

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456686

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/06/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FishHunter Inc.		07/06/2017	Corporation: CANADA

RECEIVING PARTY DATA

Name:	Navico Holding AS
Street Address:	Nyaskaiveien 2
City:	Egersund
State/Country:	NORWAY
Postal Code:	4370
Entity Type:	Corporation: NORWAY

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4672293	FISHHUNTER
Registration Number:	5191660	KNOW WHERE TO CAST
Registration Number:	5256783	FISH HUNTER
Registration Number:	5233652	FISH HUNTER
Serial Number:	86948731	FISH HUNTER

CORRESPONDENCE DATA

Fax Number: 8032559831

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-417-3234

Email: ip@nelsonmullins.com

Correspondent Name: Nichole Hayden

Address Line 1: 301 S. College Street

Address Line 2: One Wells Fargo Center, 23 Floor

Address Line 4: Charlotte, NORTH CAROLINA 28202

DOMESTIC REPRESENTATIVE

Name: Nichole Hayden

Address Line 1: 301 S. College Street

OP \$140.00 4672293

Address Line 2:	One Wells Fargo Center, 23 Floor
Address Line 4:	Charlotte, NORTH CAROLINA 28202
NAME OF SUBMITTER:	Nichole Hayden
SIGNATURE:	/Nichole Hayden/
DATE SIGNED:	01/03/2018
Total Attachments: 7 source=FishHunter to Navico Trademark Assignment#page1.tif source=FishHunter to Navico Trademark Assignment#page2.tif source=FishHunter to Navico Trademark Assignment#page3.tif source=FishHunter to Navico Trademark Assignment#page4.tif source=FishHunter to Navico Trademark Assignment#page5.tif source=FishHunter to Navico Trademark Assignment#page6.tif source=FishHunter to Navico Trademark Assignment#page7.tif	

TRADEMARK ASSIGNMENT


This nunc pro tunc Trademark Assignment (this "Trademark Assignment"), effective as of July 6, 2017, is entered into by and between FishHunter Inc., a corporation existing under the laws of the Province of Ontario ("Assignor"), and Navico Holding AS, having an address of Nyaskaiveien 2 Egersund, Norway 4370 (the "Assignee").



RECITALS


WHEREAS, the Assignor and the Assignee are parties to certain Purchase Agreements dated July 6, 2017 (the "Purchase Agreement"), pursuant to which the Assignor sold, assigned, transferred and conveyed certain assets to the Assignee, including the following marks, applications, and registrations (the "Trademarks"):

Trademark	Goods and Services	Country	App. No.	Reg. No.
FISHHUNTER	(1) portable electronic device used for navigation on water, namely global positioning system (GPS) receivers, global positioning system (GPS) transmitters, and handheld computers; marine depth finders; sonar fish detection indicators in the form of floats; sonar fish finders; sonar transducers; fish detectors; sonar transmitters, sonar receivers, visual display instrumentation and sonar control instrumentation. (2) computer and mobile device programs and applications for use in underwater imaging, navigation, and the detection of fish, namely, computer programs for sonar signal processing, for image processing, for graphical user interfaces, for video display networking, for GPS processing, and for operation of a marine sonar system. (3) accessories for mobile communications devices, namely, cases and waterproof cases for sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors; car chargers, boat chargers, and chargers that plug into the wall for powering sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors. (4) fishing gear, namely tackle boxes, lures, bait, tackle, floats, boat mounts,	Canada	1670194	TMA975,052

