

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458547

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beaumont Foundation, The		01/16/2018	Non-Profit Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Beaumont Health		
Street Address:	2000 Town Center, Suite 1200		
City:	Southfield		
State/Country:	MICHIGAN		
Postal Code:	48075		
Entity Type:	Non-Profit Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2109192	DRIVE TO BEAT BREAST CANCER	
Registration Number:	2895301	BEAUMONT FOUNDATION	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	agrubb@hdp.com		
Correspondent Name:	Lisabeth H. Coakley		
Address Line 1:	5445 Corporate Drive, Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	4387-500000		
NAME OF SUBMITTER:	Lisabeth H. Coakley		
SIGNATURE:	/Lisabeth H. Coakley/		
DATE SIGNED:	01/18/2018		
Total Attachments: 2			
source=Beaumont Foundation Assignment#page1.tif			
source=Beaumont Foundation Assignment#page2.tif			

CH \$65.00 2109192

TRADEMARK ASSIGNMENT

This Assignment made this 16 day of January, 2018, by and between The Beaumont Foundation, which is an assumed name of William Beaumont Hospital, located at 3711 West Thirteen Mile Road, Royal Oak, Michigan 48073 (hereinafter "Assignor") and Beaumont Health, located at 2000 Town Center, Suite 1200, Southfield, Michigan 48075 a Michigan non-profit corporation (hereinafter "Assignee") and;

WHEREAS, Assignor owns the trademark and trademark registrations therefor listed in Schedule A attached hereto, including the goodwill of the business associated therewith and all common-law rights thereto; and

WHEREAS, Assignee desires to acquire the trademarks and trademark registrations therefor listed in Schedule A, including the goodwill of the business associated therewith, and all common-law rights thereto.

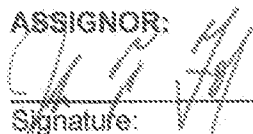
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee effective as of the date of execution hereof all right, title, and interest in and to the trademarks and trademark registrations therefor listed in Schedule A ("the trademarks"), including the goodwill of the business associated therewith, and all common-law rights thereto.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the trademarks and trademark registrations.

IN WITNESS WHEREOF, the Assignor, by its duly authorized representatives, does hereby set its hands and seals as of the Effective Date.

The Beaumont Foundation, an assumed name of William Beaumont Hospital

ASSIGNOR:


Signature: _____

John T. Fox
Name: _____

President and CEO, William Beaumont Hospital
Title: _____

1/16/18
Date: _____

TRADEMARK ASSIGNMENT
SCHEDULE A

Serial No.	Registration No.	Trademark
75201497	2109192	DRIVE TO BEAT BREAST CANCER
78222912	2895301	BEAUMONT FOUNDATION

21940717 1