# 900434772 01/08/2018

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM457260

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the receiving parties previously recorded on Reel 006202 Frame 0801. Assignor(s) hereby confirms the Reassignment and Release of IP Security Interest.
RESUBMIT DOCUMENT ID:	900431659

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Western Alliance Bank, as successor-in-interest to Bridge Bank, N.A.		10/12/2017	Corporation: ARIZONA

## **RECEIVING PARTY DATA**

Name:	Drinks Holdings, Inc.	
Street Address:	345 Maple Drive, Suite 315	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	Corporation: DELAWARE	
Name:	Drinks Insiders, LLC	
Street Address:	345 Maple Drive, Suite 315	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	Limited Liability Company: DELAWARE	
Name:	Drinks Licensing, LLC	
Street Address:	345 Maple Drive, Suite 315	
City:	Beverly Hills	
State/Country:	ntry: CALIFORNIA	
Postal Code:	90210	
Entity Type:	Limited Liability Company: DELAWARE	
Name:	Drinks MSWC, LLC	
Street Address:	345 Maple Drive, Suite 315	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	Limited Liability Company: DELAWARE	

TRADEMARK
REEL: 006235 FRAME: 0131

900434772

Name:	Drinks, LLC	
Street Address:	345 Maple Drive, Suite 315	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	tal Code: 90210	
Entity Type: Limited Liability Company: DELAWARE		

### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	87124088	SNICKERDOODLE
Serial Number:	87124198	HEARTWOOD & OAK
Serial Number:	87059851	BARCLAYS WINE
Serial Number:	86637247	DRINKS
Serial Number:	86762690	SNICKERDOODLE CHARDONNAY AUSTRALIA 2013A

### **CORRESPONDENCE DATA**

**Fax Number:** 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2023704750

**Email:** ipteam@cogencyglobal.com

Correspondent Name: Darlena Bari Stark

Address Line 1: 1025 VERMONT AVE NW, SUITE 1130

Address Line 2: COGENCY GLOBAL INC.

Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	F173755 CORRECTIVE
NAME OF SUBMITTER:	Robin Dunn
SIGNATURE:	/Robin Dunn/
DATE SIGNED:	01/08/2018

## **Total Attachments: 2**

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TRADEMARK REEL: 006235 FRAME: 0132

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM450576

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** Reassignment and Release of IP Security Interest

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Western Alliance Bank, as successor-in-interest to Bridge Bank, N.A.		10/12/2017	Corporation: ARIZONA

### **RECEIVING PARTY DATA**

Name:	Drinks Holdings, Inc.	
Street Address:	345 Maple Drive, Suite 315	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90210	
Entity Type:	Corporation: DELAWARE	

### **PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	87124088	SNICKERDOODLE
Serial Number:	87124198	HEARTWOOD & OAK
Serial Number:	87059851	BARCLAYS WINE
Serial Number:	86637247	DRINKS
Serial Number:	86762690	SNICKERDOODLE CHARDONNAY AUSTRALIA 2013A

### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023704750

Email: ipteam@cogencyglobal.com

Correspondent Name: Darlena Bari Stark

Address Line 1: 1025 VERMONT AVE NW, SUITE 1130

Address Line 2: COGENCY GLOBAL INC. Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	F173755
NAME OF SUBMITTER:	Robin Dunn
SIGNATURE:	/Robin Dunn/

**TRADEMARK** REEL: 006235 FRAME: 0133



October 12, 2017

Drinks Insiders, LLC Drinks Holdings, Inc. Drinks Licensing, LLC Drinks MSWC, LLC Drinks, LLC 1964 Westwood Blvd. Los Angeles, CA 90025

# RE: REASSIGNMENT AND RELEASE OF IP SECURITY INTEREST

This Reassignment and Release of Intellectual Property Security Interest is made as of October 12, 2017, by Western Alliance Bank, an Arizona corporation ("Lender") in favor of Drinks Insiders, LLC, a Delaware limited liability company, Drinks Holdings, Inc., a Delaware corporation, Drinks Licensing, LLC, a Delaware limited liability company, Drinks MSWC, LLC, a Delaware limited liability company and Drinks, LLC, a Delaware limited liability company ("Grantor").

Company assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of March 28, 2017, as may have been amended (the "Security Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender agrees to release all security interests that Lender may have in the Intellectual Property and reassigns it to Company without warranty or recourse.

Western Alliance Bank, as successor-in-interest to Bridge Bank, N.A

Nomes O

Name: Candace Chow

Title: Assistant Vice President

55 Almaden Boulevard

San Jose, California 95113

408.423.8500

Fax: 408.423.8520

BridgeBank.com