

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM457562

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/29/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Earthcolor, Inc.		09/29/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Mittera East, LLC		
Street Address:	249 Pomeroy Road		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4728792	AM4M	
Registration Number:	4728793	AM4M AUTOMATED MANUFACTURING FOR MARKETI	
Registration Number:	3612030	EA EARTH AWARE	
Registration Number:	3408551	E A R T H C O L O R	
CORRESPONDENCE DATA			
Fax Number:	5152741488		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	515-271-1748		
Email:	carole.mcfadden@brickgentrylaw.com		
Correspondent Name:	Brian J. Laurenzo		
Address Line 1:	6701 Westown Parkway		
Address Line 2:	Suite 100		
Address Line 4:	West Des Moines, IOWA 50266		
NAME OF SUBMITTER:	Brian J. Laurenzo		
SIGNATURE:	/bjl/		
DATE SIGNED:	01/10/2018		
Total Attachments: 3			

OP \$115.00 4728792

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TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which is hereby acknowledged by **Earthcolor, Inc.**, a Delaware corporation having a principal place of business at 249 Pomeroy Road, Parsippany, NJ 07054 (hereinafter sometimes referred to herein as ASSIGNOR) hereby transfers, assigns and conveys as of September 29, 2017 to **Mittera East, LLC**, an Iowa limited liability company having a principal place of business at 1312 Locust, Suite 202, Des Moines, IA 50309 (hereinafter sometimes referred to herein as ASSIGNEE); the entire right, title and interest in, as well as the good will of the business symbolized by, the trademarks (hereinafter sometimes referred to herein as the Marks) listed on the attached Schedule A. Together with ASSIGNOR's entire right, title and interest in as well as the good will of the business associated with the Marks being assigned to ASSIGNEE, are any and all privileges under associated Federal Trademark Registrations, as well as throughout the entire world associated with same, including the right to sue for any and all past infringements which may have occurred at any time up to the date of this present Trademark Assignment agreement.

ASSIGNOR hereby covenants and warrants that it has the full right to convey the above-described right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

ASSIGNOR agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of trademark registration, or to maintain said registration before the United States Patent and Trademark Office, at ASSIGNEE's expense, as well as to cooperate with ASSIGNEE in obtaining and/or providing information required in any proceedings relating to said trademarks, service marks and/or trademark registration.

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all additional trademark registrations or amended registrations that have been or may be granted upon any application or petition for same, to ASSIGNEE, its successors and assigns.

ASSIGNOR hereby grants to the law offices of Brick Gentry Law Firm of 6701 Westown Parkway, Suite 100, West Des Moines, IA 50266, the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or the Trademark Office of any foreign country.

Earthcolor, Inc.

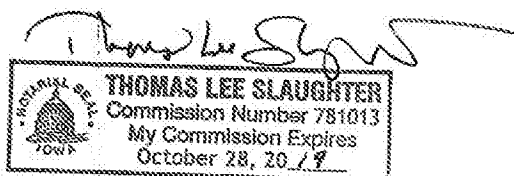
By: _____

Name: _____

Title: _____

Dated: September 29, 2017

Subscribed and sworn before me this September 29, 2017



Schedule A

Mark	Registration or Serial Number	Registration Date
AM4M	4,728,792	04/28/2015
AM4M AUTOMATED MANUFACTURING FOR MARKETING & Design	4,728,793	04/28/2015
EARTH AWARE & Design	3,612,030	04/28/2009
EARTHCOLOR & Design	3,408,551	04/08/2008