

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457669

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brian Lee		01/11/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Beautyjoint.com, Inc.		
Street Address:	1636 W. 8th Street		
Internal Address:	Suite 200		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85408949	BEAUTYJOINT	
CORRESPONDENCE DATA			
Fax Number:	6508395171		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-839-5070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Fish & Richardson P.C.		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Jonathan A. Jekel		
SIGNATURE:	/Jon Jekel/		
DATE SIGNED:	01/11/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment, dated 1/11/2018, is by and between Brian Lee, an individual, having a principal place of business at 681 S Bronson Avenue, Los Angeles, California 90005 ("Assignor"), and BeautyJoint.com, Inc., a California Corporation having a principal place of business at 1636 W 8th Street, Suite 200, Los Angeles, California 90017 ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademark(s) listed in the schedule below, as well as any goodwill associated with such trademark(s);

WHEREAS, Assignee desires to acquire the trademark(s) from Assignor, along with any goodwill associated with trademark(s);

NOW, THEREFORE, in consideration of the foregoing premises and covenants, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged,

1. Assignor assigns, transfers and sets over to Assignee all right, title, and interest in and to the trademark(s), together with all of the goodwill of the business symbolized by and associated with the trademark(s).

2. Assignor assigns, sells, transfers and sets over unto Assignee all claims for damages for reason of past or current infringement of the Mark, as well as the right to sue for and collect the same for its own use and enjoyment.

3. Assignor further authorizes the Director of the United States Patent & Trademark Office, and any official of any U.S. state or states, or any country or countries foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the trademark(s) as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

THE SCHEDULE referred to above:

MARK	JURISDICTION	SERIAL NO.	FILING DATE
BEAUTYJOINT	USA	85408949	August 27, 2011

IN WITNESS WHEREOF, the undersigned, being duly authorized, have executed this Assignment as a sealed instrument as of the date first written above.

By:  _____

Name Brian Lee
: _____

Title: Owner _____

By:  _____

Name Brian Lee
: _____

Title: CEO _____