

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM458901

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EDIBLE COMMERCE CONSULTING, LLC		04/20/2017	Limited Liability Company: NEW HAMPSHIRE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EDIBLE ARRANGEMENTS, LLC		
<b>Street Address:</b>	95 Barnes Road		
<b>City:</b>	Wallingford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06492		
<b>Entity Type:</b>	Limited Liability Company: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86641764	EDIBLE COMMERCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127909200		
<b>Email:</b>	trademark@cll.com		
<b>Correspondent Name:</b>	Meichelle R. MacGregor		
<b>Address Line 1:</b>	Cowan, Liebowitz & Latman, P.C.		
<b>Address Line 2:</b>	114 West 47th Street		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>NAME OF SUBMITTER:</b>	Meichelle R. MacGregor		
<b>SIGNATURE:</b>	/Meichelle R. MacGregor/		
<b>DATE SIGNED:</b>	01/22/2018		
<b>Total Attachments: 1</b>			
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OP \$40.00 86641764

## TRADEMARK ASSIGNMENT


WHEREAS, EDIBLE COMMERCE CONSULTING, LLC ("Assignor"), a New Hampshire limited liability company with a principal place of business at 24 Deborah Lane, Dover, New Hampshire 03820, is the owner of the mark EDIBLE COMMERCE (the "Trademark") and Application Serial No. 86/641,764 filed in the United States Patent and Trademark Office for registration of the Trademark (the "Application"); and

WHEREAS, Assignor desires to assign to EDIBLE ARRANGEMENTS, LLC, a Connecticut limited liability company with a principal place of business at 95 Barnes Road, Wallingford, Connecticut 06492 ("Assignee"), all of Assignor's common law and statutory rights, title and interests in and to the Trademark, including the Application, together with the goodwill of the business symbolized thereby; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns unto Assignee, its successors and assigns, absolutely and forever, all of Assignor's rights, rights, title and interests anywhere in the world in and to the Trademark and Application, together with the goodwill of the business symbolized thereby, and all common law and statutory rights relating to the Trademark and Application, as well as the right to take legal action against infringements that occurred either before or after the date of this assignment, and the right to collect and retain all monetary and other benefits derived therefrom, all effective as of January 20, 2018.

IN WITNESS WHEREOF, Assignor has signed this instrument on this 20<sup>th</sup> day of April, 2017.

EDIBLE COMMERCE CONSULTING, LLC

  
By: Noah Munro  
Title: Founder of Edible Commerce Consulting,  
LLC