TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM456992

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ADVERTISING DATABASE INCORPORATED		01/05/2018	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	CRESCENT DIRECT LENDING, LLC
Street Address:	100 FEDERAL STREET
Internal Address:	31ST FLOOR
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4458561	ADDATA
Registration Number:	4458562	ADDATA
Registration Number:	3974796	ADDATA EXPRESS
Registration Number:	3952835	ADDATAREFERENCE
Registration Number:	4581990	ADVERTISING DATABASE
Registration Number:	3310156	ADVERTISING DATABASE
Registration Number:	3359705	ADVERTISING DATABASE
Registration Number:	3437269	ADVERTISING DATABASE EXPRESS
Registration Number:	3952836	ADVERTISING DATABASE REFERENCE

CORRESPONDENCE DATA

Fax Number: 3105572193

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-557-2900
Email: klathrop@proskauer.com
Correspondent Name: PROSKAUER ROSE LLP
Address Line 1:   2049 CENTURY PARK EAST, SUITE 3200
Address Line 2:   C/O KIMBERLEY A. LATHROP

CH $240.00 4458561

Address Line 4:	LOS ANGELES, CALIFORNIA 90067
ATTORNEY DOCKET NUMBER:	22283.029
NAME OF SUBMITTER:	Kimberley A. Lathrop
SIGNATURE:	/Kimberley A. Lathrop/
DATE SIGNED:	01/05/2018

Total Attachments: 6
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT dated as of January 5, 2018 ("Trademark Security Agreement"), is by ADVERTISING DATABASE INCORPORATED, a New York corporation (the "Grantor"), and in favor of CRESCENT DIRECT LENDING, LLC (the "Agent") for the benefit of the Agent and the Lenders.

W I T N E S S E T H:

WHEREAS, pursuant to that certain Revolving Credit and Term Loan Agreement, dated as of the date hereof, by and among Grantor as "Borrower", the other Loan Parties from time to time party thereto, the Lenders from time to time party thereto (the "Lenders"), and Crescent Direct Lending, LLC as administrative agent and collateral agent for the Lenders (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "Credit Agreement"), the Lenders have agreed to establish a revolving credit facility and to make term loans to the Borrower;

WHEREAS, it is a condition precedent to the obligations of the Lenders to make the term loans and provide the revolving credit facility under the Credit Agreement that the Grantor execute and deliver to the Agent a trademark security agreement in substantially the form hereof;

WHEREAS, the Grantor has executed and delivered to the Agent the Security Agreement (as defined in the Credit Agreement), pursuant to which the Grantor has granted to the Agent, on behalf of the Lenders, a continuing security interest in certain of such Grantor's personal property and fixture assets, including without limitation the trademarks, service marks, trademark and service mark registrations, and trademark and service mark registration applications, all to secure the payment and performance of the Secured Obligations (as defined in the Security Agreement);

WHEREAS, the Grantor will obtain substantial direct and indirect financial and other benefits from the Loans made by the Lenders pursuant to the Credit Agreement and the other Loan Documents, and, accordingly, the Grantor desires to enter into this Trademark Security Agreement and the other Loan Documents in order to induce the Lenders to make the loans under the Credit Agreement; and

WHEREAS, this Trademark Security Agreement is supplemental to the provisions contained in the Security Agreement;

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

Section 1.   Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement, or, in not defined therein, in the Credit Agreement.

Section 2.   Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby grants to the Agent, for the benefit of each Lender, a security interest (the "Security Interest") in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a)   all of its Trademarks, including those referred to on Schedule I hereto; and

(b)   all income, royalties, and other Proceeds thereof;

provided, however, that notwithstanding the foregoing, there shall be no security interest or Lien on any Trademark application that is filed on an "intent-to-use" basis (until such time as a statement of use is filed with respect to such application and duly accepted by the United States Patent and Trademark Office); provided, further, that in no event shall the Trademark Collateral include, or the security interest granted hereunder extend to, any Excluded Collateral.

Section 3.   Security for Secured Obligations. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter.   Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by the Grantor to the Agent or the Lenders.

Section 4.   Security Agreement. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent, for the benefit of the Lenders. The Lenders' rights and remedies in the Intellectual Property granted hereunder are in addition to those in the Credit Agreement and the Security Agreement, and are in addition to those available at law or in equity. The Lenders' rights, powers and remedies herein are cumulative with every right, power or remedy provided in the Credit Agreement, the Security Agreement, and any other documents related thereto.

Section 5.   Authorization to Supplement. The Grantor shall give the Agent notice of any additional trademark registrations granted therefor after the date hereof in accordance with the terms, conditions and provisions set forth in the Security Agreement. Without limiting the Grantor's obligations under this Section, the Grantor hereby authorizes the Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any future United States registered trademarks or applications therefor of the Grantor.   Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from the Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

Section 6.   Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 7.   Governing Law. **THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.** In addition, the provisions of Sections 19, 20 and 22 of the Security Agreement are incorporated herein by reference, mutatis mutandis.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered by their respective duly authorized officers as of the date first set forth above.

ADVERTISING DATABASE INCORPORATED, as Grantor
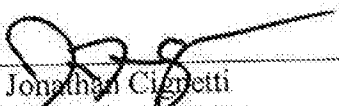
By: _____

Name: Ryan Sacco

Title: Vice President, Assistant Treasurer and Assistant Secretary

[Signature Page to Trademark Security Agreement]

CRESCENT DIRECT LENDING, LLC, as Agent

By: Crescent Capital Group LP, its sole member

By: _____
Name: Jonathan Cignetti
Title: Managing Director

By: _____
Name: Hayes Olofson
Title: Senior Vice President

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Registered Trademarks:

Owner	Serial Number	Registration Number	Word Mark
Advertising Database, Inc.	85927393	4458561	ADDATA
Advertising Database, Inc.	85927405	4458562	ADDATA and Design
Advertising Database, Inc.	77152803	3974796	ADDATA EXPRESS Disclaimer: "AD DATA"
Advertising Database, Inc.	85042761	3952835	ADDATAREFERENCE Disclaimer: "REFERENCE"
Advertising Database, Inc.	85927411	4581990	ADVERTISING DATABASE Disclaimer: "DATABASE"
Advertising Database, Inc.	78873196	3310156	ADVERTISING DATABASE Disclaimer: "DATABASE"
Advertising Database, Inc.	78918607	3359705	ADVERTISING DATABASE and Design Disclaimer: "ADVERTISING DATABASE"
Advertising Database, Inc.	77152811	3437269	ADVERTISING DATABASE EXPRESS Disclaimer: "ADVERTISING DATABASE"
Advertising Database, Inc.	85042869	3952836	ADVERTISING DATABASE REFERENCE Disclaimer: "DATABASE REFERENCE"

Trademark Applications

None.

[Signature Page to Trademark Security Agreement]