

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM457891

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Impact Mobile, Inc.		12/22/2017	Corporation: ONTARIO
RECEIVING PARTY DATA			
Name:	Computershare Trust Company of Canada		
Street Address:	100 University Avenue, 11th Floor		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5J 2Y1		
Entity Type:	Trust Company: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3757643	JUMPTXT	
Registration Number:	3484934	OWN THE STREET	
Registration Number:	4423438	IMPACT MOBILE	
Registration Number:	3380096	OFFLINE INTERACTIVE	
CORRESPONDENCE DATA			
Fax Number:	3154252701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3154252700		
Email:	ip@barclaydamon.com		
Correspondent Name:	Renato L. Smith		
Address Line 1:	125 East Jefferson Street		
Address Line 4:	Syracuse, NEW YORK 13202		
NAME OF SUBMITTER:	Sang Eun Lee		
SIGNATURE:	/SEL/		
DATE SIGNED:	01/12/2018		
Total Attachments: 4			
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NOTICE OF INTEREST – UNITED STATES INTELLECTUAL PROPERTY

TO: The UNITED STATES PATENT AND TRADEMARK OFFICE (“USPTO”)

AND TO: Those other parties that it may concern

DATE: December 22nd, 2017

WHEREAS:

- A. Impact Mobile Inc., a corporation incorporated and existing under the laws of the Province of Ontario (the “**Debtor**”) with an address of 4 King Street West, Suite 1700 Toronto, Ontario CANADA M5H 1B6, is the owner of the United States intellectual property described on Schedule A hereto (collectively, the “**Subject IP**”).
- B. Pursuant to a General Security Agreement, dated on or about the date hereof, the Debtor granted a security interest (the “**Security Interest**”) in favor of Computershare Trust Company of Canada [, **as Trustee**], a trust company organized under the federal laws of Canada having an office in the City of Toronto, in the Province of Ontario (the “**Secured Party**”) over, among other things, the Subject IP.
- C. The Debtor is required to put all third parties on notice of the Security Interest in the Subject IP.

NOW THEREFORE the Debtor hereby advises that the Subject IP has been encumbered by the Security Interest, and that any and all dealings with the Subject IP shall be, and remain, subject to the interest of the Secured Party therein. For the purposes of any communication with the Secured Party regarding the Subject IP, its contact particulars are as follows:


Computershare Trust Company of Canada [, **as Trustee**]
100 University Avenue, 11th Floor
Toronto, Ontario M5J 2Y1

This Notice of Interest can only be terminated or released by the Secured Party.

[signature on the next following page]

IN WITNESS WHEREOF the undersigned has caused this notice to be duly executed as of the date first written above.

IMPACT MOBILE INC.

By: 

Name: Christopher Alexander
Title: Secretary

ACKNOWLEDGED BY:

**COMPUTERSHARE TRUST COMPANY
OF CANADA**

By: _____
(Authorized Officer)

By: _____
(Authorized Officer)

IN WITNESS WHEREOF the undersigned has caused this notice to be duly executed as of the date first written above.

IMPACT MOBILE INC.

By: _____
Name: Christopher Alexander
Title: Secretary

ACKNOWLEDGED BY:

**COMPUTERSHARE TRUST COMPANY
OF CANADA**

By: _____
(Authorized Officer)

By: _____
(Authorized Officer)

Notice of Interest - US IP

SCHEDULE A

SUBJECT IP

UNITED STATES TRADEMARKS

<u>Name</u>	<u>Owner</u>	<u>Country</u>	<u>Application Filing Date</u>	<u>Application Number</u>	<u>Registration Number</u>
JUMPTXT	Impact Mobile, Inc.	U.S.A.	Dec. 13, 2005	78771886	3757643
OWN THE STREET	Impact Mobile, Inc.	U.S.A.	Dec. 13, 2005	78771878	3484934
IMPACT MOBILE	Impact Mobile Inc.	U.S.A.	Feb. 26, 2010	77945895	4423438
OFFLINE INTERACTIVE	Impact Mobile Inc.	U.S.A.	Oct. 20, 2006	77026042	3380096

Notice of Interest - US IP