

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457251

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roy Morris Taylor III		01/08/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Carson Taylor		
Street Address:	120 North 10th Street		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40202		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4094928	PEERLESS BEER	
CORRESPONDENCE DATA			
Fax Number:	5023275444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(502) 327-5400		
Email:	jwheat@mmlk.com		
Correspondent Name:	Jack A. Wheat		
Address Line 1:	9300 Shelbyville Road, Suite 110		
Address Line 4:	Louisville, KENTUCKY 40222		
ATTORNEY DOCKET NUMBER:	20937-1		
NAME OF SUBMITTER:	Jack A. Wheat		
SIGNATURE:	/jackawheat/		
DATE SIGNED:	01/08/2018		
Total Attachments: 1			
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OP \$40.00 4094928

TRADEMARK OWNERSHIP ASSIGNMENT

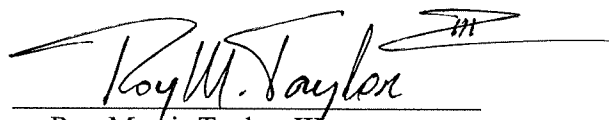
WHEREAS, Roy Morris Taylor, III is the owner of the trademark and the registration set forth below (the "Mark"); and

WHEREAS, he desires to transfer ownership of said Mark and the registration thereof to Carson Taylor of 120 North 10th Street, Louisville, Kentucky 40202;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Roy Morris Taylor, III does hereby assign unto Carson Taylor all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized therewith, along with the right to bring any preexisting infringement claims, namely the Mark more particularly identified as follows:

MARK
PEERLESS BEER

REGISTRATION NO.
4,094,928



Roy Morris Taylor, III
Date: Jan. 8, 2018

4851-3975-4074, v. 1