

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457791

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HHG Global Designs LLC		12/08/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	UFI IP LLC		
Street Address:	5380 Highway 145 South		
City:	Tupelo		
State/Country:	MISSISSIPPI		
Postal Code:	38801		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	87482602	WALL SAVER	
Registration Number:	4862325	A RECLINER ON A MISSION	
Registration Number:	1788188	CHAIRSIDER	
Registration Number:	2360633	COMFORT LINK	
Registration Number:	2111207	COMFORT SHOWCASE	
Registration Number:	2254055	COMFORTKING	
Registration Number:	2961504	COMFORTMAX	
Registration Number:	4515742	IREST	
Registration Number:	4515741	IREST	
Registration Number:	3472858	I-REST	
Registration Number:	2262041	SNUGGLER	
Registration Number:	1172308	"THE MOST COMFORTABLE SEAT IN THE HOUSE.	
Registration Number:	4926591	VALOR	
Registration Number:	1071857	WALL SAVER	
Registration Number:	5300148	RED STEEL SPRING	
CORRESPONDENCE DATA			
Fax Number:	9016807201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 901-680-7351
Email: trademark.docket@butlersnow.com
Correspondent Name: Barbara Arnold
Address Line 1: 6075 Poplar Avenue
Address Line 2: Suite 500
Address Line 4: Memphis, TENNESSEE 38119

NAME OF SUBMITTER:	Barbara Arnold
SIGNATURE:	/barbara arnold/
DATE SIGNED:	01/11/2018

Total Attachments: 10

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment, effective on the last date signed below, is made by and between HHG GLOBAL DESIGNS LLC, a Delaware limited liability company, with a principal place of business of 1925 Eastchester Drive, High Point, NC 27265 (“Assignor”); and UFI IP LLC, an Ohio limited liability company, with a principal place of business of 5380 Highway 145 South, Tupelo, MS 38801 (“Assignee”).

Whereas, Assignor is the owner of U.S. and foreign trademark registrations and applications shown in Exhibit A (collectively the “Trademarks”);

Whereas, Assignor owns works of authorship, expressions, designs and other copyrightable matter relating solely to the LANE business, including web pages, websites and content relating to the Domain Names listed in attached Exhibit C, databases, data collections, and computerized databases, whether or not copyrightable, including the copyright registrations listed on the attached Schedule B (collectively “Copyrights”). For purposes of clarity, Copyrights do not include works of authorship, expressions, designs and other copyrightable matter used by Assignor in connection with any brands outside of the LANE business;

Whereas, Assignor owns domain names as listed in the attached Exhibit C (collectively “Domain Names”);

Whereas Assignor wishes to sell and assign, and the Assignee wishes to purchase and assume all rights, title and interest in and to the Trademarks, Copyrights and Domain Names;

Now therefore, in consideration of the mutual promises contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, and conveys to Assignee all of its rights, title, and interests in and to the Trademarks (together with all the goodwill of the business symbolized by the Trademarks), Copyrights, and Domain Names and any associated registrations, including any renewals or extensions thereof and in and to all causes of action, ether in law or in equity for past, present or future infringement or other violations thereof, and any and all royalties, fees, income, payments or other proceeds now or hereafter due or payable with respect to any of the foregoing and in and to all rights corresponding to the foregoing throughout the world.

2. Within 5 days of execution of this Intellectual Property Assignment, Assignor will transfer or cause the transfer of the Domain Names to Assignee and will provide all administrative rights to the Domain Names as may be required to take possession of and control the Domain names. Assignor agrees to execute any further documents or take any reasonable further steps as Assignee may deem necessary to effectuate the transfer of the Domain Names to Assignee.

3. This Intellectual Property Assignment is binding on, and inures to the benefit of, the parties and their respective parents, subsidiaries, affiliated companies, successors, licensees, assigns and other present or future parties in interest who are assigned or otherwise take ownership of the Trademarks, Copyrights and Domain Names.

4. Signatures to this Intellectual Property Assignment transmitted by facsimile transmission, by electronic mail in “portable document format” (“.pdf”) form, or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document, will have the same effect as physical delivery of the paper document bearing the original signature. This Intellectual Property Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which, when taken together, shall constitute one and the same instrument.

5. Assignor authorizes the United States Commissioner for Patents and Trademarks and any other governmental officials throughout the world to record and register this Intellectual Property Assignment upon request by Assignee.

6. Assignor agrees to execute all documents, assist in all proceedings and take any reasonable further steps as Assignee may deem necessary (at the sole cost and expense of Assignee) to effectuate the transfer of the Marks, or the perfection, registration, or recordation of the rights of the Assignee thereto, as Assignee may deem appropriate.

7. This Intellectual Property Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Intellectual Property Assignment shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

8. Nothing contained in this Intellectual Property Assignment shall be construed as making either party an agent or licensee of the other party.

[Signature Page Follows]

Agreed to this 8th day of December, 2017.

HHG GLOBAL DESIGNS LLC,
a Delaware Limited Liability Company


By: _____
Name: Pierre de Villemejeane
Title: President and CEO

UFI IP LLC,
an Ohio Limited Liability Company

By: _____
Name: Douglas A. Hanby
Title: Chief Operating Officer

Agreed to this 8th day of December, 2017.