	<p>fishing rods, fishing lines, nets, flies, spinners, fish detectors, reels, weights, scales, knives, and car, boat and wall charges for sonar systems.</p> <p>(5) fishing vests, life jackets, and lanyards.</p> <p>(6) totes and cases, namely carrying bags and waterproof cases for protecting sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors</p>			
<p>FISH HUNTER</p>	<p>(1) portable electronic device used for navigation on water, namely global positioning system (GPS) receivers, global positioning system (GPS) transmitters, and handheld computers; marine depth finders; sonar fish detection indicators in the form of floats; sonar fish finders; sonar transducers; fish detectors; sonar transmitters, sonar receivers, visual display instrumentation and sonar control instrumentation.</p> <p>(2) computer and mobile device programs and applications for use in underwater imaging, navigation, and the detection of fish, namely, computer programs for sonar signal processing, for image processing, for graphical user interfaces, for video display networking, for GPS processing, and for operation of a marine sonar system.</p> <p>(3) accessories for mobile communications devices, namely, cases and waterproof cases for sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors; car chargers, boat chargers, and chargers that plug into the wall for powering sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors.</p> <p>(4) fishing gear, namely tackle boxes, lures, bait, tackle, floats, boat mounts, fishing rods, fishing lines, nets, flies, spinners, fish detectors, reels, weights, scales, knives, and car, boat and wall charges for sonar systems.</p> <p>(5) clothing, such as fishing vests, life jackets, t-shirts, jackets, shorts, sweatshirts, sweatpants, caps, hats, toques and lanyards.</p> <p>(6) totes and cases, namely carrying bags and waterproof cases for protecting</p>	<p>Canada</p>	<p>1670196</p>	<p>TMA975,042</p>

	sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors.			
	<p>(1) Portable electronic device used for navigation on water, namely global positioning system (GPS) receivers, global positioning system (GPS) transmitters, and handheld computers; marine depth finders; sonar fish detection indicators in the form of floats; sonar fish finders; sonar transducers; fish detectors; sonar transmitters, sonar receivers, visual display instrumentation and sonar control instrumentation.</p> <p>(2) Computer and mobile device programs and applications for use in underwater imaging, navigation, and the detection of fish, namely, computer programs for sonar signal processing, for image processing, for graphical user interfaces, for video display networking, for GPS processing, and for operation of a marine sonar system.</p> <p>(3) Accessories for mobile communications devices, namely, cases and waterproof cases for sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors; car chargers, boat chargers, and chargers that plug into the wall for powering sonars, cellular phones, GPS, handheld computers, marine depth finders, and fish detectors.</p> <p>(4) Fishing gear, namely tackle boxes, lures, bait, tackle, floats, boat mounts, fishing rods, fishing lines, nets, flies, spinners, fish detectors, reels, weights, scales, knives, and car, boat and wall charges for sonar systems.</p> <p>(5) Clothing, such as fishing vests, life jackets, t-shirts, jackets, shorts, sweatshirts, sweatpants, caps, hats, toques and lanyards.</p> <p>(6) Totes and cases, namely carrying bags and waterproof cases for protecting sonars, cellular phones, GPS, handheld</p>	Canada	1670197	TMA975,050

	computers, marine depth finders, and fish detectors			
FISHHUNTER	Application software for mobile communications devices for detection of fish; sonar fish detection indicators in the form of floats.	U.S.	85/838,410	4,672,293
KNOW WHERE TO CAST	Portable electronic marine apparatus used for navigation and fishing; marine depth finders; sonar fish detection indicators in the form of floats; sonar fish finders; sonar transducers; electronic fish detectors; sonar transmitters, sonar receivers, visual display instrumentation and sonar control instrumentation, namely, a portable sonar control system comprised of a receiver and transmitter that connects wirelessly to smartphones, tablets and other portable computing devices to provide the user with information about the water bottom, water temperature, fish locations and overall marine conditions; computer and mobile device programs and applications for use in underwater imaging, navigation, and the detection of fish, namely, computer programs for sonar signal processing, for image processing, for graphical user interfaces, for video display networking, for GPS processing, and for operation of a marine sonar system; electronic fish detectors; clothing, namely, jackets.	U.S.	86/468,514	5,191,660
	Application software for mobile communications devices for detection of fish; cases for mobile phones; chargers; sonar fish detection indicators in the form of floats.	U.S.	86/644,838	5,256,783
	Portable electronic marine apparatus used for navigation and used for fishing to detect fish using sonar; marine depth finders; sonar fish detection indicators in the form of floats; sonar fish finders; sonar transducers; electronic fish detectors; sonar transmitters, sonar receivers, visual display instrumentation and sonar control instrumentation, namely, a portable sonar control system comprised of a receiver and transmitter that connects wirelessly to smartphones, tablets and other portable computing devices to provide the user with	U.S.	86/982,388	5,233,652

	information about the water bottom, water temperature, fish locations and overall marine conditions; computer and mobile device programs and applications for use in underwater imaging, navigation, and the detection of fish, namely, computer programs for sonar signal processing, for image processing, for graphical user interfaces, for video display networking, for GPS processing, and for operation of a marine sonar system; accessories for mobile communications devices, namely, mobile phone cases, waterproof cases, car, boat, and wall chargers for sonar systems; life jackets; weighing scales for fish			
	Fishing gear, namely, fishing tackle boxes, fishing lures, artificial fishing bait, fishing tackle, fishing floats, fishing rods, fishing lines, hand-held fishing nets, fishing flies, fishing spinners, fishing reels, fishing weights	U.S.	86/948,731	n/a

