

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456967

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Merchandising Inc. SDN BHD		12/21/2017	Corporation: MALAYSIA
RECEIVING PARTY DATA			
Name:	Alpha Broder Canada Corp.		
Street Address:	35 Orlando Avenue		
Internal Address:	Richmond Hill		
City:	Ontario		
State/Country:	CANADA		
Postal Code:	L4B 0B4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4452365	A	
Registration Number:	4415947	ASH CITY USA	
Registration Number:	4471539	COOL LOGIK	
Registration Number:	4491860	CORE365	
Registration Number:	4122366		
Registration Number:	3962135	EDRY	
Registration Number:	4467643	EPERFORMANCE	
Registration Number:	4112682	EZE-CUSTOM	
Registration Number:	4332684	EZELOGO	
Registration Number:	2679423	NORTH END	
Registration Number:	3901056	NORTH END SPORT	
Registration Number:	4262038	UTK TECHNOLOGY	
Registration Number:	4385016	WARM LOGIK	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$340.00 4452365

Phone: 215-568-3100
Email: bhipdocket@bakerlaw.com, nfrandsen@bakerlaw.com,
jdale@bakerlaw.com
Correspondent Name: Nancy Rubner Frandsen
Address Line 1: 2929 Arch Street
Address Line 2: Cira Centre, 12th Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

ATTORNEY DOCKET NUMBER: 101959.00001

NAME OF SUBMITTER: Judy Dale-Paralegal

SIGNATURE: /Judy Dale/

DATE SIGNED: 01/05/2018

Total Attachments: 5

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TRADEMARK ASSIGNMENT

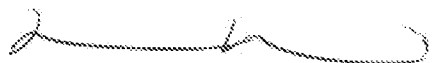
WHEREAS, International Merchandising Inc. SDN BHD, a corporation of Malaysia, with an address of 2 Jalan Kiarqa, Mont' Kiara, Kuala Lumpur, 50480, Malaysia ("Assignor"), adopted, owned and used in commerce the trademarks as set forth in the attached Exhibit A (hereinafter "the Marks");

WHEREAS, Alpha Broder Canada Corp., a corporation of Canada, with an address of 35 Orlando Ave., Richmond Hill, Ontario, CANADA (hereafter "Assignee"), is desirous of acquiring all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks: and

WHEREAS, Assignee is the successor to that portion of Assignor's business to which the Marks pertains, and that business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor acknowledges that, effective January 1, 2018, it sold, assigned, transferred, and conveyed to Assignee all right, title, and interest in and to the Marks together with the goodwill of business symbolized thereby and all assets relating to the Marks, and the right to sue and recover damages for past infringements thereof.

International Merchandising Inc. Sdn Bhd


Name: Norman Hullinger
Title: Director


Dated: 12-01-17

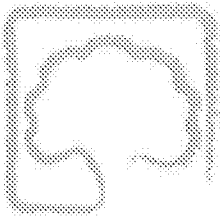
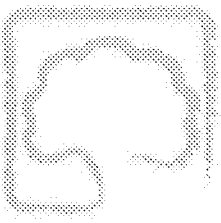
Alpha Broder Canada Corp.


Name: Martin J. Matthews
Title: CFO, Secretary

Dated: 12/21/17

EXHIBIT A

Mark/Name/AN/RN	Full Goods/Services
<p data-bbox="186 415 349 451"><u>A (Stylized)</u></p>  <p data-bbox="186 787 373 850">RN: 4452365 SN: 85745042</p>	<p data-bbox="495 415 698 451">(Int'l Class: 35)</p> <p data-bbox="495 451 1266 556">mail order catalog services and web-based catalog services featuring corporate promotional apparel, namely, outerwear, clothing, bags and hats made to customer specification</p> <p data-bbox="495 556 698 592">(Int'l Class: 42)</p> <p data-bbox="495 592 1258 667">custom design of corporate promotional apparel, namely, outerwear, clothing, bags and hats to customer specification</p>
<p data-bbox="186 913 406 949"><u>ASH CITY USA</u></p> <p data-bbox="186 949 373 1018">RN: 4415947 SN: 85745013</p>	<p data-bbox="495 913 698 949">(Int'l Class: 35)</p> <p data-bbox="495 949 1266 1054">mail order catalog services and web-based catalog services featuring corporate promotional apparel, namely, outerwear, clothing, bags and hats made to customer specification</p> <p data-bbox="495 1054 698 1089">(Int'l Class: 42)</p> <p data-bbox="495 1089 1258 1165">custom design of corporate promotional apparel, namely, outerwear, clothing, bags and hats to customer specification</p>
<p data-bbox="186 1234 381 1270"><u>COOL LOGIK</u></p> <p data-bbox="186 1270 373 1339">RN: 4471539 SN: 85584613</p>	<p data-bbox="495 1234 698 1270">(Int'l Class: 25)</p> <p data-bbox="495 1270 1282 1591">athletic and casual clothing, namely, pullovers, t-shirts, pants, blouses, shorts, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, blazers, golf shirts; outerwear, namely, outdoor jackets, outerwear jackets, insulated jackets, system jackets, namely, jackets that have removable linings that can be worn separately or together, softshell jackets, vests, leather jackets, wool jackets, fleece jackets; wind resistant jackets; business clothing, namely, sweaters, pullovers, t-shirts, shorts, jerseys, blazers, dress shirts</p>
<p data-bbox="186 1661 316 1696"><u>CORE365</u></p> <p data-bbox="186 1696 373 1766">RN: 4491860 SN: 85661755</p>	<p data-bbox="495 1661 698 1696">(Int'l Class: 25)</p> <p data-bbox="495 1696 1226 1766">casual clothing, namely, t-shirts, pants, shorts, sweat tops, sweat bottoms, golf shirts, outerwear, namely, jackets</p>

