

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458310

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adknowledge, Inc.		01/10/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	AdParlor Media, Inc.		
Street Address:	300 E. 39th Street		
Internal Address:	Suite 5E		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64111		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4373490	ADPARLOR	
CORRESPONDENCE DATA			
Fax Number:	4046457707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-645-7700		
Email:	mcogburn@mcciplaw.com		
Correspondent Name:	Stephen M. Schaetzel		
Address Line 1:	999 Peachtree St. NE		
Address Line 2:	Suite 1300		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	10364-826US1		
NAME OF SUBMITTER:	Margaret Cogburn		
SIGNATURE:	/Margaret Cogburn/		
DATE SIGNED:	01/17/2018		
Total Attachments: 1			
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OP \$40.00 4373490

TRADEMARK ASSIGNMENT

WHEREAS, Adknowledge, Inc., a Delaware corporation ("Assignor"), located at 300 E. 39th St., Ste. 4E, Kansas City, MO 64111, owns and has used the trademark listed below (the "Mark"):

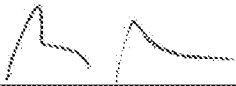
Mark	Jurisdiction	Registration No.	Date Registered
ADPARLOR	United States	4373490	July 23, 2013

and;

WHEREAS, Assignor restructured its holdings on March 1, 2017 in a transaction which transferred ownership of the Mark to AdParlor Media, Inc., a Delaware corporation ("Assignee"), located at 300 E. 39th St., Ste. 5E, Kansas City, Mo 64111;

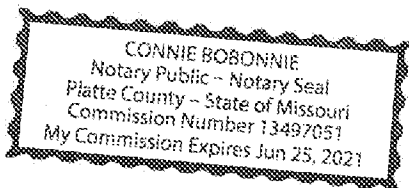
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the said Assignee all right, title, and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof.

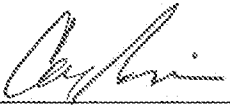
ADKNOWLEDGE, INC.
A Delaware corporation

By: 
Name: Marco Ilardi
Title: President

State of MISSOURI
County of JACKSON

On this 10th day of January in the year 2018, before me, Connie Bobonnie, a Notary Public in and for said state, personally appeared Marco Ilardi, President, Adknowledge, Inc., known to me to be the person who executed the within Trademark Assignment in behalf of said corporation and acknowledged to me that he executed the same for the purposes therein stated.




Notary Public: Connie Bobonnie
Commission: 13497051
Expiration Date: 6/25/2021