WHEREAS, Assignee is a successor to the business of the Assignor, or to the portion thereof to which the Trademarks pertain and such business is ongoing and existing;

WHEREAS, it was and is the intention that Assignor assign and transfer to the Assignee, and the Assignee acquire from the Assignor all of the Assignor's right, title and interest in and to the Trademarks and all goodwill associated therewith, in each case as provided for herein.

NOW, THEREFORE, in consideration of the mutual covenants and premises set forth in this Trademark Assignment, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Trademarks. The Assignor hereby assigns, transfers and conveys to the Assignee and its respective successors and assigns, collectively, all of the Assignor's right, title and interest in and to (a) the Trademarks and all goodwill associated therewith, and (b) all rights to income and license fees deriving from the Trademarks to the extent earned after the date hereof, and (c) all causes of action, claims and rights to damages or profits arising by reason of any past, present or future infringements or unauthorized uses of the Trademarks, and the right to sue for and collect such damages or profits, in each case as permitted by law.

2. No Waiver or Modification. Neither this Trademark Assignment nor any term hereof may be changed, waived, discharged or terminated other than by an instrument in writing signed by each party. This Trademark Assignment is subject to all of the representations, warranties, covenants, exclusions, limitations and indemnities set forth in the Purchase Agreement, all of which are incorporated herein by reference.

3. Headings; Construction. The headings contained in this Trademark Assignment are included for purposes of convenience only, and do not affect the meaning or interpretation of this Trademark Assignment. The Parties have participated jointly in the negotiation and drafting of this Trademark Assignment. If an ambiguity or question of intent or interpretation arises, then this Trademark Assignment will be construed as drafted jointly by the parties and no presumption or burden of proof will arise favoring or disfavoring any party by virtue of the authorship of any of the provisions of this Trademark Assignment. The word “including” means including without limitation. Any reference to the singular in this Trademark Assignment will also include the plural and vice versa.

4. Applicable Law. This Trademark Assignment shall be governed and controlled as to validity, enforcement, interpretation, construction, effect and in all other respects by the laws of the State of Delaware applicable to contracts made in that state, without giving effect to any choice of law or conflict of law provision or rule that would cause the application of the laws of any jurisdiction other than the State of Delaware.

5. CONSENT TO JURISDICTION. THIS TRADEMARK ASSIGNMENT HAS BEEN EXECUTED AND DELIVERED IN AND SHALL BE DEEMED TO HAVE BEEN MADE IN THE STATE OF OKLAHOMA. EACH PARTY HEREBY AGREES THAT ANY PROCEEDING RELATING TO THIS TRADEMARK ASSIGNMENT SHALL BE BROUGHT SOLELY IN THE STATE OR FEDERAL COURT LOCATED IN TULSA, OKLAHOMA. EACH PARTY HEREBY CONSENTS TO PERSONAL JURISDICTION IN ANY SUCH ACTION BROUGHT IN ANY SUCH STATE OR FEDERAL COURT, CONSENTS TO SERVICE OF PROCESS BY REGISTERED MAIL MADE UPON SUCH PARTY, WAIVES ANY OBJECTION TO VENUE IN ANY SUCH STATE OR FEDERAL COURT AND ANY CLAIM THAT ANY SUCH STATE OR FEDERAL COURT IS AN INCONVENIENT FORUM.

7. Counterparts and Electronic Delivery. This Trademark Assignment may be executed in separate counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Delivery of an executed signature page to this Trademark Assignment by facsimile or other electronic transmission (including documents in Adobe PDF format) will be effective as delivery of a manually executed counterpart to this Trademark Assignment.

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IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

FISHHUNTER, INC.



Name: Michael Smith

Title: CEO

ASSIGNEE:

NAVICO HOLDING AS



Name: Jeroen van de Polder

Title: Navico Holding AS Officer and
Global Head of Finance

[Signature Page to Trademark Assignment]