TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM458890

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hong Kong Shein Group Limited		07/07/2017	Limited Liability Company:

RECEIVING PARTY DATA

Name:	ZOETOP BUSINESS CO., LIMITED	
Street Address:	Rm 19C Lockhart Ctr., 301-307 Lockhart Rd.	
City:	Wan Chai	
State/Country:	HONG KONG	
Entity Type:	Limited Liability Company: HONG KONG	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4446768	ROMWE

CORRESPONDENCE DATA

2122468959 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: slebson@ladas.com LADAS & PARRY LLP Correspondent Name:

Address Line 1: 1040 Avenue of the Americas Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Scott Lebson	
SIGNATURE:	/sjl/	
DATE SIGNED:	01/22/2018	

Total Attachments: 2

source=Deed of Assignment - Hong Kong Shein to Zoetop Business Co - A18TMA00167US - United States#page1.tif

source=Deed of Assignment - Hong Kong Shein to Zoetop Business Co - A18TMA00167US - United

States#page2.tif

TRADEMARK REEL: 006253 FRAME: 0443

900436291

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the _7th_day of July, 2017

BETWEEN

Hong Kong Shein Group Limited, a limited liability company organized and existing under the laws of HONG KONG, of 402 Jardine House 1 Connaught Place Central HONG KONG (hereinafter referred to as the "Assignor") of the one part;

AND

ZOETOP BUSINESS CO., LIMITED, a limited liability company organized and existing under the laws of HONG KONG, of <u>RM 19C LOCKHART CTR 301-307 LOCKHART RD WAN</u> CHAI, HK (hereinafter referred to as the "Assignee") of the other part,

WHEREAS the Assignor is the proprietor of the trade marks set out in the Schedule annexed hereto (hereinaster collectively referred to as the "Trade Marks");

AND WHEREAS the Assignor has agreed to assign to the Assignee the Trade Marks together with the goodwill of the business concerned in the goods and services for which the Trade Marks are registered for and used and all rights therein for the consideration hereinafter appearing.

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the agreement and in consideration of the sum of USD1.00 dollar now paid by the Assignee to the Assignor the Assignor as beneficial owner hereby assigns and transfers unto the Assignee ALL THOSE the Trade Marks together with the goodwill of the business concerned in the goods and services for which the Trade Marks are registered for and used TO HOLD the same unto the Assignee absolutely.

The Assignor hereby undertakes to execute all such documents and to take all such acts as may be necessary to perfect this assignment to the Assignee.

IN WITNESS whereof the Assignor and the Assignee have hereunto executed this Assignment the day and year first above written.

SIGNED by the Assignor in the presence of:-

/m//-

Name Grace Chen

SIGNED by the Assignee

in the presence of :-

Name: Leanne He

Name: Wei Yikai

Position: The Senior Legal Counselor

Name: Wei Yikai

Position: The Senior Legal Counselor

DEED OF ASSIGNMENT

SCHEDULE				
Trade Mark	Class	Reg./App. No.	Specification of Goods	
ROMWE	14, 25 & 35	4446768	Class 14: Jewellery, jewelry; jewellery namely, necklaces, rings, earrings, bracelets brooches; parts and fittings for the above. Class 25: Clothing, namely, shirts, t-shirts dresses, blouses, skirts, trousers, jumpers pullovers, hooded pullovers, hooded sweatshirts, cardigans, suits, dress suits ladies' suits, coats, jackets, vests, underwear lingerie, jeans, pants, swimwear, tights leggings, collars, scarves, stockings, belts footwear, namely, shoes, boots, socks headwear, namely, hats and caps. Class 35: Retail store services featurin jewellery, necklaces, rings, earrings bracelets, brooches, handbags, shoulder bags clothing, namely, shirts, t-shirts, dresses blouses, skirts, trousers, jumpers, pullovers hooded pullovers, hooded sweatshirts cardigans, suits, dress suits, ladies' suits coats, jackets, vests, underwear, lingeric jeans, pants, swimwear, tights, leggings collars, scarves, stockings, belts, footwear namely, shoes, boots, socks, headwear namely, hats and caps; advice an information relating to the above.	

Dated 12th day of January, 2018

2

TRADEMARK REEL: 006253 FRAME: 0445