

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM458377

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fanatics Mounted Memories, Inc.		12/21/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fanatics Mounted Memories, LLC		
<b>Street Address:</b>	8100 Nations Way		
<b>City:</b>	Jacksonville		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32256		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3477236	MOUNTED MEMORIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027393000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.739.3001		
<b>Email:</b>	jennifer.evans@morganlewis.com		
<b>Correspondent Name:</b>	Morgan, Lewis & Bockius LLP		
<b>Address Line 1:</b>	1111 Pennsylvania Avenue, NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	011558-0066		
<b>NAME OF SUBMITTER:</b>	Jennifer C. Evans		
<b>SIGNATURE:</b>	/jce/		
<b>DATE SIGNED:</b>	01/17/2018		
<b>Total Attachments: 6</b>			
source=Fanatics Simplification - Step 3(b) - Fanatics Mounted Memories, Inc. Ce#page1.tif			
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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FANATICS MOUNTED MEMORIES, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FANATICS MOUNTED MEMORIES, INC." TO "FANATICS MOUNTED MEMORIES, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A. D. 2017, AT 2:55 O`CLOCK P.M.



5312086 8100V  
SR# 20177723333

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Jeffrey W. Bullock, Secretary of State

Authentication: 203811383  
Date: 12-21-17

**TRADEMARK**  
**REEL: 006251 FRAME: 0204**


State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:55 PM 12/21/2017  
FILED 02:55 PM 12/21/2017  
SR 20177723333 - File Number 5312086

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO  
A LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the Corporation first formed is the State of Delaware.
2. The jurisdiction immediately prior to filing this Certificate is the State of Delaware.
3. The date the Corporation first formed is April 1, 2013.
4. The name of the Corporation immediately prior to filing this Certificate is Fanatics Mounted Memories, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Fanatics Mounted Memories, LLC.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 21st day of December, 2017.

By:   
Name: Lauren Cooks Levitan  
Title: Treasurer and Chief Financial Officer

[Signature Page to Certificate of Conversion]

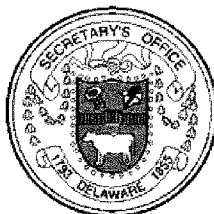
TRADEMARK  
REEL: 006251 FRAME: 0206

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "FANATICS MOUNTED MEMORIES, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2017, AT 2:55 O`CLOCK P.M.



5312086 8100V  
SR# 20177723333

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



Jeffrey W. Bullock, Secretary of State

Authentication: 203811383  
Date: 12-21-17

**TRADEMARK**  
**REEL: 006251 FRAME: 0207**

**CERTIFICATE OF FORMATION**  
**OF**  
**FANATICS MOUNTED MEMORIES, LLC**

This Certificate of Formation of Fanatics Mounted Memories, LLC (the "Company") is being executed by the undersigned for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act.

FIRST: The name of the Company is Fanatics Mounted Memories, LLC.

SECOND: The address of the registered office of the Company in Delaware is 251 Little Falls Drive, in the City of Wilmington, County of New Castle, 19808 and its registered agent at such address is Corporation Service Company.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned, being the individual forming the Company, has executed, signed and acknowledged this Certificate of Formation this 21st day of December, 2017.

By: *Lauren Cooks Levitan*  
Name: Lauren Cooks Levitan  
Title: Authorized Person

[Signature Page to Certificate of Formation]