

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2


ETAS ID: TM454937

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dick's Sporting Goods, Inc.		12/01/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EastPoint Sports Ltd., LLC		
<b>Street Address:</b>	20 Commerce Blvd		
<b>City:</b>	Succasunna		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07876		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5036787	CLASSIC SPORT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9528421742		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	952-896-1545		
<b>Email:</b>	ipgroup@larkinhoffman.com		
<b>Correspondent Name:</b>	Molly T. Eichten		
<b>Address Line 1:</b>	8300 Norman Center Drive		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55437-1060		
<b>NAME OF SUBMITTER:</b>	Molly T. Eichten		
<b>SIGNATURE:</b>	/Molly T. Eichten/		
<b>DATE SIGNED:</b>	12/18/2017		
<b>Total Attachments: 1</b>			
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OP \$40.00 5036787

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is executed this 1<sup>st</sup> day of December, 2017 by Dick's Sporting Goods, Inc. ("Assignor") in favor of EastPoint Sports Ltd., LLC ("Assignee").

WHEREAS, Assignor is the record owner with the United States Patent and Trademark Office ("USPTO") of U.S. Trademark Registration No. 5,036,787 for the mark  (the "Mark").

WHEREAS, Assignor and Assignee are parties to a certain Asset Purchase Agreement of even date herewith (the "APA") under which the Mark and its goodwill is being purchased by Assignee.

WHEREAS, Assignor is executing this Assignment concurrently with the execution of the APA for and for purposes of recordal with the USPTO.

NOW, THEREFORE, pursuant to the APA and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer, sell, assign and set over unto Assignee, all of Assignor's rights, title and interest in and to the Mark, together with all of the goodwill of the business in connection with which the Mark is used in the United States, along with any and all U.S. applications and registrations for the Mark, all rights to income, royalties, damages and payments now or hereafter due or payable with respect thereto, and to all causes of action (either in law or in equity) associated therewith, including all rights to sue, counterclaim, and recover for any past, present or future infringement thereof and to obtain all other possible remedies for Assignee's own use and enjoyment as fully and completely as the same would have been held and enjoyed by Assignor had this Assignment not been made. The foregoing entire right, title and interest shall vest irrevocably in Assignee, and this Assignment shall inure to the benefit of Assignee and Assignee's successors and assigns, and shall be binding upon Assignor and Assignor's successors and assigns.

Assignor:

Dick's Sporting Goods, Inc

By: [Signature]

Name: Elizabeth H. Baran

Title: VP - Associate General Counsel

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