

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455608

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Uber Women International, Inc.		12/18/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Uber Technologies, Inc.		
Street Address:	1455 Market Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87268715	ÜBER WOMEN	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6509888500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Paul Famiglietti		
Address Line 1:	801 California Street		
Address Line 4:	Mountain View, CALIFORNIA 94041		
NAME OF SUBMITTER:	Paul J. Famiglietti		
SIGNATURE:	/Paul J. Famiglietti/		
DATE SIGNED:	12/21/2017		
Total Attachments: 2			
source=UBER WOMEN assignment- EXECUTED#page1.tif			
source=UBER WOMEN assignment- EXECUTED#page2.tif			

CH \$40.00 87268715

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is made and entered into on the date it is signed by the last of the signatories identified below ("Effective Date") by and between Uber Technologies, Inc., a Delaware corporation with its principal place of business in San Francisco, California ("Uber Technologies"), on the one hand, and Uber Women International Inc., a California corporation, and Sylvia Becker-Hill on the other hand, (collectively "Uber Women"). Uber Technologies and Uber Women are collectively referred to herein as the "Parties."

RECITALS

WHEREAS, Uber Women asserts that it is the owner and/or has used certain trademarks listed below ("Uber Women Trademarks"), all for use in connection with the Goods and Services Designation on file with the United States Patent and Trademark Office for Serial No. 87268715:

<u>Mark</u>	<u>Serial Number</u>
ÜBER WOMEN	87268715
ÜBER WOMAN	n/a - common law
UBER WOMEN	n/a - common law
UBER WOMAN	n/a - common law
ÜBER FRAUEN	n/a - common law
UBER FRAUEN	n/a - common law

WHEREAS, Uber Women has adopted, used, is using and has acquired goodwill associated with and symbolized by said Uber Women Trademarks and has not abandoned the same;

WHEREAS, Uber Technologies desires to acquire Uber Women's rights, title, and interest in and to the Uber Women Trademarks, together with the goodwill inherent therein; and

WHEREAS, Uber Women has agreed to and is willing to sell, assign, and transfer to Uber Technologies all rights, title, and interest in and to the Uber Women Trademarks, together with the goodwill inherent therein;

Now THEREFORE, for other good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Uber Women hereby sells, transfers and assigns to Uber Technologies all rights, title and interest Uber Women has in and to the Uber Women Trademarks, together with (i) the goodwill of the business symbolized by said Uber Women Trademarks, (ii) all registration(s) and application(s) for the Uber Women Trademarks, and (iii) any and all causes of action (either in


law or in equity) and the right to sue, counterclaim, and recover for infringement of the Uber Women Trademarks.

2. Uber Women hereby consents to the recordation of this assignment in any applicable jurisdictions and before appropriate trademark offices. Uber Women will assist Uber Technologies and execute additional documents and instruments as may be reasonably necessary to secure, perfect, maintain, confirm, or evidence the rights hereby transferred.

3. The parties agree that this Agreement may be executed using electronic signatures, including scanned copies of signatures in PDF format, and such electronic signature pages shall in all respects be binding on all parties hereto and thereto as if such signature pages were originally delivered. The parties further agree that original signature pages for all such electronic signature pages shall be delivered to the other party to this Agreement within ten (10) days after execution of this Agreement by all the parties. This Agreement may be executed in multiple counterparts, but all of which together shall constitute one and the same instrument.

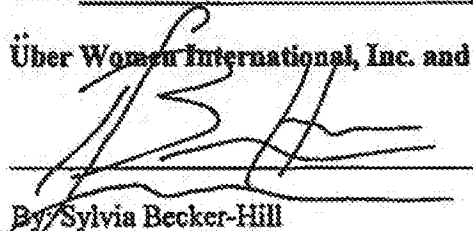
IN WITNESS WHEREOF, the authorized representatives of the Parties hereto duly execute this Agreement.

Dated: 12/18/2017 Uber Technologies, Inc.



By: Morgan Jackson
Title: Senior Counsel

Dated: 12/17/2017 Uber Women International, Inc. and Sylvia Becker-Hill



By: Sylvia Becker-Hill

For Uber Women International, Inc. and herself