

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iSatori, Inc.		01/04/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	FitLife Brands, Inc.		
Street Address:	5214 South 136th Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68137		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4312697	RESTORAID	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	402-341-3070		
Email:	trademark@mcgrathnorth.com		
Correspondent Name:	Tracy L. Deutmeyer		
Address Line 1:	McGrath North Mullin & Kratz, PC LLO		
Address Line 2:	1601 Dodge Street, Suite 3700		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Tracy L. Deutmeyer		
SIGNATURE:	/Tracy L. Deutmeyer/		
DATE SIGNED:	01/05/2018		
Total Attachments: 2			
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OP \$40.00 4312697

ASSIGNMENT

This Assignment ("Assignment") is entered into by and between ISATORI, INC., a Delaware corporation having its principal office at 5214 South 136th Street, Omaha, Nebraska 68137 ("Assignor"), and FITLIFE BRANDS, INC., a Nevada corporation having its principal offices at 5214 South 136th Street, Omaha, Nebraska 68137 ("Assignee").

WHEREAS, Assignor is the owner of the trademark and the associated registration existing in the United States listed on Exhibit "A" hereto ("Trademark"):

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademark.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all of Assignor's right, title and interest in the United States in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, any future registrations of said Trademark, all common law rights associated with said Trademark, all causes of action and other rights that may be asserted under said Trademark, the right to sue third parties for infringement of or improper activities regarding said Trademark, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated effective the 4 day of January, 2018.

ISATORI, INC.

FITLIFE BRANDS, INC.

By: Jenna Simmet
Name: Jenna Simmet
Title: CEO

By: Jenna Simmet
Name: Jenna Simmet
Title: CEO

Exhibit "A"

Mark

App. #

Reg. #

RESTORAID

85/696,786

4,312,697