

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM456394

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Suunto Oy		12/14/2017	Corporation: FINLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spartan Race, Inc.		
<b>Street Address:</b>	234 Congress Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86875183	SPARTAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2025599163		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026312021		
<b>Email:</b>	valerie.purdy-pyeron@rieblinglaw.com		
<b>Correspondent Name:</b>	Valerie Purdy-Pyeron		
<b>Address Line 1:</b>	1717 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 1025		
<b>Address Line 4:</b>	Washington, D.C. 20006-3951		
<b>ATTORNEY DOCKET NUMBER:</b>	386499-43 SPARTAN SUUNTO		
<b>NAME OF SUBMITTER:</b>	Valerie A. Purdy-Pyeron, Paralegal		
<b>SIGNATURE:</b>	/valerie a. purdy-pyeron/		
<b>DATE SIGNED:</b>	12/31/2017		
<b>Total Attachments: 8</b>			
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**EXHIBIT A**

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (this "Trademark Assignment") is made as of December 14, 2017, between Suunto Oy, a corporation organized under the laws of Finland, with offices at Tammiston Kauppatie 7A, Vantaa, Finland FI-01510 ("Assignor") and Spartan Race, Inc. a Delaware corporation, with its principal place of business at 234 Congress St., 5<sup>th</sup> Floor, Boston, MA 02110 ("Assignee").

WHEREAS, Assignor and Assignee are parties to a Trademark Assignment and License Agreement ("Agreement") entered into on December 14, 2017, pursuant to which Assignor agreed to transfer to Assignee all right, title, and interest in and to the trademarks identified on the attached Schedule 1 (the "SPARTAN Trademarks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the SPARTAN Trademarks, including the applications and registrations identified on the attached Schedule 1.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of SPARTAN Trademarks. Upon execution of the Agreement and this Trademark Assignment, Assignor hereby sells, assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the SPARTAN Trademarks, and any applications and registrations therefor, including the applications and registrations identified on the attached Schedule 1, together with that part of the good will of the business associated with the use of and symbolized by the SPARTAN Trademarks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office, and at trademark offices in countries outside of the United States, to transfer all registrations and pending applications for the SPARTAN Trademarks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

2. Counterparts. This Trademark Assignment may be signed in counterparts, which together shall constitute one agreement. If this Trademark Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

AS  
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IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed and such Trademark Assignment is effective as of the date indicated below.

EFFECTIVE DATE: DECEMBER 14, 2017

SUUNTO OY  
(Assignor)

By: [Signature]  
Name: RAY BERENS  
Title: AUTHORIZED SIGNATORY

STATE OF Illinois )  
  : SS.  
COUNTY OF Cook )



Subscribed and sworn to before me, a Notary Public, this 14<sup>th</sup> day of December, 2017.

[Signature]  
\_\_\_\_\_  
Notary Public

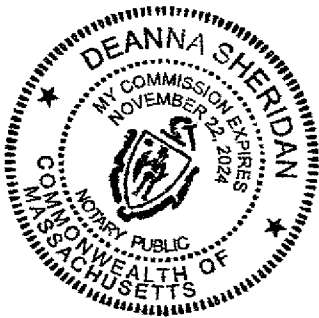
SPARTAN RACE, INC.  
(Assignee)

By: [Signature]  
Name: JEFFREY CONNOR  
Title: CEO

STATE OF Massachusetts  
  : SS.  
COUNTY OF Suffolk )

Subscribed and sworn to before me, a Notary Public, this 19<sup>th</sup> day of December, 2017.

[Signature]  
\_\_\_\_\_  
Notary Public



SCHEDULE 1 to EXHIBIT A -- the "Marks"

Mark text	Application	Status	Application date	Reg date	Reg number	Registration office	Owner	Classes	Class descriptions
SPARTAN	<u>AU</u> <u>IPAU</u> <u>1800425</u>	Pending	2016-10-03			Australia IPAU	SUUNTO Oy	9, 14	Class 9: sport timers, tachometers, speed meters, pedometers, global positioning system receivers, wrist top computers, altimeters, barometers, compasses, all these products are used in relation with sports or outdoor activities Class 14: stopwatches, sport watches, sport watches featuring heart rate monitoring functions
SPARTAN	<u>BR</u> <u>INPI</u> <u>911717340</u>	Pending	2016-10-04			Brazil INPI	Suunto Oy	9	Class 9: sports timers, tachometers, speed meters, pedometers, gps receivers (global positioning system), aviators' watches, altimeters, barometers, compasses, all of these products used in sports or outdoor activities
SPARTAN	<u>BR</u> <u>INPI</u> <u>911717358</u>	Pending	2016-10-04			Brazil INPI	Suunto Oy	14	Class 14: stopwatches, sports watches, sports watches with monitoring functions of heart rate
SPARTAN	<u>CA</u> <u>CIPO</u> <u>1805712</u>	Pending	2016-10-07			Canada CIPO	SUUNTO Oy	9, 14	Class 9: stop watches, tachometers, measuring speed, pedometers, global positioning system receivers, bracelets computers, altimeters, barometers, compasses, all the aforesaid products are used for sports or outdoor Class 14: sports watches, sports watch with heart rate monitoring function

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SCHEDULE 1 to EXHIBIT A – the “Marks”

