

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457154

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alpha Media LLC		12/20/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Dick Broadcasting Company, Inc. of Tennessee		
Street Address:	192 East Lewis Street		
City:	Greensboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27406		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4109553	HIGH OCTANE SOCIAL SHOPPING	
Registration Number:	4112444	ROCKETGRAB	
Registration Number:	4119719	ROCKETGRAB	
CORRESPONDENCE DATA			
Fax Number:	3363708830		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-370-8815		
Email:	brich@schellbray.com		
Correspondent Name:	Bruce Rich		
Address Line 1:	230 North Elm Street		
Address Line 2:	Suite 1500		
Address Line 4:	Greensboro, NORTH CAROLINA 27401		
NAME OF SUBMITTER:	Donna Heffner		
SIGNATURE:	/donnaheffner/		
DATE SIGNED:	01/08/2018		
Total Attachments: 3			
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source=Alpha Media LLC Assignment of Marks#page2.tif			

OP \$90.00 4109553

ASSIGNMENT OF MARKS
(Federal)

THIS ASSIGNMENT OF MARKS (this "Assignment of Marks") is made as of December 20, 2017 by Alpha Media LLC, a Delaware limited liability company ("Assignor"), to Dick Broadcasting Company, Inc. of Tennessee, a Tennessee corporation ("Assignee").

This Assignment of Marks is made pursuant to that certain Asset Purchase Agreement dated as of September 1, 2017 among Assignor, an affiliate of Assignor and Assignee, with respect to the Greenville/Myrtle Beach Stations set forth on Exhibit A attached hereto (the "Stations").

Assignor is a limited liability company organized under the laws of the State of Delaware. Assignor has its principal office at 1211 SW 5th Avenue, Suite 750, Portland, OR 97204, and is the owner of the right, title and interest in, to and under the following federally-registered marks used or held for use in the business and operations of the Stations:

<u>Mark</u>	<u>Registration Number</u>
HIGH OCTANE SOCIAL SHOPPING	4109553
ROCKETGRAB	4112444
ROCKETGRAB	4119719

Assignee is a corporation organized under the laws of the State of Tennessee. Assignee has its principal office at 192 East Lewis Street, Greensboro, North Carolina 27406, and desires to acquire the registered marks listed above (collectively, the "Marks") as set forth below.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the Agreement, Assignor hereby transfers, assigns, conveys and delivers to Assignee, its successors and assigns, Assignor's right, title and interest in and to the Marks (including the registration thereof and application therefor (wherever filed)), whether statutory or at common law, together with the goodwill associated with the use of the Marks, and free and clear of Liens (other than Permitted Liens).

This Assignment of Marks does not modify the Agreement. Capitalized terms used herein and not otherwise defined shall have the respective meanings set forth in the Agreement.

[SIGNATURE PAGE FOLLOWS]

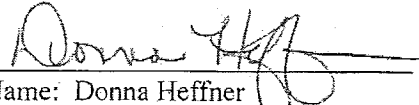
SIGNATURE PAGE TO ASSIGNMENT OF MARKS

(Federal)

IN WITNESS WHEREOF, Assignor has duly executed this Assignment of Marks as of the date first set forth above.

ALPHA MEDIA LLC

By:



Name: Donna Heffner

Title: Chief Strategy Officer

TRADEMARK

REEL: 006245 FRAME: 0808

Exhibit A

Greenville/Myrtle Beach Stations

WERO(FM), Washington, NC (FCC Facility ID 64609)
WRNS(AM), Kinston, NC (FCC Facility ID 36944)
WRNS-FM, Kinston, NC (FCC Facility ID 36950)
WXQR-FM, Jacksonville, NC (FCC Facility ID 28172)
WQSL(FM), Jacksonville, NC (FCC Facility ID 28171)
WQZL(FM), Belhaven, NC (FCC Facility ID 47883)
WANG(AM), Havelock, NC (FCC Facility ID 47108)

WKZQ-FM, Forestbrook, SC (FCC Facility ID 13890)
WRNN(AM), Myrtle Beach, SC (FCC Facility ID 24775)
WRNN-FM, Socastee, SC (FCC Facility ID 53949)
WYAV(FM), Myrtle Beach, SC (FCC Facility ID 36947)
WMYB(FM), Myrtle Beach, SC (FCC Facility ID 27265)
W288DK, Myrtle Beach, SC (FCC Facility ID 153336)