

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456240

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Live to 100, LLC		12/28/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The 100 Mile Group, LLC		
Street Address:	135 West 50th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87347405	LIVE TO 100	
Serial Number:	86100728	LIVE TO 100	
CORRESPONDENCE DATA			
Fax Number:	212425288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	James E. Rosini		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	15832/265705		
NAME OF SUBMITTER:	James E. Rosini		
SIGNATURE:	/JER/		
DATE SIGNED:	12/29/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Live to 100, LLC, a limited liability company organized under the laws of the state of Delaware, (hereinafter "Assignor"), having an address of 135 West 50th Street, New York, NY 10020, 19th Floor, is the owner of all right, title and interest in and to the trademark applications listed on Schedule A (the "Trademarks"); and

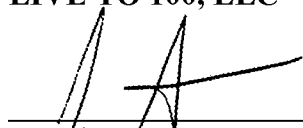
WHEREAS, The 100 Mile Group, LLC, a limited liability company organized under the laws of the state of Delaware, having an address of 135 West 50th Street, New York, NY 10020, 19th Floor (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to such Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks, and including, without limitation, all common law and foreign rights, if any, in and to the Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor is assigning that portion of the business to the which the trademarks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. Section 1060).

Date: 12-28-2017

LIVE TO 100, LLC



Name: Jesse Itzler
Title: Member

SCHEDULE A

MARK	CLASS	APPLICATION NO.
LIVE TO 100	5	87/347405
LIVE TO 100	29, 31	86/100728