

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458624

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		08/01/2017	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	5214943	COLOR CHRONICLES	
Registration Number:	5214835	COLOR JOURNEYS	
Registration Number:	5215363	COLOR PLACE ULTRA	
Registration Number:	5219405	DURA CLEAN	
Registration Number:	5228382	FASTLINE	
Registration Number:	5247647	FINISH IN A FLASH	
Registration Number:	5223755	RUSTPROOF M/D	
Serial Number:	87414865	RUST PROOF M/D	
Serial Number:	87438605	STALLION	
Registration Number:	5215178	TUNDRA	
Serial Number:	86963890	VERSABOND	
CORRESPONDENCE DATA			
Fax Number:	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165155504		
Email:	legal_ip@sherwin.com		
Correspondent Name:	Juliet P. Castrovinci, Trademark Counsel		
Address Line 1:	101 W. Prospect Avenue		

CH \$290.00 5214943

Address Line 2: The Sherwin-Williams Company
Address Line 4: Cleveland, OHIO 44115-1075

NAME OF SUBMITTER: Juliet P. Castrovinci

SIGNATURE: /Juliet P. Castrovinci/

DATE SIGNED: 01/19/2018

Total Attachments: 5

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ASSIGNMENT AGREEMENT


KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of August 2017, and affixed its corporate seal hereunto.

[SEAL]

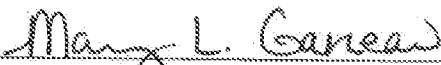
Attest:

By


Juliet P. Castrovinci
Corporate Counsel, Intellectual Property

THE SHERWIN-WILLIAMS COMPANY

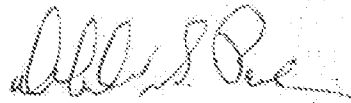
By


Mary L. Garceau
Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 17th day of August, 2017, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared MARY L. GARCEAU, who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires July 12, 2020

Schedule A

U.S. TRADEMARK APPLICATIONS

Trademark	Serial Number	Filing Date
COLOR CHRONICLES	5214943	30-May-2017
COLOR JOURNEYS	5214835	30-May-2017
COLOR PLACE ULTRA	5215363	30-May-2017
DURA CLEAN	5219405	06-Jun-2017
FASTLINE	5228382	20-Jun-2017
FINISH IN A FLASH	5247647	18-Jul-2017
RUSTPROOF M/D	5223755	13-Jun-2017
	87/414865	18-Apr-2017
STALLION	87/438605	05-May-2017
TUNDRA	5215178	20-Jul-2017
VERSABOND	86/963890	04-Apr-2016
COLOR CHRONICLES	5214943	30-May-2017
COLOR JOURNEYS	5214835	30-May-2017

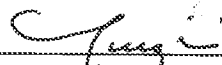
Trademark	Application Number
TUNDRA	5215178
VERSABOND	(86/963890)
COLOR CHRONICLES	5214943
COLOR JOURNEYS	5214835

SWIMC, Inc., having an office and place of business at 850 Library Avenue, Suite 204, Newark, Delaware 19711, respectfully requests that the attached assignment be made of record for the above-identified U.S. Trademark Registrations and Pending Applications.

The undersigned, acting on behalf of SWIMC, Inc., hereby appoints JAMES C. SCOTT, Reg. No. 35,351 and VIVIEN Y. TSANG, Reg. No. 40,209 and DANIEL ARI SHERWIN, Reg. No. 63,843, and JULIET P. CASTROVINCI, KARI B. FRANK, and MARY H. ADAMS whose address is The Sherwin-Williams Company, 101 W. Prospect Avenue, 1100 Midland Bldg. -- Legal Dept., Cleveland, Ohio 44115-1075, and whose telephone number is (216) 515-5504 and whose email address is legal_ip@sherwin.com, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

SWIMC, INC.

By 
 Donald J. Puglisi
 President