<p><u>Design Only</u></p>  <p>RN: 4122366 SN: 85045306</p>	<p>(Int'l Class: 25) casual, dress, and athletic clothing, namely, [sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers,] golf shirts, [socks,] outdoor jackets, [vests,] wind resistant jackets [, dress shirts, toques, scarves, mitts, and caps] (Int'l Class: 35) Cancelled - Sec. 8 [catalog ordering services featuring clothing]</p>
<p><u>Design Only</u></p>  <p>RN: 4226681 SN: 85303617</p>	<p>(Int'l Class: 18) bags, namely, tote bags, backpacks, one shoulder bags, briefcase-type portfolios, brief cases</p>
<p><u>EDRY</u> RN: 3962135 SN: 77433286</p>	<p>(Int'l Class: 25) athletic clothing and casual clothing, namely, [outdoor jackets, sweaters, pullovers, t-shirts, pants, skirts, dresses, blazers, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops; golfwear, namely, pants, outdoor jackets, sweaters,] golf shirts [, socks, shorts and hats; workwear, namely, overalls, pants, shirts, outdoor jackets, socks, shorts, pullovers; uniformwear, namely, medical uniforms, food service uniforms]</p>
<p><u>E PERFORMANCE</u> RN: 4467643 SN: 85780452</p>	<p>(Int'l Class: 25) athletic clothing and casual clothing, namely, t-shirts; golfwear, namely, golf shirts; workwear, namely, shirts; uniform wear, namely, food service uniforms</p>

<u>EZE-CUSTOM</u> RN: 4112682 SN: 85163821	(Int'l Class: 40) custom manufacture of clothing (Int'l Class: 42) custom design of clothing
<u>EZELOGO</u> RN: 4332684 SN: 85525152	(Int'l Class: 40) custom manufacture of clothing (Int'l Class: 42) custom design of clothing
<u>NORTH END</u> RN: 2679423 SN: 75873122	(Int'l Class: 18) bags, namely travel bags, backpacks, and hand bags, all purpose sports bags (Int'l Class: 24) Cancelled - Sec. 8 [towels] (Int'l Class: 25) clothing, namely, outerwear, namely, spring and fall jackets, leather jackets, wind-resistant jackets, windshirts, fleece jackets, fleece pullovers, vests, reversible vests, shell pants, warmup suits, pants and bottoms, jackets, sweaters, pullovers, t-shirts, pants, shorts, sport shirts, vests, cardigans, sweat shirts, sweat pants, sweat tops, sweat bottoms, jogging suits, twin sets, namely, matching tops, shirts and sweaters sold as a pair, tank tops, turtlenecks, leggings, baseball shorts, hats, caps, scarves, gloves
<u>NORTH END SPORT</u> RN: 3901056 SN: 77547203	(Int'l Class: 25) athletic and casual clothing, namely, [sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers,] golf shirts, [socks;] outdoor jackets [, vests, pants] ; [wind resistant jackets] ; business clothing, namely, [sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, twin sets, jerseys, tank tops, blazers,] dress shirts

<p><u>PRIMALUX</u> RN: 4109069 SN: 77481033</p>	<p>(Int'l Class: 25) athletic clothing and casual clothing, namely, outdoor jackets, sweaters, pullovers, t-shirts, pants, skirts, dresses, blouses, shorts, culottes, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers; headwear, namely, hats and caps; golfwear, namely, outdoor jackets, pants, golf shirts, socks, shorts, sweaters, and hats</p>
<p><u>UTK TECHNOLOGY</u> RN: 4262038 SN: 85316018</p>	<p>(Int'l Class: 25) athletic and casual clothing, namely, pullovers, t-shirts, pants, blouses, shorts, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, tank tops, blazers, golf shirts; outerwear, namely, outdoor jackets, outerwear jackets, insulated jackets, system jackets, namely, jackets that have removable linings that can be worn separately or together, softshell jackets, vests, leather jackets, wool jackets, fleece jackets; wind resistant jackets; business clothing, namely, sweaters, pullovers, t-shirts, shorts, jerseys, tank tops, blazers, dress shirts</p>
<p><u>WARM LOGIK</u> RN: 4385016 SN: 85584619</p>	<p>(Int'l Class: 09) workwear, namely, jackets, high visibility clothing and safety clothing, all for the protection against accidents or injury (Int'l Class: 25) athletic and casual clothing, namely, pullovers, t-shirts, pants, blouses, shorts, sweat tops, sweat bottoms, jogging suits, twin sets, jerseys, blazers, golf shirts; outerwear, namely, outdoor jackets, outerwear jackets, insulated jackets, system jackets, namely, jackets that have removable linings that can be worn separately or together, softshell jackets, vests, leather jackets, wool jackets, fleece jackets; wind resistant jackets; business clothing, namely, sweaters, pullovers, t-shirts, shorts, jerseys, blazers, dress shirts</p>