CH \$465.00 2377774

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM456915

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|------------------------------|
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|--|
| WELLS FARGO BANK, NATIONAL ASSOCIATION | | 01/03/2018 | National Banking Association: UNITED STATES |

RECEIVING PARTY DATA

| Name: | CHECK INTO CASH, INC. |
|-----------------|----------------------------|
| Street Address: | 201 Keith Street, Suite 80 |
| City: | Cleveland |
| State/Country: | TENNESSEE |
| Postal Code: | 37311 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 18

| PROPERTY NUMBERS TOTAL: 10 | | | |
|----------------------------|---------|--|--|
| Property Type | Number | Word Mark | |
| Registration Number: | 2377774 | | |
| Registration Number: | 2256904 | CHECK INTO CASH | |
| Registration Number: | 4292267 | CHECK INTO CASH | |
| Registration Number: | 2266693 | CHECK INTO CA\$H CASH ADVANCE | |
| Registration Number: | 2393356 | CHECK INTO CA\$H CASH ADVANCE CENTERS | |
| Registration Number: | 2386042 | | |
| Registration Number: | 3037176 | QUICK, EASY & CONFIDENTIAL | |
| Registration Number: | 3023425 | LOANBYPHONE.COM | |
| Registration Number: | 3737796 | LOANBYPHONE.COM QUICK EASY & CONFIDENTIA | |
| Registration Number: | 3330327 | HELPING YOU IS ALL WE DO | |
| Registration Number: | 3394758 | YOUR NEIGHBORHOOD FINANCIAL CONVENIENCE | |
| Registration Number: | 3504881 | YOUR ONE STOP MONEY SHOP! | |
| Registration Number: | 4292268 | YOUR ONE STOP MONEY SHOP | |
| Registration Number: | 2744655 | MONEY MAYDAY | |
| Registration Number: | 4297847 | CASHDALES | |
| Registration Number: | 3598271 | | |
| Registration Number: | 3525179 | CHECK INTO CA\$H | |
| Registration Number: | 3525178 | CHECK INTO CASH | |

TRADEMARK REEL: 006243 FRAME: 0660

900434438

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: klanderson@hollandhart.com

Correspondent Name: Scott Irwin
Address Line 1: P.O. Box 11583

Address Line 4: Salt Lake City, UTAH 84110

| ATTORNEY DOCKET NUMBER: | 38522.0532 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Scott R. Irwin |
| SIGNATURE: | /Scott R. Irwin/ |
| DATE SIGNED: | 01/04/2018 |

Total Attachments: 5

source=Release - Check into Cash#page1.tif source=Release - Check into Cash#page2.tif source=Release - Check into Cash#page3.tif source=Release - Check into Cash#page4.tif source=Release - Check into Cash#page5.tif

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (TRADEMARKS AND PATENTS)

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this "Release"), dated as of January 3, 2018, is made by WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association (the "Grantee"), in favor of CHECK INTO CASH, INC., a Delaware corporation (the "Grantor"). Capitalized terms used but not defined herein shall have the meanings given to such terms in the Credit Agreement referred to below.

WHEREAS, in connection with that certain (i) Credit Agreement dated as of August 23, 2013 by and among the Grantor, the other Loan Parties thereto, the Lenders party thereto, and the Grantee, as Administrative Agent (as amended from time to time, the "Credit Agreement"), (ii) that certain Security Agreement dated as of August 23, 2013 among the Grantor, the other Loan Parties thereto, and the Grantee (as amended from time to time, the "Security Agreement"), and (iii) Grant of Security Interest in Trademarks and Patents dated as of August 23, 2013 by the Grantor in favor of the Grantee (as amended from time to time, the "Intellectual Property Security Agreement"), the Grantor granted security interests to the Grantee in certain intellectual property owned by the Grantor, including those listed on Schedule A attached hereto (the "Trademarks") and on Schedule B attached hereto (the "Patents" and, together with the Trademarks, the "Intellectual Property Collateral"); and

WHEREAS, the Intellectual Property Security Agreement was recorded in the United States Patent and Trademark Office on February 3, 2014 at Reel 5206, Frame 0157; and

WHEREAS, the Grantor has requested a specific release of the security interest granted and recorded against the Intellectual Property Collateral.

