017