

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM457251

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roy Morris Taylor III		01/08/2018	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Carson Taylor		
<b>Street Address:</b>	120 North 10th Street		
<b>City:</b>	Louisville		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	40202		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4094928	PEERLESS BEER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5023275444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(502) 327-5400		
<b>Email:</b>	jwheat@mmlk.com		
<b>Correspondent Name:</b>	Jack A. Wheat		
<b>Address Line 1:</b>	9300 Shelbyville Road, Suite 110		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40222		
<b>ATTORNEY DOCKET NUMBER:</b>	20937-1		
<b>NAME OF SUBMITTER:</b>	Jack A. Wheat		
<b>SIGNATURE:</b>	/jackawheat/		
<b>DATE SIGNED:</b>	01/08/2018		
<b>Total Attachments: 1</b>			
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OP \$40.00 4094928

**TRADEMARK OWNERSHIP ASSIGNMENT**

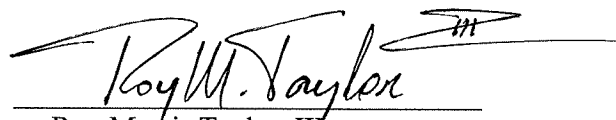
WHEREAS, Roy Morris Taylor, III is the owner of the trademark and the registration set forth below (the "Mark"); and

WHEREAS, he desires to transfer ownership of said Mark and the registration thereof to Carson Taylor of 120 North 10th Street, Louisville, Kentucky 40202;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Roy Morris Taylor, III does hereby assign unto Carson Taylor all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized therewith, along with the right to bring any preexisting infringement claims, namely the Mark more particularly identified as follows:

**MARK**  
PEERLESS BEER

**REGISTRATION NO.**  
4,094,928

  
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Roy Morris Taylor, III  
Date: Jan. 8, 2018

4851-3975-4074, v. 1