

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM456782

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pure Radio Limited		10/06/2016	Private Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pure International Limited		
<b>Street Address:</b>	Concept House, Home Park Road		
<b>City:</b>	Kings Langley		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	WD4 8UD		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4597379	EVOKE FLOW	
<b>Registration Number:</b>	4127277	SENSIA	
<b>Registration Number:</b>	4033737	AVALON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-480-1500		
<b>Email:</b>	jenny.birmingham@huschblackwell.com		
<b>Correspondent Name:</b>	Michelle Alvey		
<b>Address Line 1:</b>	Husch Blackwell LLP		
<b>Address Line 2:</b>	190 Carondelet Plaza, Suite 600		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	55593.296		
<b>NAME OF SUBMITTER:</b>	Michelle Alvey		
<b>SIGNATURE:</b>	/Michelle Alvey/		
<b>DATE SIGNED:</b>	01/03/2018		
<b>Total Attachments: 3</b> source=changeofname#page1.tif			

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**FILE COPY**

**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

**Company Number 10392690**

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

**PURE RADIO LIMITED**

a company incorporated as private limited by shares, having its registered office situated in England and Wales, has changed its name to:

**PURE INTERNATIONAL LIMITED**

Given at Companies House on **6th October 2016**



\* N10392690H \*

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006



**Companies House**



**THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES**

**TRADEMARK  
REEL: 006242 FRAME: 0537**



**Notice of Change of Name by Resolution**

Company Number: **10392690**

Company Name: **PURE RADIO LIMITED**

Received for filing in Electronic Format on the: **05/10/2016**

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Notice is hereby given that the company has changed its name as set out in the attached resolution

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### **Authorisation**

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver manager, Charity Commission Receiver and Manager, CIC Manager

COMPANIES ACT 2006  
SPECIAL RESOLUTION ON CHANGE OF NAME

Company number: 10392690

Existing company name:  
PURE RADIO LIMITED

The following special resolution to change the name of the company was agreed and passed by the members.

On the 5th October 2016

That the name of the company be changed to:  
PURE INTERNATIONAL LIMITED