# OP \$40.00 3015334

ETAS ID: TM458501

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |

### **CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type             |  |
|-------------------------|----------|----------------|-------------------------|--|
| CONDOM REVOLUTION, INC. |          | 11/22/2017     | Corporation: CALIFORNIA |  |

### **RECEIVING PARTY DATA**

| Name:           | TLA ACQUISITION CORP.      |  |
|-----------------|----------------------------|--|
| Street Address: | 901 W Main Street, Suite A |  |
| City:           | Auburn                     |  |
| State/Country:  | WASHINGTON                 |  |
| Postal Code:    | 98001                      |  |
| Entity Type:    | Corporation: DELAWARE      |  |

### **PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark         |  |
|----------------------|---------|-------------------|--|
| Registration Number: | 3015334 | CONDOM REVOLUTION |  |

### **CORRESPONDENCE DATA**

**Fax Number:** 5032202480

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 503-294-9848

Email: lisa.davis@stoel.com

**Correspondent Name:** Stoel Rives LLP - Anne W. Glazer **Address Line 1:** 760 SW Ninth Avenue, Suite 3000

Address Line 4: Portland, OREGON 97205

| ATTORNEY DOCKET NUMBER: | 53855-7                  |
|-------------------------|--------------------------|
| NAME OF SUBMITTER:      | Lisa M. Davis, Paralegal |
| SIGNATURE:              | /lisamdavis/             |
| DATE SIGNED:            | 01/18/2018               |

### **Total Attachments: 4**

source=2017-11-22-Trademark Assignment-Condom Revolution to TLA#page1.tif source=2017-11-22-Trademark Assignment-Condom Revolution to TLA#page2.tif source=2017-11-22-Trademark Assignment-Condom Revolution to TLA#page3.tif source=2017-11-22-Trademark Assignment-Condom Revolution to TLA#page4.tif

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REEL: 006251 FRAME: 0918

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### FORM OF ASSIGNMENT OF TRADEMARKS

WHEREAS, CONDOM REVOLUTION, INC. ("Assignor") is the owner of the United States trademark applications and registrations listed on <u>Schedule A</u> hereof ("<u>Trademarks</u>"); and

WHEREAS, is among TLA ACQUISITION CORP., a Delaware corporation, ("Assignee"), desires that Assignor transfer all right, title and interest in the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby agree as follows:

- 1. Assignor does hereby sell and assign unto Assignee the entire right, title and interest in and to said Trademarks, together with all the goodwill of the business symbolized thereby, and all rights for recovery, damages and profits for past infringements thereof, if any.
- 2. Assignor does hereby agree to cooperate with Assignee and take all such action as may be necessary to assign from Assignor to Assignee the Trademarks, including, without limitation, the full and complete execution of any form that may be required to accomplish the same result, and to take all action necessary to ensure that the said Trademarks are transferred to and stand in the name of Assignee.

This Assignment of Trademarks (i) is made pursuant to, and is subject to, the representations, warranties and other terms of the Amended and Restated Asset Purchase Agreement, dated as of November 22, 2017 (the "Asset Purchase Agreement"), by and among Peekay Boutiques, Inc., a Nevada corporation (the "Seller") and each of the subsidiaries of Seller listed on Schedule 1 therein, and Asssignee, and (ii) shall be binding upon and inure solely to the benefit of Assignee and its successors and assigns in accordance with the terms of the Asset Purchase Agreement. This Assignment of Trademarks is subject to and limited by the terms and conditions of the Asset Purchase Agreement. This Assignment of Trademarks is intended to implement the provisions of the Asset Purchase Agreement and shall not be construed to alter, enhance, expand or modify the rights or obligations of the parties thereunder. Assignor and Assignee acknowledge and agree that the representations, warranties, conditions, limitations, covenants, agreements and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby, but shall remain in full force and effect to the full extent provided therein. In the event of any conflict between the terms of the Asset Purchase Agreement and the terms of this Assignment of Trademarks, the terms of the Asset Purchase Agreement shall prevail.

This Assignment of Trademarks shall be governed by the provisions of the Asset Purchase Agreement, unless the context otherwise requires, including but not limited to provisions concerning severability, construction, enforcement, governing law and jurisdiction.

This Assignment of Trademarks may be executed in two or more counterparts, each of which shall be deemed an original, but all such counterparts taken together shall constitute one and the same document. Any such counterpart, to the extent delivered by means of a facsimile machine or by .pdf, .tif, .gif, .jpeg or similar attachment to electronic mail shall be treated in all manner and respects as an original executed counterpart and shall be considered to have the same binding legal effect as if it were the original signed version thereof delivered in person.

TRADEMARK REEL: 006251 FRAME: 0919 IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed on its behalf on this \_\_\_\_\_\_day of November, 2017.

CONDOM REVOLUTION, INC., as ASSIGNOR:

Name:

Title:

TLA ACQUISTION CORP., as ASSIGNEE:

By: \_\_\_ Name:

Title:

[Signature Page to Assignment of Trademarks]

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed on its behalf on this 22nd day of November, 2017.

CONDOM REVOLUTION, INC., as ASSIGNOR:

TLA ACQUISTION CORP., as ASSIGNEE:

By: \_\_\_\_ Name: Title:

[Signature Page to Assignment of Trademarks]

# Schedule A

| MARK              | OWNER                   | REG. DATE  | REG. NO. |
|-------------------|-------------------------|------------|----------|
| CONDOM REVOLUTION | Condom Revolution, Inc. | 11/15/2005 | 3015334  |

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RECORDED: 01/18/2018 REEL: 006251 FRAME: 0922