NOW THEREFORE, in consideration of the material covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby RELEASES, terminates and discharges, without representation, recourse or warranty whatsoever, all of its rights in, to and under, including its Lien on and security interest in, and right of setoff against, the Intellectual Property Collateral, together with the goodwill of the business symbolized thereby, whether granted pursuant to the Intellectual Property Security Agreement or any other agreement or document delivered in connection with the Security Agreement or Credit Agreement, and the Grantee hereby reassigns any and all such right, title and interest that the Grantee may have in, to and under the Intellectual Property Collateral to the Grantor.

The Grantee agrees, at the Grantor's expense, to cooperate with the Grantor and to provide the Grantor with the information and additional authorization reasonably required or desirable to effect the release of the Grantee's security interest in the released collateral described herein.

[Signature Page Follows]

IN WITNESS WHEREOF, the Grantee has executed this Release as of the date first above written.

> WELLS FARGO BANK, NATIONAL ASSOCIATION

Name: Kevin Dowdle

Title: SVP

Schedule A – Trademarks

| Grantor | Trademark | Registration <u>Number</u> | Registration Date |
|-----------------------|--|-------------------------------|-------------------|
| Check into Cash, Inc. | Bob Cash (design) | 2,377,774 | Aug. 15, 2010 |
| Check into Cash, Inc. | Check Into Cash | 2,256,904 | June 29, 1999 |
| Check Into Cash, Inc. | CHECK INTO CASH | 4,292,267 | February 19, 2013 |
| Check into Cash, Inc. | Check into Ca\$h Cash Advance (including design) | 2,266,693 | Aug. 3, 1999 |
| Check into Cash, Inc. | Check into Ca\$h Cash Advance Centers (including design) | 2,393,356 | Oct. 10, 2000 |
| Check into Cash, Inc. | Dollar Sign with Red Check mark (design) | 2,386,042 | Sept. 12, 2010 |
| Check into Cash, Inc. | QUICK, EASY & CONFIDENTIAL® | 3,037,176 | January 3, 2006 |
| Check into Cash, Inc. | Loanbyphone.com (including logo) | 3,023,425 | Dec. 6, 2005 |
| Check into Cash, Inc. | LoanByPhone.com QUICK EASY CONFIDENTIAL (with DRAWING OF CELL PHONE AND LAPTOP COMPUTER SCREEN SHOWING CHECK INTO CASH COMBINED) | 3,737,796 | January 12, 2010 |

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| Grantor | <u>Trademark</u> | Registration Number | Registration Date |
|-----------------------|--|------------------------|--------------------|
| Check into Cash, Inc. | HELPING YOU IS ALL WE DO® | 3,330,327 | Nov 6, 2007 |
| Check into Cash, Inc. | Your Neighborhood Financial Convenience Center | | March 11, 2008 |
| Check into Cash, Inc. | Your One Stop Money Shop! ® | 3,504,881 | September 23, 2008 |
| Check into Cash, Inc. | Your One Stop Money Shop® | 4,292,268 | February 19, 2013 |
| Check Into Cash, Inc. | MONEY MAYDAY | 2,744,655 | July 29, 2003 |
| Check Into Cash, Inc. | CASHDALES | 4,297,847 | March 5, 2013 |
| Check Into Cash, Inc. | 4 | 3,598,271 | March 31, 2009 |
| Check Into Cash, Inc. | CHECK INTO CA\$H and Design | 3,525,179 | October 28, 2008 |
| Check Into Cash, Inc. | CHECK INTO CASH | 3,525,178 | October 28, 2008 |

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Schedule B – Patents

None

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RECORDED: 01/04/2018