HHG GLOBAL DESIGNS LLC
a Delaware limited liability company

By: 
Name: Pierre de Villemajane
Title: Authorized Signatory

UFI IP LLC,
an Ohio Limited Liability Company

By: _____
Name: Douglas A. Hanby
Title: Chief Operating Officer

Signature Page to IP Assignment

TRADEMARK
REEL: 006248 FRAME: 0249

Agreed to this 8th day of December, 2017.

HHG GLOBAL DESIGNS LLC,
a Delaware Limited Liability Company

By: _____
Name: Pierre de Villemejeane
Title: President and CEO

UFI IP LLC,
an Ohio Limited Liability Company

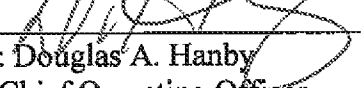
By: 
Name: Douglas A. Hanby
Title: Chief Operating Officer

EXHIBIT A

Mark	Application #	File Date	Registration #	Registration Date	Country	Status
A RECLINER ON A MISSION (Lane)	86/542,818	2/23/2015	4,862,325	12/1/2015	United States	Registered
CHAIRSIDER (Lane)	74/335,805	12/1/1992	1,788,188	8/17/1993	United States	Registered
COMFORT LINK (Lane)	75/417,318	1/8/1998	2,360,633	6/20/2000	United States	Registered
COMFORT SHOWCASE (Lane)	75/026,822	11/17/1995	2,111,207	11/4/1997	United States	Registered
COMFORTKING (Lane)	75/227,610	1/17/1997	2,254,055	6/15/1999	United States	Registered
COMFORTMAX (Lane)	78/348,826	1/7/2004	2,961,504	6/7/2005	United States	Registered
COMFORTMAX (Lane)	890325	6/21/2006	890325	6/21/2006	WIPO	Registered
IREST (Lane)	85/801,127	12/12/2012	4,515,742	4/15/2014	United States	Registered
IRest Design (Lane)	85/801,122	12/12/2012	4,515,741	4/15/2014	United States	Registered
I-REST (Lane)	77/020,096	10/12/2006	3,472,858	7/22/2008	United States	Registered
SNUGGLER (Lane)	75/335,992	8/5/1997	2,262,041	7/20/1999	United States	Registered
THE MOST COMFORTABLE SEAT IN THE HOUSE (Lane)	73/266,860	6/18/1980	1,172,308	10/6/1981	United States	Registered

Mark	Application #	File Date	Registration #	Registration Date	Country	Status
VALOR (Lane)	86/721,316	8/11/2015	4,926,591	3/29/2016	United States	Registered
VALOR (Lane)	1817916	1/12/2017			Canada	Pending
WALL SAVER (Lane)	73/084,670	4/21/1976	1,071,857	8/23/1977	United States	Registered
RED STEEL SPRING and Design	87/338,768	2/16/2017	5,300,148	10/3/2017	United States	Registered
WALL SAVER	87/482,602	6/09/2017			United States	Pending

The following three logos have been used on promotional materials but possibly not on goods. No representation or warranty as to ownership of common law rights in these marks is provided, but any rights in these marks are transferred hereunder:



EXHIBIT B

None.

EXHIBIT C

ACTIONBYLANE.COM
ACTIONBYLANE.NET
ACTIONFURNITURE.COM
ACTION-FURNITURE.COM
ACTIONFURNITURE.NET
ACTION-FURNITURE.NET
ACTIONFURNITUREBYLANE.COM
ACTIONFURNITUREBYLANE.NET
ACTIONLANE.COM
ACTION-LANE.COM
ACTION-LANE.NET
ACTION-TRANSPORT.COM
ACTION-TRANSPORT.NET
COMFORTLINK.LANEFURNITURE.COM
ENTERTAINENGAGEESCAPE.COM
ENTERTAINWITHLANE.COM
EXPERIENCELANE.COM
FOLLOWMETOLANE.COM
GOLANEFURNITURE.COM
KICKOFFWITHLANE.COM
LANEACCEPTANCE.COM
LANEACCEPTANCE.NET
LANEACTION.COM
LANE-ACTION.COM
LANE-ACTION.NET
LANEATLANTA.COM
LANECEDARCHEST.COM
LANECEDARCHEST.NET
LANECEDARCHESTS.COM
LANECEDARCHESTS.NET
LANECOMFORT.COM
LANECONTRACT.COM
LANECOUPON.COM
LANEENTERTAINMENT.COM
LANEFURN.COM
LANEFURNITURE.COM
LANEFURNITURECALGARY.COM
LANE-FURNITURE-CALGARY.COM
LANEFURNITUREIND.COM
LANEFURNITUREIND.NET
LANEGAME.COM
LANEHOMEFURN.COM
LANEHOMEFURNISHINGS.COM
LANEINFORMATION.COM
LANEKIDSFURNITURE.COM
LANEOLOGY.COM

LANEOUTLET.COM
LANEREACH.COM
LANERECLINERFURNITURE.COM
LANESECTIONALS.COM
LANESPERFECTRECIPE.COM
NEWLOCK.NET
NEWVISIONSBYLANE.COM
RECLINEWITHLANE.COM
ROYAL-LANE.COM