

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458588

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		12/20/2017	Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bazaarvoice, Inc.		
Street Address:	10901 Stonelake Blvd.		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78759		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	77087792	BAZAARVOICE	
Serial Number:	77163661	ASK AND ANSWER	
Serial Number:	77163662	ASK & ANSWER	
Serial Number:	85467561	SOCIALCONNECT	
Serial Number:	85118796	BRANDANSWERS	
Serial Number:	85098985	SOCIAL ALERTS	
Serial Number:	85085692	BE THE CONVERSATION	
Serial Number:	85004218	BRANDVOICE	
Serial Number:	77518074	ASK & ANSWER	
Serial Number:	85467569	SMART SEO	
Serial Number:	85428811	BAZAARVOICE	
Serial Number:	85428813	B:	
Serial Number:	86295005	BAZAARVOICE CURATIONS	
Serial Number:	85945160	BAZAAR VOICE	
Serial Number:	85780293	BAZAARVOICE INTELLIGENCE	
Serial Number:	85780289	BAZAARVOICE CONVERSATIONS	
Serial Number:	85780266	BAZAARVOICE CONNECTIONS	
CORRESPONDENCE DATA			

CH \$440.00 77087792

Fax Number: 4156597333

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415.836.2506

Email: tmdocket@dlapiper.com

Correspondent Name: Gina Durham, Esq.

Address Line 1: 555 Mission St, Suite 2400

Address Line 4: San Francisco, CALIFORNIA 94105

NAME OF SUBMITTER:	Ashley Green, Esq.
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SIGNATURE:	/Ashley Green/
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DATE SIGNED:	01/18/2018
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Total Attachments: 12

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated as of December 20, 2017 (this "Release") is made by Comerica Bank (the "Secured Party") under the Intellectual Property Security Agreement dated as of July 18, 2007 (as amended, restated or otherwise modified from time to time, the "Security Agreement") by and between Bazaarvoice, Inc. ("Debtor") and the Secured Party, and recorded in the records of the United States Patent and Trademark Office on August 16, 2007 at Reel 3603, Frame 257.

WHEREAS, pursuant to the Security Agreement, Debtor granted to the Secured Party a security interest in the Debtor's trademarks, including the trademarks listed on the attached Exhibit A (the "Trademarks").

WHEREAS, the Secured Party wishes to: (i) release and terminate all of its security interest covering the Patents; and (ii) terminate any and all liens and encumbrances respecting the Patents under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release and terminate its security interest in the Trademarks, and discharges, quit claims and relinquishes unto Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

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IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

COMERICA BANK

By: Stephen Bittel
Name: Stephen Bittel
Title: Senior Vice President

EXHIBIT A

TRADEMARK COLLATERAL

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
BAZAARVOICE (and Design)	77/087792	01/22/2007	3,296,895	09/25/2007
Ask and Answer	77/163661	04/23/2007	n/a	n/a
Ask & Answer	77/163662	04/23/2007	n/a	n/a

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated as of December 20, 2017 (this "Release") is made by Comerica Bank (the "Secured Party") under the Intellectual Property Security Agreement dated as of July 18, 2007 (as amended, restated or otherwise modified from time to time, the "Security Agreement") by and between Bazaarvoice, Inc. ("Debtor") and the Secured Party, and recorded in the records of the United States Patent and Trademark Office on January 30, 2012 at Reel 4706, Frame 816.

WHEREAS, pursuant to the Security Agreement, Debtor granted to the Secured Party a security interest in the Debtor's trademarks, including the trademarks listed on the attached Exhibit A (the "Trademarks").

WHEREAS, the Secured Party wishes to: (i) release and terminate all of its security interest covering the Patents; and (ii) terminate any and all liens and encumbrances respecting the Patents under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release and terminate its security interest in the Trademarks, and discharges, quit claims and relinquishes unto Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

(Remainder of page intentionally left blank.)

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

COMERICA BANK

By: Stephen Bitter
Name: Stephen Bitter
Title: Senior Vice President

EXHIBIT A

TRADEMARK COLLATERAL

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
SOCIALCONNECT	85/467561	11/08/2011	4,185,553	08/07/2012
BRANDANSWERS	85/118796	08/30/2010	3,928,729	03/08/2011
SOCIAL ALERTS	85/098985	08/03/2010	4,084,655	01/10/2012
BE THE CONVERSATION	85/085692	07/15/2010	n/a	n/a
BRANDVOICE	85/004218	04/01/2010	3,873,368	11/09/2010
ASK & ANSWER	77/518074	07/09/2008	3,978,496	06/14/2011
SMART SEO	85/467569	11/08/2011	4,260,280	12/18/2012
BAZAARVOICE	85/428811	09/21/2011	4,204,752	09/11/2012
B: (Stylized letters)	85/428813	09/21/2011	4,384,603	08/13/2013

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated as of December 20, 2017 (this "Release") is made by Comerica Bank, as agent (the "Secured Party") under the Amended and Restated Intellectual Property Security Agreement dated as of November 21, 2014 (as amended, restated or otherwise modified from time to time, the "Security Agreement") by and between Bazaarvoice, Inc. ("Debtor") and the Secured Party, and recorded in the records of the United States Patent and Trademark Office on November 25, 2014 at Reel 5408, Frame 386.

WHEREAS, pursuant to the Security Agreement, Debtor granted to the Secured Party a security interest in the Debtor's trademarks, including the trademarks listed on the attached Exhibit A (the "Trademarks").

WHEREAS, the Secured Party wishes to: (i) release and terminate all of its security interest covering the Patents; and (ii) terminate any and all liens and encumbrances respecting the Patents under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release and terminate its security interest in the Trademarks, and discharges, quit claims and relinquishes unto Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

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IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

COMERICA BANK, as Agent

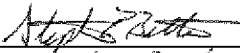


By: 
Name: Stephen Bitter
Title: Senior Vice President

EXHIBIT A

TRADEMARK COLLATERAL

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
BAZAARVOICE CURATIONS	86/295005	5/29/14	n/a	n/a
	85/945160	5/29/13	4,462,651	1/7/14
BAZAARVOICE INTELLIGENCE	85/780293	11/15/12	4,420,849	10/22/13
BAZAARVOICE CONVERSATIONS	85/780289	11/15/12	4,431,276	11/12/13
BAZAARVOICE CONNECTIONS	85/780266	11/15/12	4,367,840	7/16/13
SMART SEO	85/467569	11/8/11	4,260,280	12/18/12
SOCIALCONNECT	85/467561	11/8/11	4,185,553	8/7/12
	85/428813	9/21/11	4,384,603	8/13/13
BAZAARVOICE	85/428811	9/21/11	4,204,752	9/11/12
BRANDANSWERS	85/118796	8/30/10	3,928,729	3/8/11
SOCIAL ALERTS	85/098985	8/3/10	4,084,655	1/10/12
BRANDVOICE	85/004218	4/1/10	3,873,368	11/9/10
ASK & ANSWER	77/518074	7/9/08	3,978,496	6/14/11

