

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM458924

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	09/07/2016
<b>RESUBMIT DOCUMENT ID:</b>	900433085

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cupids HS, Inc.		09/07/2016	Corporation: ARKANSAS

## RECEIVING PARTY DATA

<b>Name:</b>	Cupids Holdings, LLC
<b>Street Address:</b>	3920 W 65th Street
<b>City:</b>	Little Rock
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72209
<b>Entity Type:</b>	Limited Liability Company: ARKANSAS

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Serial Number:</b>	86644693	CUPIDS LINGERIE

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 501-376-3800  
**Email:** heffington@gill-law.com  
**Correspondent Name:** Aaron M. Heffington  
**Address Line 1:** 425 West Capitol Avenue  
**Address Line 2:** Suite 3800  
**Address Line 4:** Little Rock, ARKANSAS 72201

<b>NAME OF SUBMITTER:</b>	Aaron M. Heffington
<b>SIGNATURE:</b>	/s/ Aaron M. Heffington
<b>DATE SIGNED:</b>	01/22/2018

## Total Attachments: 1

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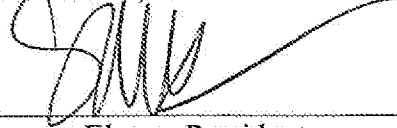
## ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is executed as of September 7, 2016 by CUPIDS HS, INC. ("Grantor"), to and in favor of CUPIDS HOLDINGS, LLC ("Grantee").

For value received and intending to be legally bound hereby, Grantor hereby irrevocably and unconditionally assigns and quitclaims unto Grantee all of Grantor's rights, title and interest of every nature in and to all "Cupids Lingerie" related trademarks of every nature, along with any and all goodwill associated with said trademarks, including, without limitation, that certain service mark registered with the United States Patent and Trademark Office as Registration Number 4,991,423 dated July 5, 2016, (collectively, the "Trademarks"). Grantee acknowledges that Grantor is quitclaiming its interest in and to the Trademarks "as is", "where is", and "with all faults", and that Grantor is providing no warranties or representations of any nature with respect to the Trademarks.

This instrument is executed as of the date first referenced above.

CUPIDS HS, INC.



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Spencer Elmen, President