

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM458909

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2003		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reeves International of New Jersey, Inc.		01/01/2003	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Reeves International, Inc.		
Street Address:	14 Industrial Road		
City:	Pequannock		
State/Country:	NEW JERSEY		
Postal Code:	07440		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2097003	BREYERFEST	
CORRESPONDENCE DATA			
Fax Number:	9147234300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4301		
Email:	tmefs@LSLLP.com		
Correspondent Name:	Howard N. Aronson		
Address Line 1:	Lackenbach Siegel LLP, 1 Chase Road		
Address Line 2:	Lackenbach Siegel Building		
Address Line 4:	Scarsdale, NEW YORK 10583-4156		
NAME OF SUBMITTER:	Howard N. Aronson		
SIGNATURE:	/Howard N. Aronson/		
DATE SIGNED:	01/22/2018		
Total Attachments: 2			
source=12-7-17 - Reeves International of New Jersey Inc - Assignment (BRYERFESST RN 2097003)_SIGNED#page1.tif			
source=12-7-17 - Reeves International of New Jersey Inc - Assignment (BRYERFESST RN 2097003)_SIGNED#page2.tif			

OP \$40.00 2097003

ASSIGNMENT

WHEREAS, **Reeves International of New Jersey, Inc.**, a New Jersey corporation located at 14 Industrial Road, Pequannock, New Jersey 07440 (hereinafter "**ASSIGNOR**"), was the owner of all right, title and interest in and to the below listed trademark, which has been registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Registration No.</u>
BREYERFEST	2097003

(hereinafter referred to as the "Mark");

WHEREAS, **Reeves International, Inc.**, a New Jersey Corporation located at 14 Industrial Road, Pequannock, New Jersey 07440 (hereinafter "**ASSIGNEE**") was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement the **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of the **ASSIGNEE**.

NOW, THEREFORE, effective as of January 1, 2003, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby

acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

The **ASSIGNOR** REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

Reeves International of New Jersey, Inc.

BY: 

NAME: Anthony Fleischmann

TITLE: President

Effective as of: January 1, 2003