

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453900

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEATRICE INC		06/11/2012	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	BEATRICE COMPANIES INC		
Street Address:	PO BOX 7724		
City:	PHOENIX		
State/Country:	ARIZONA		
Postal Code:	85011-7724		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3415331	BEATRICE	
Registration Number:	3423821	BEATRICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-782-3820		
Email:	eiss-bsil@beatriceco.com		
Correspondent Name:	BEATRICE COMPANIES INC		
Address Line 1:	PO BOX 7724		
Address Line 4:	PHOENIX, ARIZONA 85011-7724		
NAME OF SUBMITTER:	DEWITT HOOPES		
SIGNATURE:	/DEWITT HOOPES/		
DATE SIGNED:	12/11/2017		
Total Attachments: 1			
source=USPTO_3423821_3415331_assignment#page1.tif			

OP \$65.00 3415331

ASSIGNMENT OF TRADEMARK

Whereas BEATRICE INC
(name of assignor)

Of PO Box 29345, laughlin, NEVADA 89028-9345
(address)

has adopted, used and is using a (trademark) which is (registered/pending application) # 3415331,

dated September 18, 2007 and

Whereas, BEATRICE COMPANIES INC
(name of assignee)

of PO BOX 7724 PHOENIX ARIZONA 85011-7724
(address)

Is desirous of acquiring said (registered or pending) trademark;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said

BEATRICE INC does hereby assign to the said
(assignor)

assign to the said BEATRICE COMPANIES INC all right, title, and interest in and
(Assignee)

the (trademark) goodwill of the business symbolized thereby.



6/11/2012

DeWitt P. Hoopes, President

(Signature of assignor; if assignor is a corporation,
give official title along with signature)

ASSIGNMENT OF TRADEMARK

Whereas BEATRICE INC
(name of assignor)

Of PO Box 29345, laughlin, NEVADA 89028-9345
(address)

has adopted, used and is using a (trademark) which is (registered/pending application) # 3423821,

dated September 18, 2007 and

Whereas, BEATRICE COMPANIES INC
(name of assignee)

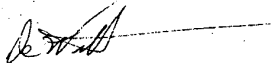
of PO BOX 7724 PHOENIX ARIZONA 85011-7724
(address)

Is desirous of acquiring said (registered or pending) trademark;

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BEATRICE INC does hereby assign to the said
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(Assignee)
the (trademark) goodwill of the business symbolized thereby.



6/11/2012

DeWitt P. Hoopes, President

(Signature of assignor; if assignor is a corporation,
give official title along with signature)