

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM456870

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	12/31/2012		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NextMedia Outdoor, Inc.		12/31/2012	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Lamar Company, L.L.C.		
<b>Street Address:</b>	5321 Corporate Blvd.		
<b>City:</b>	Baton Rouge		
<b>State/Country:</b>	LOUISIANA		
<b>Postal Code:</b>	70808		
<b>Entity Type:</b>	Corporation: LOUISIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4301070	INSTAFEED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2253889133		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ipmailbox@keanmiller.com		
<b>Correspondent Name:</b>	RUSSEL O. PRIMEAUX		
<b>Address Line 1:</b>	P.O. BOX 3513		
<b>Address Line 4:</b>	BATON ROUGE, LOUISIANA 70821		
<b>NAME OF SUBMITTER:</b>	Russel O. Primeaux		
<b>SIGNATURE:</b>	/RusselOPrimeaux/		
<b>DATE SIGNED:</b>	01/04/2018		
<b>Total Attachments: 2</b>			
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source=(DE SOS Filed) Certificate of Merger#page2.tif			

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# Delaware

PAGE 1

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"NEXTMEDIA OUTDOOR, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "THE LAMAR COMPANY, L.L.C." UNDER THE NAME OF "THE LAMAR COMPANY, L.L.C.", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF LOUISIANA, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2012, AT 12:04 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2012.

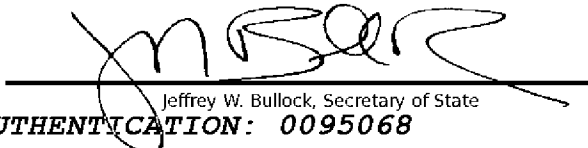
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5264227 8100M

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0095068

DATE: 12-24-12

TRADEMARK  
REEL: 006243 FRAME: 0395

STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
DOMESTIC CORPORATION AND  
FOREIGN LIMITED LIABILITY COMPANY

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law, the undersigned limited liability company executed the following Certificate of Merger:

**FIRST:** The name of the surviving limited liability company is The Lamar Company, L.L.C., a  
*(list jurisdiction)* Louisiana limited liability company, and the name of the corporation being merged into this surviving limited liability company is NextMedia Outdoor, Inc., a Delaware Corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation.

**THIRD:** The name of the surviving limited liability company is The Lamar Company, L.L.C.

**FOURTH:** The merger is to become effective on December 31, 2012

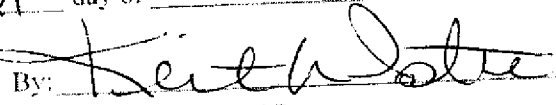
**FIFTH:** The Agreement of Merger is on file at 5321 Corporate Blvd. Baton Rouge, Louisiana 70808

the place of business of the surviving limited liability company.

**SIXTH:** A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the surviving limited liability company or stock holder of the merging corporation.

**SEVENTH:** The surviving limited liability company agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of any constituent corporation or limited liability company of Delaware, as well as for enforcement of any obligation of the surviving limited liability company arising from this merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation laws, and irrevocably appoints the Secretary of State of Delaware as its agent to accept service of process in any such suit or proceeding. The Secretary of State shall mail any such process to the surviving limited liability company at 5321 Corporate Blvd. Baton Rouge, Louisiana 70808.

IN WITNESS WHEREOF, said Limited Liability Company has caused this certificate to be signed by an authorized person, the 21<sup>st</sup> day of December, A.D., 2012

By:   
Authorized Person

Name: Keith Istre  
Type or Print