

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455950

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fitz and Floyd Enterprises, LLC		08/31/2017	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Pfaltzgraff Factory Stores, Inc.		
Street Address:	1000 Stewart Avenue		
City:	Garden City		
State/Country:	NEW YORK		
Postal Code:	11530		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	4488094	NEVAEH WHITE	
Registration Number:	3506710	EVERYDAY WHITE PORCELAIN	
Serial Number:	87458591	EVERYDAY WHITE PORCELAIN	
Registration Number:	3219067	EVERYDAY WHITE	
Registration Number:	1070624	FF	
Registration Number:	1278990	FITZ AND FLOYD	
Registration Number:	1852134	SEASONS	
Registration Number:	2381534	SEASONS	
Registration Number:	2882712	GLASS MENAGERIE	
Registration Number:	3277029	GOURMET BY FITZ AND FLOYD	
Registration Number:	2133074	PERENNIALS	
Registration Number:	2769121	ONE LOOK AND YOU KNOW	
Registration Number:	4421360	EVERYDAY WHITE	
Registration Number:	4418680	EVERYDAY COLOR	
Registration Number:	1677664	FF	
CORRESPONDENCE DATA			
Fax Number:	6318440081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6318440080
Email: John@tb-iplaw.com
Correspondent Name: John Tutunjian
Address Line 1: 401 Broadhollow Road
Address Line 2: Suite 402
Address Line 4: Melville, NEW YORK 11747

NAME OF SUBMITTER:	John Tutunjian
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SIGNATURE:	/j. tutunjian/
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DATE SIGNED:	12/27/2017
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Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, Fitz and Floyd Enterprises, LLC (the "ASSIGNOR"), a limited liability company organized and existing under the laws Delaware and having a business address of 3 Friends Lane, 3rd Fl., Newtown, PA 18940 owns and uses the registered U.S. and Foreign Trademarks (hereinafter "MARKS") listed on the attached Exhibit A.

WHEREAS, Pfaltzgraff Factory Stores, Inc. (the "ASSIGNEE"), a corporation organized and existing under the laws of Delaware and having a business address of 1000 Stewart Avenue, Garden City, NY 11530, desires to acquire the MARKS, and past common law causes of action thereof;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARKS, together with the goodwill of the business connected with the MARKS, and symbolized by the MARKS. ASSIGNOR further assigns to ASSIGNEE the right to sue for past infringement and past common law causes of action.

ASSIGNOR:

Fitz and Floyd Enterprises, LLC

Date: 8.31.17
Month/Day/Year

By: [Signature]
Title: President

ASSIGNEE

Pfaltzgraff Factory Stores, Inc.

Date: _____
Month/Day/Year

By: _____
Title: _____

ASSIGNOR:

Fitz and Floyd Enterprises, LLC

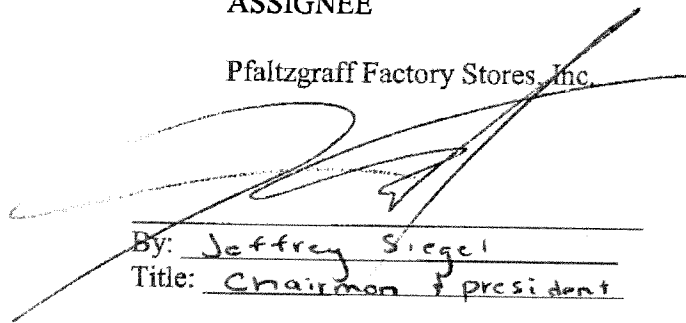
Date: _____
Month/Day/Year

By: _____
Title: _____

ASSIGNEE

Pfaltzgraff Factory Stores, Inc.

Date: 08/31/2017
Month/Day/Year



By: Jeffrey Siegel
Title: Chairman & president

EXHIBIT A

U.S. Marks:

<u>Mark:</u>	<u>Reg/Appl. No.</u>	<u>Reg/Filing Date</u>
NEVAEH WHITE	4488094	2/25/2014
EVERYDAY WHITE PORCELAIN	3506710	9/23/2008
EVERYDAY WHITE PORCELAIN (+ Design)	87/458591	5/22/2017
EVERYDAY WHITE	3219067	3/13/2007
FF -	1070624	8/2/1977
Fitz and Floyd	1278990	5/22/1984
SEASONS -	1852134	9/6/1994
SEASONS -	2381534	8/29/2000
GLASS MENAGERIE	2882712	9/7/2004
GOURMET BY FITZ AND FLOYD	3277029	8/7/2007
PERENNIALS	2133074	1/27/1998
ONE LOOK AND YOU KNOW	2769121	9/30/2003
EVERYDAY WHITE	4421360	10/22/2013
EVERYDAY COLOR	4418680	10/15/2013
FF (+ Design)	1677664	3/3/1992

EXHIBIT A (cont.)

Foreign Trademarks

Mark: Country: Reg./Appl. No.

FITZ AND FLOYD United Kingdom 1450439

FF United Kingdom 1450437

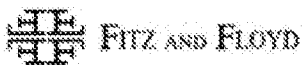
FITZ AND FLOYD Italy 1332916

FF Italy 1332917



China 20009730

FITZ AND FLOYD China 20009729



China 15531274