

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453854

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/23/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TruSweets, LLC		12/08/2017	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Wholesome Sweeteners, Inc.		
Street Address:	14141 Southwest Freeway		
Internal Address:	Suite 160		
City:	Sugar Land		
State/Country:	TEXAS		
Postal Code:	77478		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4273437	TRUJOY SWEETS	
Registration Number:	3396903	SURF SWEETS	
CORRESPONDENCE DATA			
Fax Number:	2149999009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-969-1700		
Email:	laura.johnson@tklaw.com		
Correspondent Name:	Thompson & Knight LLP		
Address Line 1:	1722 Routh Street		
Address Line 2:	Suite 1500		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	521398.000002		
NAME OF SUBMITTER:	Laura Johnson		
SIGNATURE:	/Laura Johnson/		
DATE SIGNED:	12/08/2017		
Total Attachments: 1			

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**NUNC PRO TUNC
TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (this "Agreement"), effective as of November 23, 2015, (the "Effective Date") is made by and between TruSweets, LLC, an Illinois limited liability company ("Assignor"), and Wholesome Sweeteners, Inc., a Delaware corporation ("Assignee").

WITNESSETH:

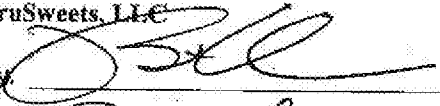
WHEREAS, Assignor and Assignee entered into that certain [Asset Purchase Agreement], effective on November 23, 2015 under which Assignor conveyed to Assignee certain assets of Assignor, including trademarks ("Asset Purchase Agreement");

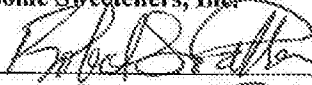
WHEREAS, Assignor and Assignee now wish to formalize the assignment of Assignor's right, title and interest in and to the federally registered marks for TRUJOY SWEETS (U.S. Reg. 4273437) and SURF SWEETS (U.S. Reg. 3396903) (the "Marks") to Assignee by this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Pursuant to that certain Asset Purchase Agreement, Assignor hereby assigns, transfers and conveys unto Assignee, all of Assignor's right, title and interest in and to the Marks, registered and common law, along with the goodwill of the business symbolized thereby, along with the right to recover damages and profits for past infringement thereof.
2. In case at any time after the Effective Date any further action is necessary to record this Agreement, to record the assignment of the Marks in their respective trademark offices in the name of Assignee, or to validate the assignment of the Marks, Assignor shall execute the appropriate document per the request of Assignee.
3. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and the state of Texas.
4. This Agreement may be executed in any number of counterparts, and faxed copies, electronic images, or photocopies and the parties' signatures shall each be deemed an original but together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Agreement to be effective as of the Effective Date.

TruSweets, LLC
By: 
Name: Debra Ann Cottel
Title: President
Date: 12/8/17

Wholesome Sweeteners, Inc.
By: 
Name: Robert J. Fallon
Title: VP - Marketing / NPD
Date: 12/8/17