

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455847

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Southern Graphic Systems, LLC		12/15/2017	Limited Liability Company: KENTUCKY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southern Graphics Inc.		
<b>Street Address:</b>	5301 Lewis Road		
<b>City:</b>	Sandston		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23150		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1713069		
<b>Registration Number:</b>	2790333	SOUTHERN GRAPHIC SYSTEMS	
<b>Registration Number:</b>	2790332	SOUTHERN GRAPHIC SYSTEMS	
<b>Registration Number:</b>	2715395	SOUTHERN GRAPHIC SYSTEMS	
<b>Registration Number:</b>	3349531	ODDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123325300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6123325300		
<b>Email:</b>	mmorris@merchantgould.com		
<b>Correspondent Name:</b>	Scott W. Johnston		
<b>Address Line 1:</b>	P.O. Box 2910		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	04972.0095US01		
<b>NAME OF SUBMITTER:</b>	Scott W. Johnston		
<b>SIGNATURE:</b>	/SWJ/		
<b>DATE SIGNED:</b>	12/26/2017		

OP \$140.00 1713069

**Total Attachments: 2**

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Trademark Assignment

WHEREAS, Southern Graphic Systems, LLC, a limited liability company organized under the laws of Kentucky and having an office and place of business at 626 West Main Street, Suite 500, Louisville, Kentucky 40202 (hereinafter referred to as the "ASSIGNOR"), is the owner of the Trademark Registrations on the attached Schedule (collectively called "the Marks")

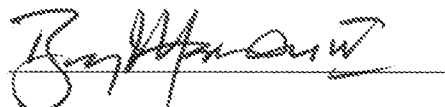
WHEREAS, Southern Graphics Inc., a corporation organized under the laws of Delaware and having an office and place of business at 5301 Lewis Road, Sandston, Virginia 23150 (hereinafter referred to as the ("Assignee")), is desirous of acquiring all right, title and interest in and to said trademark and trademark registrations:

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to said Marks, said U.S. registrations and all common law trademark rights in said Marks, and with the goodwill and other incidents of its business associated with or symbolized by said Marks. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Marks, at the expense of Assignee.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

Southern Graphic Systems, LLC

By:



Printed Name: Benjamin F. Harmon, IV

Dated: December 15, 2017

**Schedule of the Marks**

<b>Mark</b>	<b>Goods/Services</b>	<b>Ser./Reg. No.</b>
PRINTING ROLL DESIGN	(Int'l Class: 7) rolls for use in printing	SN: 74204949 RN: 1713069
SOUTHERN GRAPHIC SYSTEMS	(Int'l Class: 42) graphic design services, namely, preparing films, digital files, artwork and graphic designs for others	SN: 76383009 RN: 2790333
SOUTHERN GRAPHIC SYSTEMS	(Int'l Class: 40) prepress services for the gravure, flexographic offset printing and metal decoration industries, namely, image capture, image manipulation, image layout, assembly, proofing and output	SN: 76383008 RN: 2790332
SOUTHERN GRAPHIC SYSTEMS	(Int'l Class: 7) tooling gravure cylinders and flexographic plates	SN: 76383010 RN: 2715395
ODDS	(Int'l Class: 35) Promoting the digitally printed customized packaging of others by distributing advertising materials through a variety of methods at event and regional marketing	SN: 78615995 RN: 3349531