

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM457545

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/01/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TC Heartland, LLC		01/10/2018	Limited Liability Company: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Heartland Consumer Products, LLC		
<b>Street Address:</b>	14300 Clay Terrace Blvd.		
<b>Internal Address:</b>	Suite 249		
<b>City:</b>	Carmel		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46302		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5223734	JAVA HOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2163634588		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2163634677		
<b>Email:</b>	dpoirier@beneschlaw.com		
<b>Correspondent Name:</b>	Duncan H. Poirier		
<b>Address Line 1:</b>	Benesch Friedlander Coplan & Aronoff LLP		
<b>Address Line 2:</b>	200 Public Square, Suite 2300		
<b>Address Line 4:</b>	Cleveland, OHIO 44114		
<b>NAME OF SUBMITTER:</b>	Duncan H. Poirier		
<b>SIGNATURE:</b>	/Duncan H. Poirier/		
<b>DATE SIGNED:</b>	01/10/2018		
<b>Total Attachments: 2</b>			
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OP \$40.00 5223734

**TRADEMARK ASSIGNMENT NUNC PRO TUNC**

WHEREAS, TC Heartland, LLC, a limited liability company organized and existing under the laws of the State of Indiana, having a principal place of business at 14300 Clay Terrace Blvd., Suite 249, Carmel, IN 46302 ("Heartland"), is currently listed as the owner of the following U.S. trademark registration (the "Mark"):

<b>MARK</b>	<b>COUNTRY</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
JAVA HOUSE	United States	5223734	June 13, 2017

WHEREAS, **Heartland Consumer Products, LLC**, a limited liability company organized and existing under the laws of Delaware and having a place of business at 14300 Clay Terrace Blvd., Suite 249, Carmel, IN 46302, ("HCP"), is desirous of acquiring the entire right, title and interest in and to the Mark, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

**THEREFORE**, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Heartland has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto HCP, *nunc pro tunc*, effective as of January 1, 2016, its successors or assigns, the entire right, title and interest in and to the Mark, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

[Signature Page Follows]

EXECUTED THIS 10<sup>th</sup> day of January, 2018.

TC Heartland, LLC

By: William L. O'Connor

Name: William L. O'Connor

Title: VP + General Counsel

STATE OF INDIANA

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COUNTY OF HAMILTON

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BEFORE ME, the undersigned authority, on this day personally appeared William L. O'Connor known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that he or she executed the same as the act and deed of **TC Heartland, LLC**, as VP + General Counsel thereof, and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office, this 10 day of January, 2018.

Laura L. Miller  
Notary Public in and for  
the State of Indiana

Laura L. Miller, Notary  
SEAL  
A RESIDENT OF  
MONTGOMERY COUNTY, INDIANA  
MY COMM. EXP. DEC. 13, 2023