

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456874

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
My Diva's Closet, Inc.		12/31/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Bella B, Inc		
Street Address:	65 W1 Division Ave PMB 374		
City:	Eugene		
State/Country:	OREGON		
Postal Code:	97404		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3408610	MY DIVA'S CLOSET	
CORRESPONDENCE DATA			
Fax Number:	5629779718		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5629720657		
Email:	michael@mydivascloset.com		
Correspondent Name:	Michael Yi		
Address Line 1:	65 W1 Division Ave PMB 374		
Address Line 4:	Eugene, OREGON 97404		
NAME OF SUBMITTER:	Michael Yi		
SIGNATURE:	/Michael Yi/		
DATE SIGNED:	01/04/2018		
Total Attachments: 1			
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OP \$40.00 3408610

Trademark Assignment

This Trademark Assignment Agreement or (the "Agreement") is made and effective on the 31st of December 2017, by and between My Diva's Closet, Inc., a California Corporation (the "Assignor") and Bella B, Inc, an Oregon Corporation (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration as referenced below;

Trademark Registration Number 3408610 : MY DIVA'S CLOSET

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration referenced above.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.



Assignor
Michael Yi – President - My Diva's Closet, Inc.



Assignee
Michael Yi – President – Bella B, Inc.