Mark text	Application	Status	Application date	Reg date	Reg number	Registration office	Owner	Classes	Class descriptions
SPARTAN	CL INAPI 1224659	Registered	2016-10-05	2017-08-04	1256151	Chile INAPI	SUUNTO OY	9, 14	Class 9: sport timers, tachometers, speed meters, pedometers, global positioning system receivers, wrist top computers, altimeters, barometers, compasses, all these products are used in relation with sports or outdoor activities * Class 14: stopwatches, sport watches, sport watches featuring heart rate monitoring functions
SPARTAN	CN SAIC 18960627	Pending	2016-01-22			CN SAIC	SUUNTO OY	9	sports or outdoor activities with tachometer, tachometers, sports or outdoor activities with pedometer, sports or outdoor activities with the global positioning system (gps) devices, wrist computer, altimeter, sports or outdoor activities with chronograph recording device (time), sports or outdoor activities with a barometer, sports or outdoor activities with the directional compass

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SCHEDULE 1 to EXHIBIT A -- the "Marks"

Mark text	Application	Status	Application date	Reg date	Reg number	Registration office	Owner	Classes	Class descriptions
SPARTAN	<u>EU/EUIPO</u> <u>015016025</u>	Pending	2016-01-19			European Union EUIPO	Suunto Oy	9, 14	Class 9: sport timers; tachometers; speed meters; pedometers; global positioning system receivers; wrist top computers; altimeters; barometers; compasses; all used in relation with sports or outdoor activities. Class 14: stopwatches; sport watches; sport watches featuring heart rate monitoring functions.
SPARTAN	HK IPD 303932811	Pending	2016-10-17			HK IPD	SUUNTO OY	9, 14	Class 9: sport timers; tachometers; speed meters; pedometers; global positioning system receivers; wrist top computers; altimeters; barometers; compasses; all used in relation with sports or outdoor activities. Class 14: stopwatches; sport watches; sport watches featuring heart rate monitoring functions.
SPARTAN	INT WIPO 1350407	Registered	2016-10-24	2016-10-24	1350407		SUUNTO OY	9, 14	Class 9: Tachometers, speed measuring devices; pedometers; global positioning receivers; wrist computers; altimeters; barometers; directional compasses; all the aforesaid goods are used for sports or outdoor activities. Class 14: Chronometers; sports watches; sports watches with heart-rate monitoring function.

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SCHEDULE 1 to EXHIBIT A -- the "Marks"

Mark text	Application	Status	Application date	Reg date	Reg number	Registration office	Owner	Classes	Class descriptions
SPARTAN	<u>MX IMPO</u> <u>20161010_1806581</u>	Pending	2016-10-10			Mexico IMPO	SUUNTO OY	9	Class 9: sports timers, tachometers, speed indicators, pedometers, global positioning system receivers, wristops (computer input devices as clothing accessories), altimeters, barometers, compasses (measuring), all these products used in connection with sports and outdoor
SPARTAN	<u>MX IMPO</u> <u>20161010_1806582</u>	Registered	2016-10-10	2017-02-20	1723643	Mexico IMPO	SUUNTO OY	14	Class 14: manual timers, sports watches, watches containing functions to monitor heart rate
SPARTAN	<u>NO PS 201611370</u>	Registered	2016-09-30	2017-02-03		Norway PS	Suunto OY	9, 14	Class 9: timers for sport, tachometers, speed counters, step counters, gps receivers, wrist computers, altimeters, barometers, compass, all these products are used in relation to sports or outdoor activities Class 14: stopwatches, sports watch, sports watch with functions for monitoring heart rhythm
SPARTAN	<u>NZ 1069120</u>	Pending	2016-10-24			New Zealand	Suunto OY	9, 14	Class 9: Tachometers; speed measuring devices; pedometers; global positioning system receivers; wrist computers; altimeters; barometers; directional compasses; all the aforesaid goods are used for sports or outdoor activities. Class 14: Chronometers;

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SCHEDULE 1 to EXHIBIT A -- the "Marks"

Mark text	Application	Status	Application date	Reg date	Reg number	Registration office	Owner	Classes	Class descriptions
SPARTAN	KIPO 4020177008008	Pending	2016-10-24			South Korea	Suunto OY	9, 14	sports watches; sports watches with heart-rate monitoring function; chronometers.  Class 9: Tachometers; speed measuring devices; pedometers; global positioning system receivers; wrist computers; altimeters; barometers; directional compasses; all the aforesaid goods are used for sports or outdoor activities. Class 14: Chronometers; sports watches; sports watches with heart-rate monitoring function; chronometers.
SPARTAN	TW TIPO 105063000	Pending	2016-10-25	2017-08-16	1862999	Taiwan TIPO	SUUNTO OY	9, 14	Class 9: motion timer, tachometer, speed timer, pedometer, global positioning system receivers, wrist computers, altimeter, barometer, compass, all of the above are used in the movement of goods and/or outdoor activities related. Class 14: Stopwatch, movement table, heartbeat monitoring with the table motion.

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SCHEDULE 1 to EXHIBIT A – the “Marks”

Mark text	Application	Status	Application date	Reg date	Reg number	Registration office	Owner	Classes	Class descriptions
SPARTAN	USUSPTO 86875182	Pending	2016-01-14			United States USPTO	Suunto Oy	9, 14	Class 9: sports timers, wrist top computers, smart watches, tachometers, odometers, speed meters, altimeters, barometers, all used in relation with sports or outdoor activities Class 14: stopwatchs, sports watches

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