

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455331

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CV Products Consolidated, LLC		12/20/2017	Limited Liability Company: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hardstreet Life Styles, LLC		
<b>Street Address:</b>	603-D Eastchester Drive		
<b>City:</b>	High Point		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27262		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4837187	HS HARDSTREET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3367235181		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-723-5180		
<b>Email:</b>	jarcher@ennsandarcher.com		
<b>Correspondent Name:</b>	Julia C. Archer		
<b>Address Line 1:</b>	939 Burke Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		
<b>ATTORNEY DOCKET NUMBER:</b>	HS HARDSTREET assignment		
<b>NAME OF SUBMITTER:</b>	Julia C. Archer		
<b>SIGNATURE:</b>	/jarcher/		
<b>DATE SIGNED:</b>	12/20/2017		
<b>Total Attachments: 2</b>			
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source=HS HARDSTREET Design Assignment#page2.tif			

OP \$40.00 4837187

## TRADEMARK ASSIGNMENT

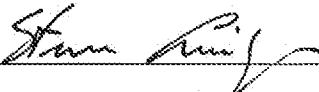
**WHEREAS**, CV Products Consolidated, LLC, a North Carolina limited liability company with an address at 42 High Tech Blvd., Thomasville NC 27360, has adopted and used and is the owner of the mark HS HARDSTREET & Design and the registration thereof for “online retail store services featuring luggage, luggage racks for motor cars and cycles, luggage trunks, storage containers, drink holders for vehicles and motorcycles, saddle bag liners, GPS Holders, gear shifts, gauges for vehicles and motorcycles, gear selector indicators, motorcycles and structural parts therefore, clothing, metal ramps for use with vehicles and motorcycles, equipment for air induction filtering, air cleaner assemblies, handlebars, light emitting diodes (LEDs), lights for vehicles and motorcycles, turn signals for vehicles and motorcycles, electric switch housing, vehicle and motorcycle seats, automobile and motorcycle lubricants, land vehicle parts, namely, fenders, cell phone holder, suspension systems for motorcycles and vehicles, brakes, brake pads, brake pedals, and brake liners for vehicles and motorcycles, skid plates, calipers, air filters, vehicle and motorcycle exhaust systems, batteries for vehicles and motorcycles, audio equipment for vehicles and motorcycles, metal parts for vehicles and motorcycles, namely, exterior and interior metal decorative and protective covers and trim, instruments for vehicles and motorcycles, and motorcycle and vehicle tools for service, engine, suspension, luggage, and frame work; online retail store services featuring motorcycle and vehicle structural parts and accessories therefore, namely, fairings, windshields, brake levers, air filters, shift levers, handle bar grips, steel stands, aluminum stands, plastic stands, side stands, brake rotors, floor boards, mounts for floor boards, stand pads, lifts, footpegs, pegs, and guard systems comprised of plastic, composites, aluminum and steel,” U.S. Reg. No. 4837187; and

**WHEREAS**, Hardstreet Life Styles, LLC, a North Carolina limited liability company with an address at 603-D Eastchester Drive, High Point, NC 27262, desires to acquire the HS HARDSTREET & Design mark and the registration thereof, together with the goodwill of the business symbolized by the mark.

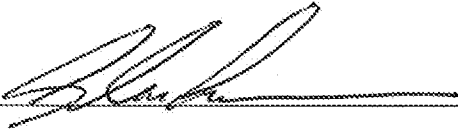
**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, CV Products Consolidated, LLC hereby assigns to Hardstreet Life Styles, LLC all rights, title and interest in and to the HS HARDSTREET & Design mark and the registration thereof, together with the goodwill of the business symbolized by the mark.

Signed this the 20<sup>th</sup> day of December, 2017.

**CV PRODUCTS CONSOLIDATED, LLC**

By:   
Title: President CEO

Accepted By:  
**HARDSTREET LIFE STYLES, LLC**

By:   
Title: OWNER